

## **Executive Summary**

Dream Warrior pictures and National Theatre live are the top production companies in the world with respect to hit movies.

Marvel Movies, Syncopy and New Line Cinema are having highest ranking based on the number of votes.

Among the multi-lingual movie producers, Start Cinema and Twentieth Century Fox are the production companies having higher number of hits

- They are the tough competitors for RSVP in the International Market.
- In a year of duration, they are around 360 hit movies in the market.
- German movies are more popular worldwide. They have good number of votes. So, RSVP can investigate producing a greater number of German movies.
- The Drama, Action, Comedy are the top three genres which have the greatest number of movies with average rating greater than 8. James Mangold, Anthony Russo, Joe Russo are the top three directors who have more hit films in these genres. So, RSVP should focus on producing the films of these directors in the above-mentioned genres.
- Mammooty and Mohanlal are two actors having a median rating higher than 8. Their films are good choice for RSVP.
- Vijay Sethupati, Fahadh Fasil and Yogi Babu are the top three Indian actors. Tapsee Pannu and Divya Dutta are the top two Indian actresses based on the number of hit movies. Releasing their movies worldwide may help RSVP gain more popularity and income.