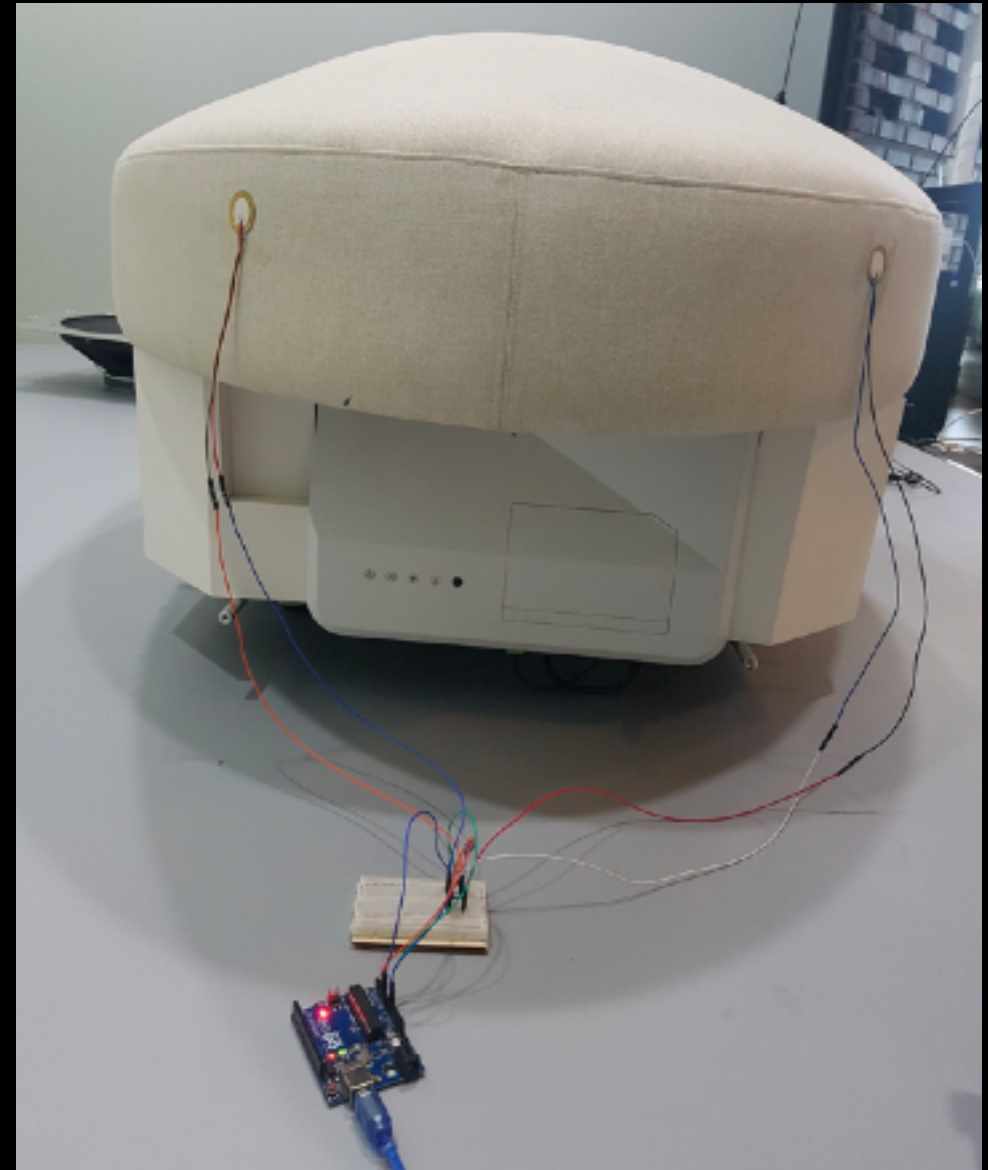


Cognitive Response —

1. Bringing robots and humans closer together
2. Relevant CTA based on contextual learning

‘Hit’ , ‘Tap, ‘Touch’



Insights —

1. Users hits harder with 'Hit' than other words.
2. Users interact faster with 'Touch' and 'Tap'

Hardware

3. Sensor is more sensitive on the curved side of the cushion
4. Piezo sensors are highly inconsistent

