



Says

What have we heard them say?
What can we imagine them saying?

CREATING A YOUTUBE THUMBNAIL WITH CANVA

Thinks



What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

WELL-DESIGNED THUMBNAILS= BETTER CONVERSATIONS. IN THE LONG RUN, FOR YOUR CHENNEL TO PERFORM CONSISTENTLY AND TO GET NOT JUST MORE CLICKS BUT ALSO BETTER VIEWS, CUSTOM THUMBNAILS ARE IMPORTANT.

CANVA OFFERS A USER-FRIENDLY INTERFACE THAT MAKES IT EASY TO CREATE A SIMPLE AND CLEAN DESIGN.

BELIVE IT OR NOT, PEOPLE JUDGE A YOUTUBE CHENNEL BESED ON THE THUMNAILS EVEN BEFORE THEY WATCH THE VIDEOS.

YOUR YOUTUBE THUMBNAILS IS THE FIRST THING YOUR AUDIENCE SEES BEFORE WATCHING YOUR VIDEO.



IF YOU WANT TO LAYER A PICTURE OF YOURSELF ON TOP OF A BACKGROUND

HOPES; CANVA OFFERS A USERFRIENDLY INTERFACE THAT MAKES IT EASY TO CREATR A SIMPLE AND CLEAN DESIGN

WANTS; VIEWERS WILL FIRST SEE YOUR THUMBNAIL AND LITTLE THIS INFO GIVES THEM A GLIMPSE OF WHAT YOUR VIDEO IS ABOUT AND HELPS THEM DECIDE IF THEY WANT TO WATCH IT.

ALL FREE PHOTOS,MUSIC AND VIDEO FILES ON CANVA CAN BE USED FOR FREE FOR COMMERCIAL AND NONCOMMERCIAL USE

DREAM; WORK WITH A VIDEO MARKETING AGENCY TO DESIGN PROFESSIONAL THUMBNAILS THAT WILL ATTRACT MORE VISITORS AND BRING MORE EYES TO YOUR CONTENT



NEEDS; A THUMBNAIL THAT MATCHES THE CONTENT OF THE VIDEO AS WELL AS THE TITIE. HIGH QUALITY IMAGES



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LIFE AND WORRYING GET ALONG TOO WELL.FAED WITH A COMBINATION OF WORK DEADLINES,MEETING, AND PERFORMANCE EVALUTIONS-PLUS YOU KNOW,AN ENTIRE PERSONAL LIFE-MANY OF US FIND OURSEVES DISTRATED BY UNPLESANT VISION OF THE FUTURE.



GET PEOPLE TO CLICK ON YOUR VIDEO, RESULTING IN A HIGH CLICK - THROUGH RATE

YOU CAN RESIZE YOUR THUMBNAILS WITH A CLICK OF A BUTTON TO FIT EVERY OTHER SOCIAL PLATFORM

GET THEM TO WATCH YOUR VIDEO FROM BEGINNING TO

OBSERVED:WHEN A LOW CLICK-THROUGH RATE THUMBNAIL IS SUAPPED WITH A HIGH CLICK RATE THUMBNAIL,VIEWS INCREASE.

ONE OF THE CRITICAL ASPECTS OF A SUCCESSFUL YOUTUBE THUMBNAIL IS SIMPLICITY

GIVE THEM A MEMOREABLE,EXPERIENE THAT RESULTS IN THEM LIKING OMMENTING AND SUBSCRIBING TO YOUR CHENNAL.



the feels

MENTAL HEALTH EXPERTS WARN THAT FEAR-INDUCING VIDEOS AFFECT BRAIN DEVELOPMENT IN YOUNG CHILDREN.

STARTING A YOUTUBE CHENNEL DOSN'T HAVE TO BE SCARY.GIVE YOURSELF A POSITIVE PUSH WITH THE RIGHT TOOLS AND ENDLESS CREATOR

THE AMERICAN ACADEMY OF PEDIATRICS WARNS PARENTS ABOUT THE IMPORTANCE OF LIMITING SCREEN TIME.



Does

What behavior have we observed?
What can we imagine them doing?

Feels



What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?