# The West African Design Forum (WADF) App: Your Digital Gateway to West Africa's Creative Brilliance

### Introduction: More Than an App, A Digital Movement

The official West African Design Forum (WADF) application is the central digital hub for the premier event celebrating and elevating West Africa's creative industry. More than just an event app, it is a year-round, multi-platform ecosystem designed to connect, empower, and inspire designers, innovators, industry experts, and enthusiasts across **mobile (iOS & Android), web, and desktop**.

Rooted in the rich cultural tapestry of West Africa, the app provides a seamless, intuitive, and culturally resonant experience for every participant, transforming the annual forum into a persistent digital community. Our vision is to build a vibrant, interconnected network that fosters collaboration, showcases talent, and drives the creative economy forward, 365 days a year.

### A Seamless Experience for Every Participant

The WADF app is meticulously designed to cater to the unique needs of every stakeholder, ensuring a frictionless, engaging, and valuable journey for all.

#### For Attendees: Your Personalized Forum Journey

* **Effortless Ticketing & Registration:** Say goodbye to long registration forms. Purchasing your ticket through our secure payment system automatically creates your account and registers you for the event in one simple step.
* **Interactive & Live Agenda:** Explore the full conference schedule, read about our world-class speakers, and build your own personalized agenda. The agenda is a live, dynamic tool that updates in real-time.
* **Mark Your Attendance:** Interactively check into the sessions you attend. This feature is your key to unlocking a personalized certificate after the event.
* **Voice Your Opinion:** Your feedback is crucial. After each session, you can rate the speaker and content on a 1-5 star scale and leave comments. This data helps us improve and celebrate our best speakers.
* **Automated Digital Certificate:** At the conclusion of the forum, you will automatically receive a beautiful, personalized digital certificate of attendance, listing every session you officially attended.

#### For Speakers: A Platform Built for You

* **Streamlined Call for Proposals:** Submit your session proposals through a clear, intuitive interface directly within the app. Track the status of your submission from "submitted" to "accepted."
* **Effortless Management:** Once your proposal is accepted, you become part of the WADF speaker community. Manage your profile, upload presentation materials, and view your schedule with ease.
* **Automatic Agenda Integration:** Accepted sessions are automatically integrated into the main conference agenda, making your content immediately visible to all attendees.

#### For Sponsors & Partners: Amplify Your Impact

* **Discover Sponsorship Opportunities:** Explore our detailed sponsorship packages—from **Supporter (€50+)** to **Official Gala Dinner Sponsor (€3,000)**, **Gold Sponsor (€4,000)**, and **Diamond Sponsor (€5,000)**.
* **Secure Online Payments:** A dedicated and highly secure payment portal allows you to finalize your sponsorship commitment with confidence. All transactions are clearly labeled for easy accounting.
* **Manage Your Presence:** Our team will work with you to ensure all your sponsorship benefits, from brand visibility to delegate passes, are seamlessly delivered.

### Core Features at a Glance

| **Feature Category** | **Description** |
| --- | --- |
| **Multi-Platform Access** | A single, unified experience on iOS, Android, Web, and Desktop, built with Flutter. |
| **Robust Security** | Adherence to the highest security standards (OWASP MASVS, PCI DSS) to protect your personal data and financial transactions. |
| **Culturally Resonant UI/UX** | A "Modern Africana" design that is visually stunning, intuitive, and optimized for performance, even in low-bandwidth environments. |
| **Centralized Admin Panel** | A powerful dashboard for the WADF organizing team to manage every aspect of the event—from user management and task assignments to real-time analytics on ticket sales, sponsorship revenue, and session ratings. |
| **Targeted Communications** | An integrated emailing system ensures that speakers, participants, and sponsors receive timely, relevant information specific to their roles. |

### Technology Built on a Foundation of Trust

The WADF application is powered by a modern, scalable, and secure technology stack. We use **Flutter** for a consistent cross-platform experience and **Google Firebase** for a robust backend, ensuring reliability and performance. Our commitment to security is absolute, providing a trustworthy environment for our entire community.

Join us in building the future of design in West Africa. **Download the West African Design Forum app and become part of the movement.**