

DESIGNING VIRTUAL ZOOM BACKGROUND

Says

What have we heard them say?
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

THE VIRTUAL BACKGROUND FEATURE ALLOWS YOU TO DISPLAY AN IMAGE OR VIDEO AS YOUR BACKGROUND DURING A ZOOM MEETING.

THE MAIN PURPOSE OF A VIRTUAL BACKGROUND IS TO LIMIT VISUAL DISTRACTIONS IN A USER'S VIDEO AND TO PROVIDE PRIVACY

ZOOM BACKGROUNDS MAKE ONLINE MEETING A WHOLE LOT BETTER

ZOOM BACKGROUNDS ARE USED TO FILTER YOUR REAL-LIFE BACKGROUND MAKING YOUR ENVIRONMENT APPROPRIATE FOR YOUR VIRTUAL MEETING.

THE VIRTUAL BACKGROUND FEATURE REQUIRES A GREEN SCREEN TO ALLOW ZOOM TO DETECT THE DIFFERENCE BETWEEN YOU AND YOUR BACKGROUND

WHEN YOU PERSONALIZE YOUR BACKGROUND IMAGE, YOU'RE MORE LIKELY TO BUILD A UNIQUE VISUAL IDENTITY.

ZOOM BACKGROUND IS A VIRTUAL BACKGROUND YOU CAN USE DURING ZOOM OR ONLINE MEETING.

THESE BACKGROUNDS CAN RANGE FROM YOUR OWN ROOM, A SIMPLE WHITE WALL, A TAPESTRY, OR YOUR PREFERRED GRAPHIC BACKGROUND FOR A MORE CREATIVE AND HASSLE-FREE OPTION.



TO CREATE A ZOOM BACKGROUND THAT'S PERFECT FOR YOU, YOU MAY WANT TO THINK ABOUT SOME DESIGNS THAT WILL SUIT YOUR NEED



VIRTUAL BACKGROUND TEMPLATES AVAILABLE IN ZOOM, YOU CAN DISPLAY HIGH-QUALITY IMAGES AS YOUR BACKGROUND INSTEAD OF WHATEVER IS NATURALLY BEHIND YOU.



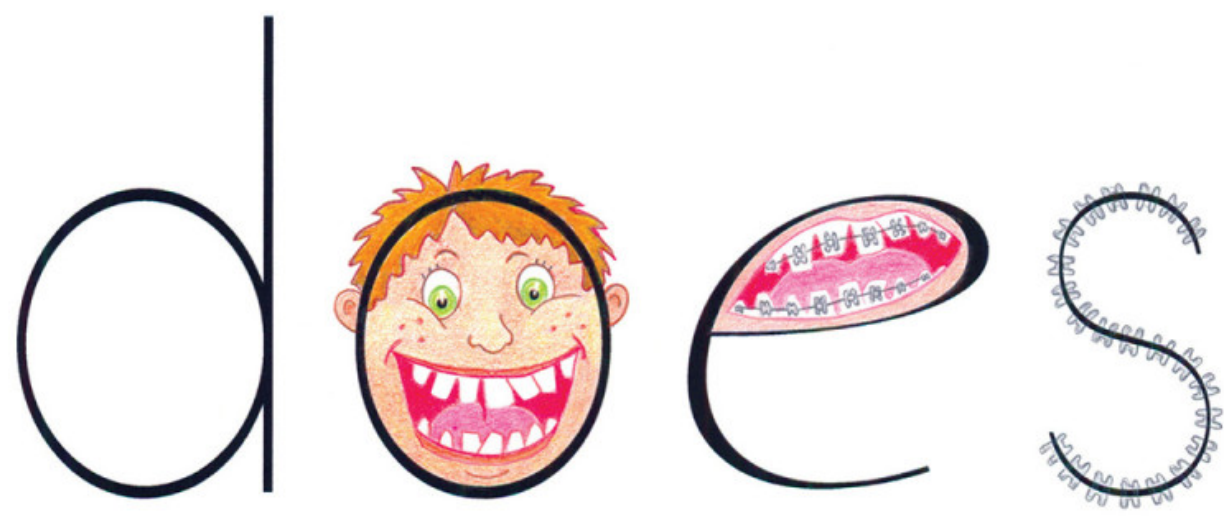
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YOU HAVE A BLANK WALL, A PLAIN SHEET, OR A REAL GREEN SCREEN WITH QUALITY LIGHTING SO THAT YOUR BACKGROUND LOOKS CRISP AND PRESENTABLE.

THE BEST IMAGE SIZE FOR A ZOOM BACKGROUND IS 1920x1080px WITH A 16:9 ASPECT RATIO.



YOU CAN EVEN USE PHOTOGRAPHS OF NICELY DECORATED OFFICE SPACE AS YOUR VIRTUAL BACKGROUND AND THEN IMPROVE IT BY ADDING A TOUCH OF YOUR BRAND IDENTITY.

IN THE ZOOM WEB PORTAL YOU CAN ADD CUSTOM IMAGE AS BACKGROUND FOR ALL ZOOM ROOMS IN YOUR ACCOUNT OR FOR A SPECIFIC ROOM, FLOOR, OR LOCATION.

A VIRTUAL BACKGROUND WORKS BY USING THE CAMERA TO DETECT THE DIFFERENCE BETWEEN A WELL-LIT SUBJECT AND A COMPARATIVELY SHADED BACKGROUND.

THE MINIMUM DIMENSION IS 960px AND THE MAXIMUM IS 1920px.

DO NOT WEAR CLOTHING THAT IS THE SAME COLOR AS THE VIRTUAL BACKGROUND. USE UNIFORM LIGHTING AND COLOR.

YOU USE A HIGH CONTRAST BACKDROP IN A SOLID COLOR IDEALLY A GREEN SCREEN.

Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

[See an example](#)