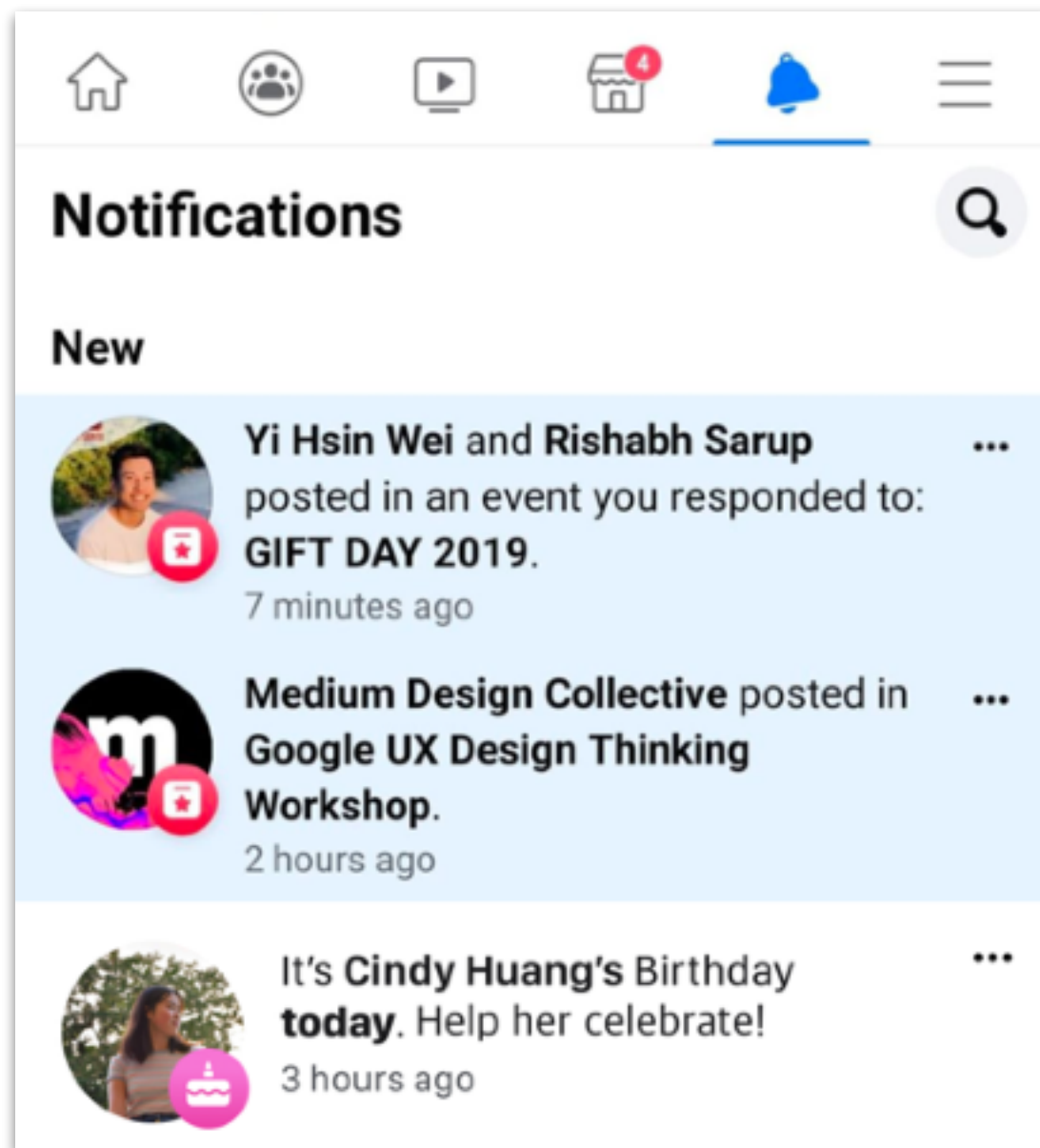# People Problem

People want to celebrate acquaintances' birthdays on Facebook but they feel **stressed** because writing on someone else's timeline feels **awkward** and too **public**

Understanding **Facebook's birthday notifications**

Currently on Facebook

1. They get buried under other notifications