**MOTHILAL SEETHAPATHY**

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**Profile**

As a Lead Designer, seeking a challenging opportunity in the areas of UI/ UXD, which excel my skills and provide best service to the industry.

* **9 years** of experience designing solution for complex web-based rich internet applications, graphic designing for a variety of creative products.
* All web projects and services including dynamic website design, front-end development and programming using HTML(5) / XHTML, CSS(3), Bootstrap, JavaScript and JQuery various CMS tools. Responsible for server configuration and administration.
* Experience in application deployment and performance tuning and especially for liferay applications.
* Extensively worked and modified theme/ layout velocity templates in order to override the navigation, banner, body background, in the current theme.
* UI design and functionality of the product development lifecycle, corporate,

E-commerce web sites, portals and large-scale web applications.

* Designed company Brochures and Collaterals.

My Portfolio link: <http://sml.fuigisoft.com/sml-portfolio/>

**Skills**

OS Windows, Unix   
DB Mysql  
UI Tools Eclipse Juno, Dreamweaver, Photoshop, Illustrator & Coreldraw  
UI Framework Bootstrap, Joomla, Wordpress & Liferay Portal theme.

Web/App Servers Apache Tomcat, Web Logic 7.1/8.1,JBOSS

**Education**

B.Com., University of Madras, 1994

**Professional Certification**

**E-Commerce Technology,**

*Computronics, New Delhi, 2001*

**Diploma in Computer Application (DCA),**

*Spring Field Computers, Chennai, 1997*

**Work Experience**

* **Lead Web Designer**

**Sysbiz TechnologiesPvt. Ltd.,** *Chennai*

July 2006 to till date

* **Web Designer/ Developer**

**Beanstalksadv. Pvt. Ltd.,***Chennai*

Jan. 2006 – July 2006

* **Graphic/ Web Designer**

**Digimage Corporation,***Chennai*

June 2002 – July 2004

* **Graphic Designer**

**QAI India Ltd,***New Delhi*

Aug. 2000 – Jan. 2002

* **Graphic Designer**

**TQM International Pvt. Ltd. New Delhi**

Nov. 1997 – Aug. 2000

**Since’2006 Lead Web Designer Sysbiz Technology Pvt. Ltd.,**

* **Projects:**GSK, Covance, Covidien, Alcon, BPI RM & R2.

Responsibilities: Produced sketches, Storyboards, wire frames, diagrams, mock-ups, prototypes, DHTML grid and high-fidelity visuals to specify designs. Designed UI for the application’s structure, navigation, appearance, interaction conventions, and business features. Used liferay alloy UI and VM /CSS. Wrote use cases, UI specifications and a UI style guide. Performed informal user testing.

Synopsis:product development, Application Maintenance and Testing, for Life sciences, Financial Services, Retail, Distribution, Manufacturing, Tele-communication and High Tech Industries.

* **Projects:**www.panasiapondy.com/

Responsibilities: Created liferay VM theme, page layout, navigation and inner-

pages designs.Performed validation of completed sites.

Synopsis:Event management for hashers.

* **Projects:**[www.bpitechnologies.com](http://www.bpitechnologies.com/)

Responsibilities:Created liferay based theme, page layout, navigation and inner-

pages designs.Performed validation of completed sites.

Synopsis: BPI Technologies is a recognized leader for applying IT solutions to solve. Critical business requirements in the life sciences industry.

* **Projects:**[www.sysbiz.com](http://www.sysbiz.com/)

Responsibilities:Create liferay based theme, page layout, navigation and inner-page designs. Performed validation of completed sites.

Print designing for the**Catalogue, Banners, Business cards, Logos &**

**Newsletters**, through the use of **CorelDraw.**

Synopsis:product development, Application Maintenance and Testing, for Life Sciences, Financial Services, Retail, Distribution, Manufacturing, Tele-communication and High Tech Industries.

* **Projects:**[www.policy99.com](http://www.policy99.com/)

Responsibilities:High level Design of portal application portlet, themes and layout development. Extensively used liferay VM /CSS webcontent display portlet and asset publisher portlet in-order to render the payment gateway product and company listing. Created prototypes and mock-ups in HTML and Photoshop, wrote UI Specifications and a cross product UI style guide. Collaborated on usability testing.

Synopsis:Online Insurance service providers.

**Jan. 2006 to July2006 Web Designer / Developer Beanstalksadv. Pvt. Ltd.,**

* **Projects:**[www.mgm-india.com](http://www.mgm-india.com/)

Responsibilities: Developed template, page layout & flash banner.

* **Projects:**[www.swingersdance.com](http://www.swingersdance.com/)

Responsibilities: Flash and template design.

* **Projects:**PKM, Venfield, Kothari, PRGT & Target Electronic.

Responsibilities: Flash presentation.

**June 2002 to July2004 Graphic Designer Digimage Corporation**

* **Projects:**
* **Hydromagx** (Water implementation)
* **Kundan** (Electrical items)
* **Samson Appliances** (Household items)
* **Classic Lights** (Home Lighting products)

Responsibilities: Template design & Flash presentation.

Synopsis:**Digimage Corporation** is experienced in print media solution, editing video & audio, corporate brochure and etc

**Aug. 2000 to Jan. 2002 Graphic Designer QAI India Ltd.,**

* **Projects:**
* [www.qaiindia.com](http://www.qaiindia.com/)
* [www.qaiglobalinstitute.com](http://www.qaiglobalinstitute.com/)
* [www.pmdioxide.com](http://www.pmdioxide.com/)

Responsibilities: Developed and maintained intranet and internet for company websites

Synopsis:**QAI** enables competitive advantage by providing consulting, training, assessments, benchmarking, certification, conference, e-learning and a corporate membership.

**Nov. 1997 to Aug. 2000 Graphic Designer TQM International Pvt. Ltd.,**

* Projects: Magazine & Course material

Responsibilities: Monthly Magazine layout & design course material text layout

Synopsis:**TQMI** is consulting, training, benchmarking, certification ISO 9000, QS 9000, ISQ & a corporate membership.

**Personal Details**

Father’s Name : N. SEETHAPATHY

Sex : Male

Language : English, Hindi, Tamil & Telugu