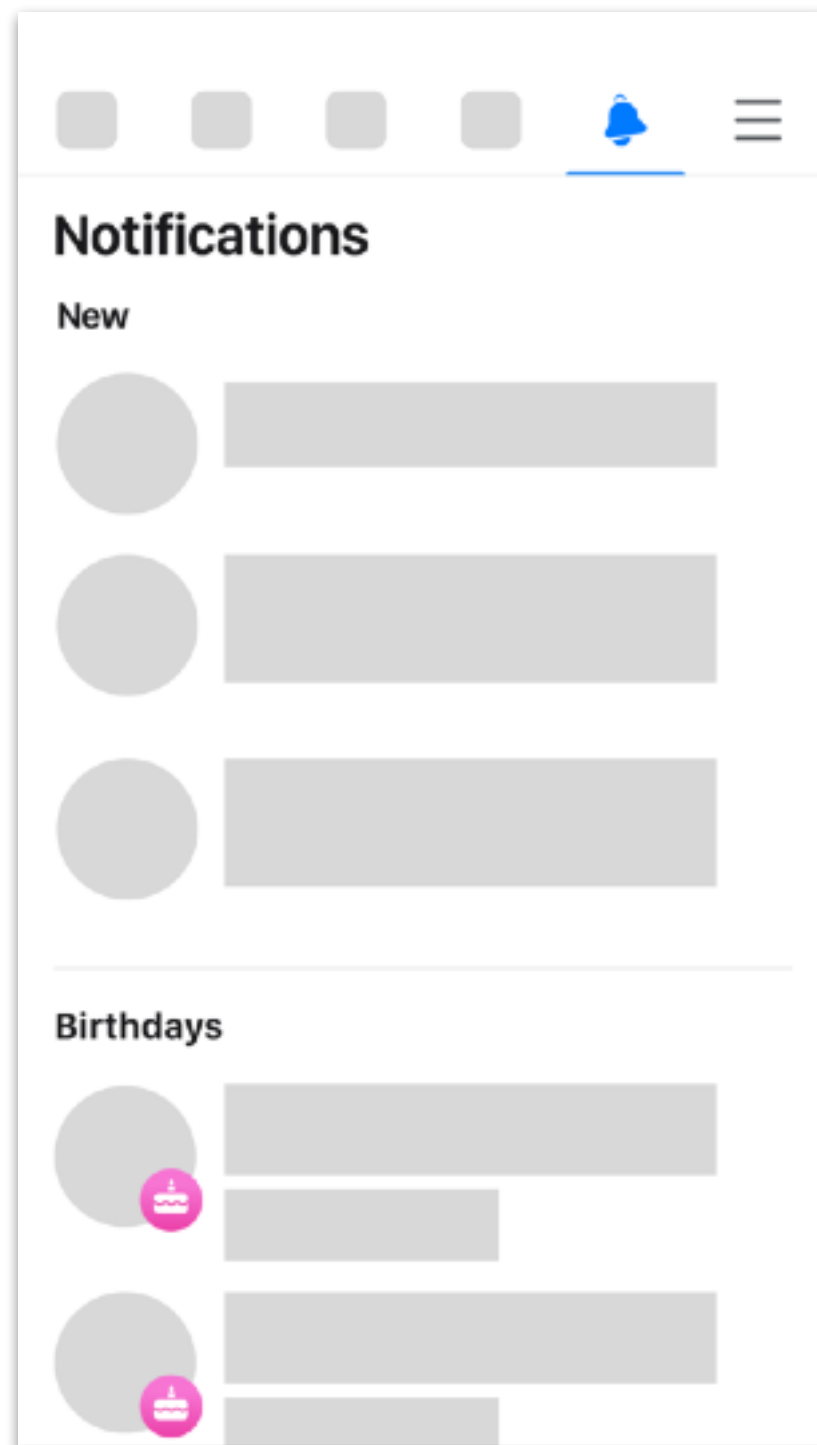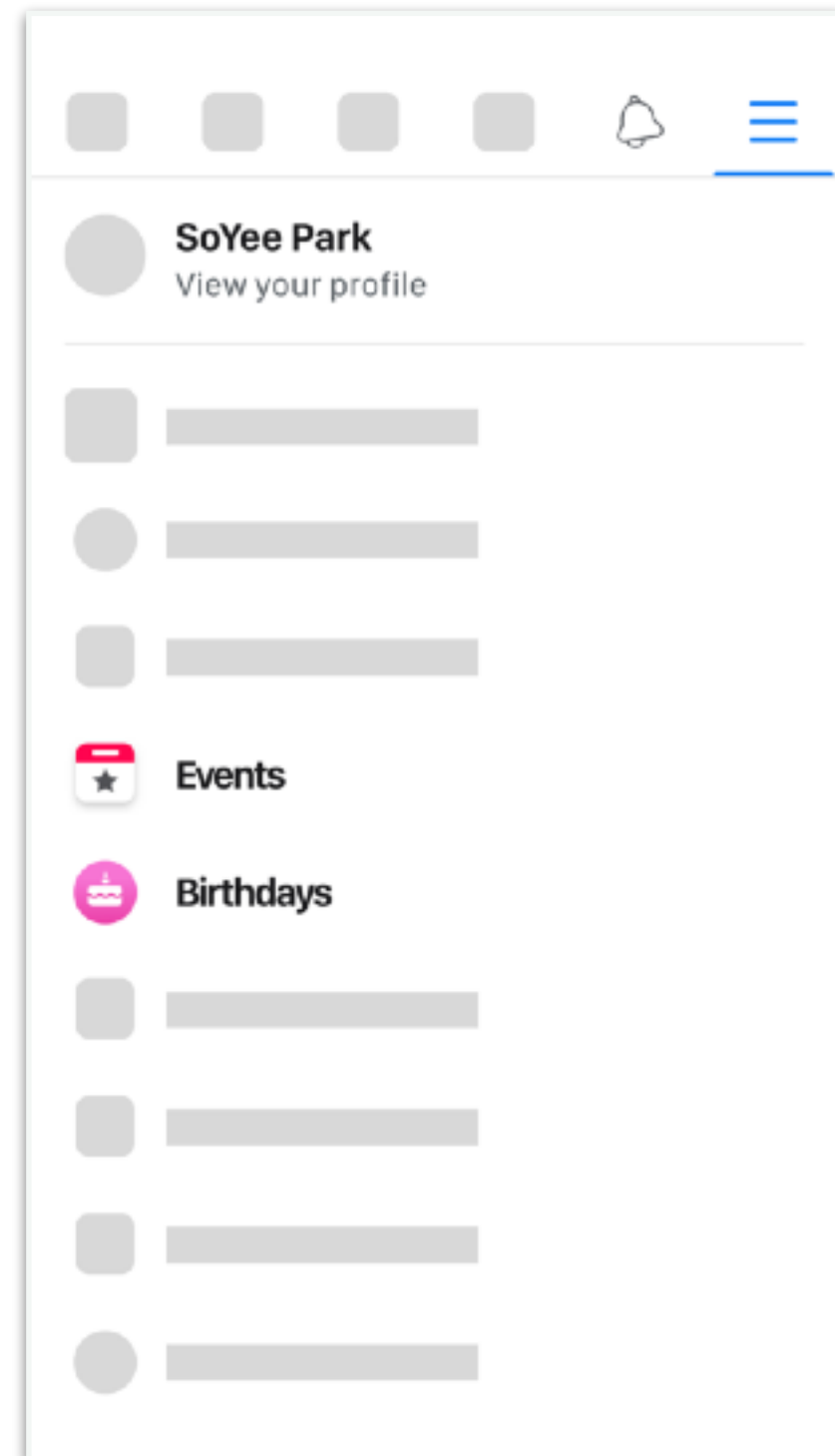# Finding the **most accessible** and **relevant** entry point

A) Birthdays notifications feed
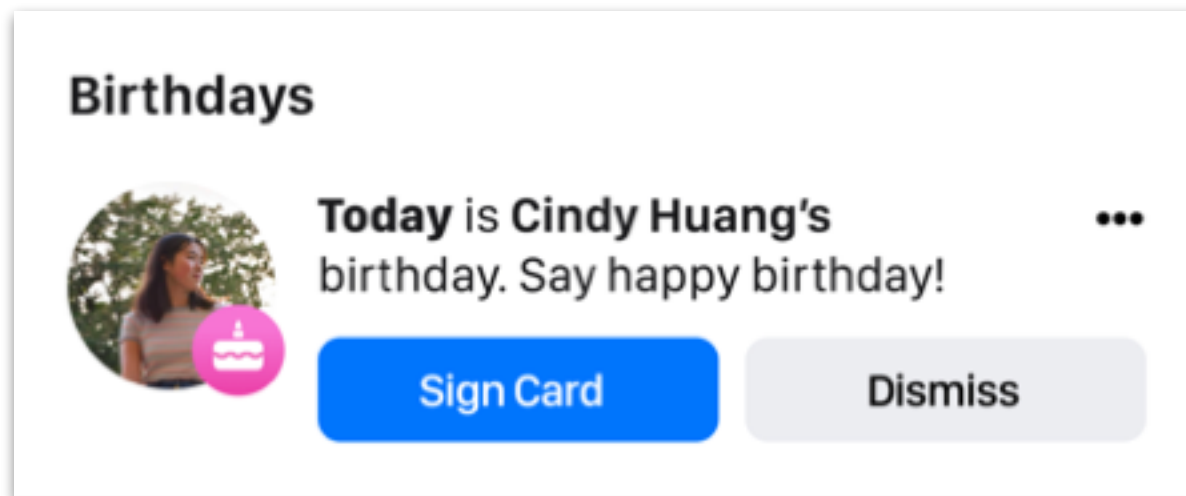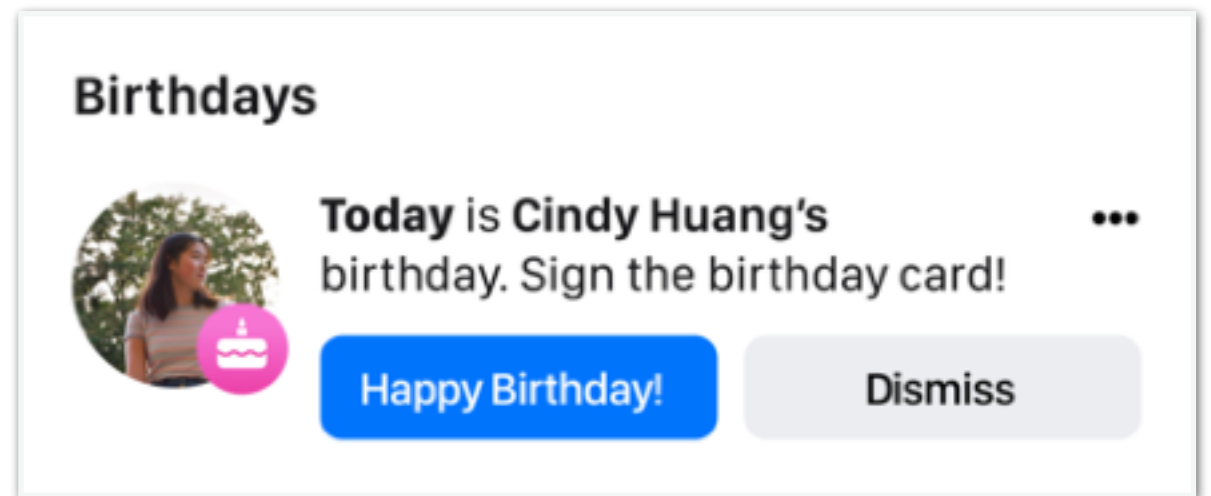
B) Birthdays tab under hamburger

Expanding birthday notifications feed
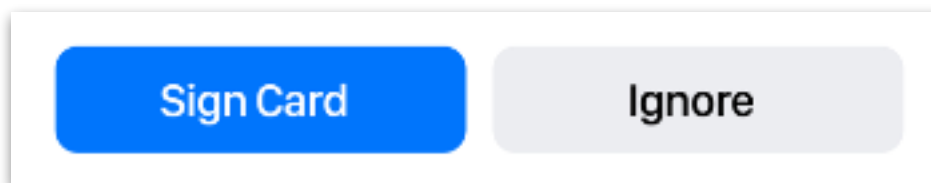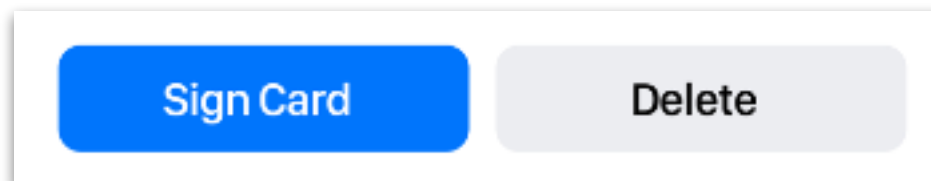
A) 'Sign Card' text button

B) 'Happy Birthday!' text button