

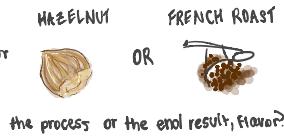
WEEK ONE:

THE MIND OF AN ARCHITECT

WEEK OF
JULY 15

WHAT DOES THE ARCHITECT DO?

- French roast analogy: It's a process, not flavor
- Interested in people



DESIGNER MINDSET

- Architecture is not about making things pretty, it's about integrating in many different factors
- Architecture will grow by overlapping the natural & the cultural environment by technique and economy.

Divide architecture into four layers:

1. SOCIETY

families, culture, etc, completely different

2. NATURE

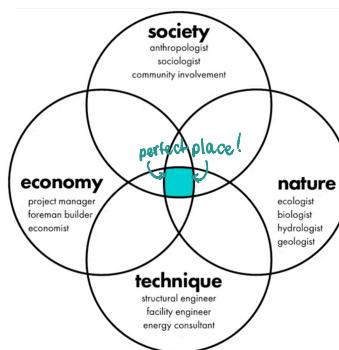
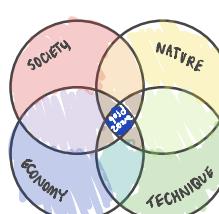
natural environment differs. may be hard to determine society from nature

3. TECHNIQUE

technique supports rest of process

4. ECONOMY

controlling budget, thinking about climate at site



Try to talk with all those 4 groups who know how to talk to people,

- being able to communicate and integrate all the different layers will make for a drastically improved design
- Architects must be open-minded strategists.
- Must think of how you will "synchronize" the voices from all the professionals

Architecture is about collaboration

- communication is key
- understanding is even more important
 - > Henry Ford: people asked for faster horses, so he gave them cars.
 - > people can only think in terms of what they already know.
- A big part of architecture is developing the skill to read people's minds
 - > empathy & putting yourself in other people's shoes is the most important
 - > don't listen to what they say, but watch what they do

Dont be afraid to ask stupid questions; that is how we learn

CREATIVITY IS
ABOUT OBSERVING

people are creating a new path. what would...

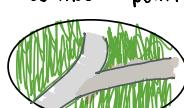


a conservative politician do?



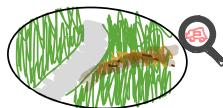
"we must conserve the grass, so we put up a fence."

a liberal politician do?



"if the people walk that way, let's make it easier!"

an architect / designer do?
Why are the people walking that way?



we can move the ice cream truck. so ppl walk on the path and get what they want!

- Creativity is not taught in school. In fact, it's the opposite.



- taught in school
- breaks down creative thoughts
- good for everyday life

BOTH HAVE A ROLE IN AN ARCHITECT'S LIFE

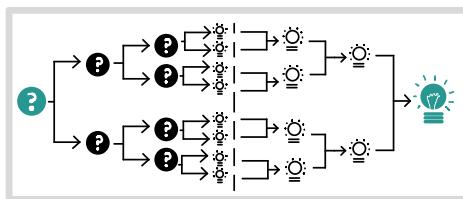


- designers need creative open-thinking.
- directs your thinking to new original ideas.
- exercisable.
- brain-storming is similar.

DIVERGING GAME:

- ① Take any regular object
- ② Think of as many uses for that object as possible
- ③ Do not judge yourself for what you think

- these two work together: use divergent thinking to give yourself possibilities, then take those and rule some out by thinking convergently



DIVERGENT-TO-CONVERGENT THINKING

- Being able to sketch and write down your ideas is crucial
 - seeing things is much easier than remembering them
- Architects do not just make buildings.

DISCUSSION 1.1 NOTES

OBJECT : COFFEE CUP



HONEY CAGE



LIGHT
BULB SHADE



HAT



BEVERAGE



POTTING PLANT



PEER-GRADED ASSIGNMENT 1.2

GALLERY HOUSE by 30x40 WORKSHOP

TYPE: BARN ON RESIDENTIAL LOT

I Chose this sketch mainly because the style is so simple and yet so modern. It communicates so well its definitive idea but leaves the mind inspired to think!

ISLAND OUTPOST by 30x40 WORKSHOP,

TYPE: RESIDENTIAL HOUSE

I have selected this rendering (13:14 in video) because of its horizontal clap-board design which I really like, and its separate entities and difficult landscape.

ZOOCHO'S C181 HOUSE IN MADRID, SPAIN

TYPE: APARTMENT BUILDING

I Chose this design because Of the unique sliding doors, and adjustable, open/closed floorplan. It has many unique and interesting angles and walls and doors I want to stare at it all day!

TYPE: RESIDENTIAL TOP FLOOR / RESTAURANT BOTTOM FLOOR

I took this photo a year ago in Germany because i loved the way they incorporated the addition of the tower, with its semi-modern spiralled staircase into the older, more traditional (but also semi-modernized) European builds. I also really love the contrast of the top and bottom of the tower being round and then straight faced, making it easier to furnish and live in general (who wants to put windows on curved walls?).

