

**MOTHILAL SEETHAPATHY**

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## Profile

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As a Lead Designer, seeking a challenging opportunity in the areas of UI/ UXD, which excel my skills and provide best service to the industry.

- **9 years** of experience designing solution for complex web-based rich internet applications, graphic designing for a variety of creative products.
- All web projects and services including dynamic website design, front-end development and programming using HTML(5) / XHTML, CSS(3), Bootstrap, JavaScript and JQuery various CMS tools. Responsible for server configuration and administration.
- Experience in application deployment and performance tuning and especially for liferay applications.
- Extensively worked and modified theme/ layout velocity templates in order to override the navigation, banner, body background, in the current theme.
- UI design and functionality of the product development lifecycle, corporate, E-commerce web sites, portals and large-scale web applications.
- Designed company Brochures and Collaterals.

My Portfolio link: <http://sml.fuigisoft.com/sml-portfolio/>

## Skills

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OS	Windows, Unix
DB	Mysql
UI Tools	Eclipse Juno, Dreamweaver, Photoshop, Illustrator & Coreldraw
UI Framework	Bootstrap, Joomla, Wordpress & Liferay Portal theme.
Web/App Servers	Apache Tomcat, Web Logic 7.1/8.1, JBOSS

## Education

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B.Com., University of Madras, 1994

## Professional Certification

**E-Commerce Technology,**  
*Computronics, New Delhi, 2001*

**Diploma in Computer Application (DCA),**  
*Spring Field Computers, Chennai, 1997*



## Work Experience

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- i) **Lead Web Designer**  
**Sysbiz Technologies Pvt. Ltd., Chennai**  
July 2006 to till date
- ii) **Web Designer/ Developer**  
**Beanstalksadv. Pvt. Ltd., Chennai**  
Jan. 2006 – July 2006
- iii) **Web Designer**  
**PipallInfotech Pvt. Ltd., Chennai**  
July 2004 – Dec. 2005
- iv) **Graphic/ Web Designer**  
**Digimage Corporation, Chennai**  
June 2002 – July 2004
- v) **Graphic Designer**  
**QAI India Ltd, New Delhi**  
Aug. 2000 – Jan. 2002
- vi) **DTP Operator**  
**TQM International Pvt. Ltd. New Delhi**  
Nov. 1997 – Aug. 2000

Since '2006	Lead Web Designer	Sysbiz Technology Pvt. Ltd.,
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- a) **Projects:** GSK, Covance, Covidien, Alcon, BPI RM & R2.

**Responsibilities:** Produced sketches, Storyboards, wire frames, diagrams, mock-ups, prototypes, DHTML grid and high-fidelity visuals to specify designs. Designed UI for the application's structure, navigation, appearance, interaction conventions, and business features. Used liferay alloy UI and VM /CSS. Wrote use cases, UI specifications and a UI style guide. Performed informal user testing.

**Synopsis:** product development, Application Maintenance and Testing, for Life sciences, Financial Services, Retail, Distribution, Manufacturing, Telecommunication and High Tech Industries.

- b) **Projects:** www.panasiapondy.com/

**Responsibilities:** Created liferay VM theme, page layout, navigation and inner-pages designs. Performed validation of completed sites.

**Synopsis:** Event management for hashers.

- c) **Projects:** www.bpitechnologies.com

**Responsibilities:** Created liferay based theme, page layout, navigation and inner-pages designs. Performed validation of completed sites.



Synopsis: BPI Technologies is a recognized leader for applying IT solutions to solve. Critical business requirements in the life sciences industry.

d) **Projects:**[www.sysbiz.com](http://www.sysbiz.com)

Responsibilities: Create liferay based theme, page layout, navigation and inner-page designs. Performed validation of completed sites.

Print designing for the **Catalogue, Banners, Business cards, Logos & Newsletters**, through the use of **CorelDraw**.

Synopsis: product development, Application Maintenance and Testing, for Life Sciences, Financial Services, Retail, Distribution, Manufacturing, Telecommunication and High Tech Industries.

e) **Projects:**[www.policy99.com](http://www.policy99.com)

Responsibilities: High level Design of portal application portlet, themes and layout development. Extensively used liferay VM /CSS webcontent display portlet and asset publisher portlet in-order to render the payment gateway product and company listing. Created prototypes and mock-ups in HTML and Photoshop, wrote UI Specifications and a cross product UI style guide. Collaborated on usability testing.

Synopsis: Online Insurance service providers.

**Jan. 2006 to July 2006      Web Designer / Developer      Beanstalksadv. Pvt. Ltd.,**

a) **Projects:**[www.mgm-india.com](http://www.mgm-india.com)

Responsibilities: Developed template, page layout & flash banner.

b) **Projects:**[www.swingersdance.com](http://www.swingersdance.com)

Responsibilities: Flash and template design.

c) **Projects:** PKM, Venfield, Kothari, PRGT & Target Electronic.

Responsibilities: Flash presentation.

**July 2004 to Dec. 2005      Web Designer      PipalInfotechPvt. Ltd.,**

a) **Projects:**[www.pipalweb.com/webportfolio.html](http://www.pipalweb.com/webportfolio.html)

Responsibilities: Edited CSS and HTML/XML source code to customize product appearance to match customer web sites.

b) **Projects:**[www.mandapam.com](http://www.mandapam.com)

Responsibilities: Design and functionality of corporate, e-commerce web sites

c) **Projects:**[www.hydromagx.com](http://www.hydromagx.com)

Responsibilities: Template design & Flash presentation.

Synopsis: PIPAL is a diversified global software development and IT outsourcing company.



**June 2002 to July 2004**

**Graphic Designer**

**Digimage Corporation**

**a) Projects:**

- **Hydromagx** (Water implementation)
- **Kundan** (Electrical items)
- **Samson Appliances** (Household items)
- **Classic Lights** (Home Lighting products)

Responsibilities: Template design & Flash presentation.

Synopsis: **Digimage Corporation** is experienced in print media solution, editing video & audio, corporate brochure and etc

**Aug. 2000 to Jan. 2002**

**Graphic Designer**

**QAI India Ltd.,**

**a) Projects:**

- [www.qaiindia.com](http://www.qaiindia.com)
- [www.qaiglobalinstitute.com](http://www.qaiglobalinstitute.com)
- [www.pmdioxide.com](http://www.pmdioxide.com)

Responsibilities: Developed and maintained intranet and internet for company websites

Synopsis: **QAI** enables competitive advantage by providing consulting, training, assessments, benchmarking, certification, conference, e-learning and a corporate membership.

**Nov. 1997 to Aug. 2000**

**DTP Operator**

**TQM International Pvt. Ltd.,**

**a) Projects: Magazine & Course material**

**Responsibilities:** Monthly Magazine layout & design course material text layout

Synopsis: **TQMI** is consulting, training, benchmarking, certification ISO 9000, QS 9000, ISQ & a corporate membership.

**Personal Details**

Father's Name : N. SEETHAPATHY

Sex : Male

Language : English, Hindi, Tamil & Telugu



ECC/HRD/INT/01/02/2014

## Interview Evaluation Form

Name of Candidate: MOTHILAL  
Position Title: PM  
Department: IT  
Year of Experience: 9 years.

Completed By: \_\_\_\_\_  
Interviewer(s): Sowmya / GOPINATH  
Date of Interview: 18/06/2016.

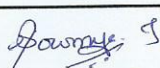
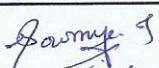
Source of the Candidate: Naukri.com / Newspaper / Walk-in /  
Employee Reference – Please Mention: Employee Code: \_\_\_\_\_

Purpose - This evaluation is to standardize the recording of information collected during an interview and assist in evaluating and comparing different applicants when interviews are completed. Interviewers are encouraged to use the "comments" section to support each applicant's rating. This form is to be completed during and/or immediately following the interview. Please attach additional sheets if needed.

**Rating Key** -HS: HIGHLY SATISFACTORY; S: SATISFACTORY; NS: NOT SATISFACTORY; NA: NOT APPLICABLE

Criteria	HR Comments HS/S/NS/NA	Technical Head (1) Comments HS/S/NS/NA	Technical Head (2) Comments HS/S/NS/NA	GM Comments HS/S/NS/NA
<b>Experience</b> (as it relates to the position)	-S-	-S-		
<b>Education/Training</b> (relevant to position)	Hands on Experience.	Hands on Experience.		
<b>Communication Skills</b> (written and verbal)	-S-	-S-		
<b>Interest and knowledge of the position</b>	-S-	-S-		
<b>Presentation</b> (promptness, neatness of resume/application, appearance)				
<b>Problem Solving Skills</b>	-S-	-S-		
<b>Computer Skills</b> (consistent with those required to perform the duties of the position)	-S-	-S-		
<b>Job Stability</b>	-S-	-S-		



Related Criteria	Handled 5 Member Team.			
Knowledge about the Company	-S-	-S-		
Listening Skills	-S-	-S-		
Confidence	-S-	-S-		
Greeted & thanked Interviewer	S.	-S-		
Signature	 18/06/2016.		 18/06/2016.	
Date				

Candidates Notice Period	: 7 days		
Present CTC (Per Annum)	: 6.6 L/A	Monthly Salary	:
Net Salary	:	Benefits	:
Expected Salary	: 8.2 L/A		

#### Recommendations:

He has only Experience Knowledge, His Education background is B.Com. He has no idea on Mobile Application development.

#### Status of the Candidates:

☐

Shortlisted

☐

Hold

☐

Reject

Comments of GM/MD:

Approved/On Hold/Not Suitable

Signature of GM/MD