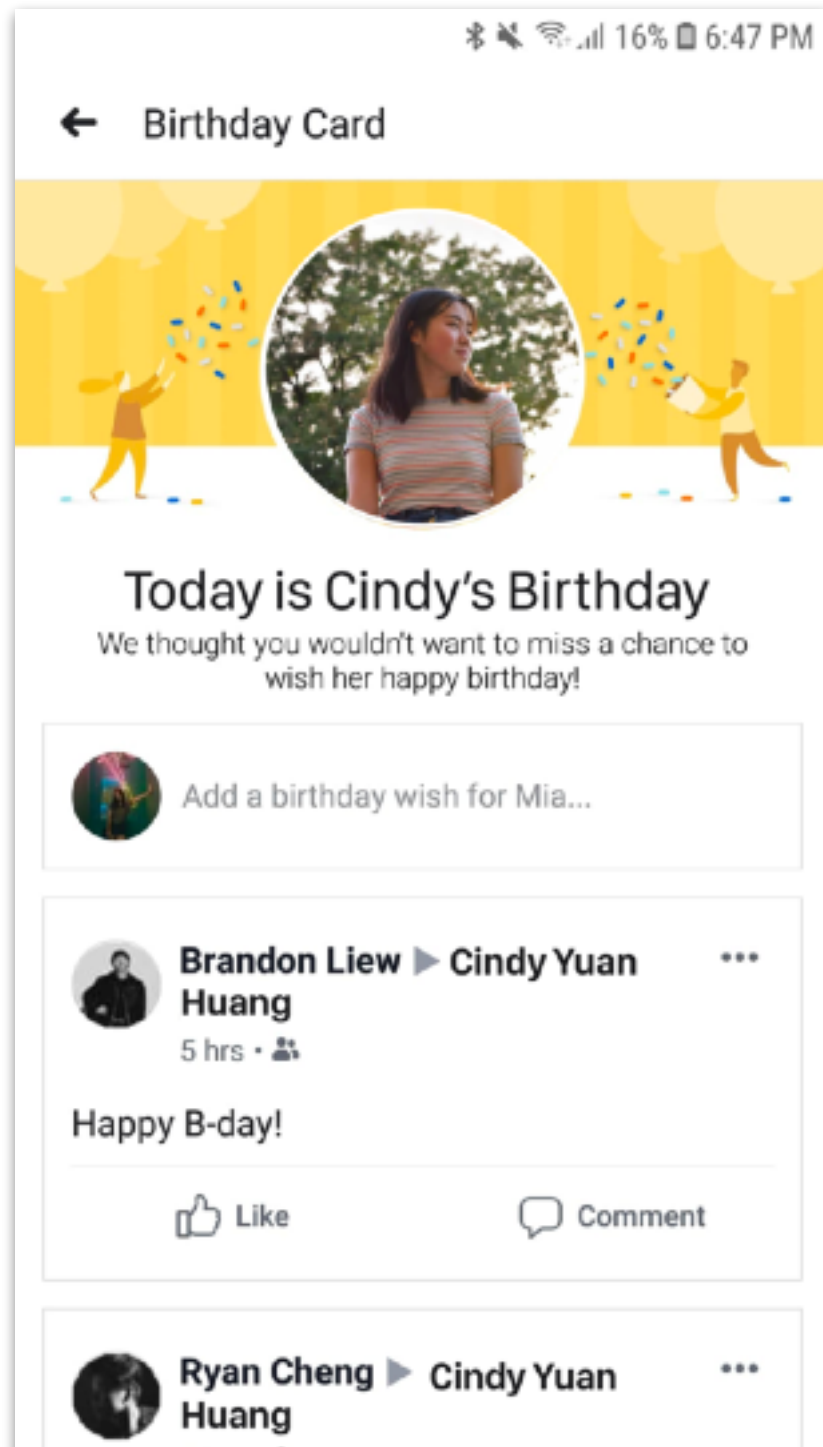
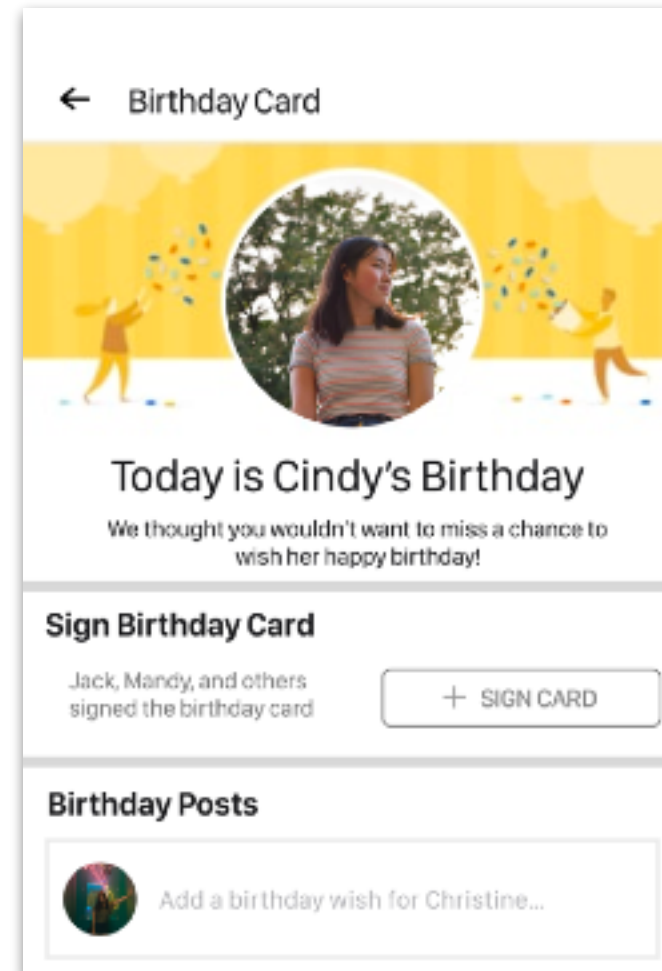


# Exploring **organization** through **visual hierarchy**

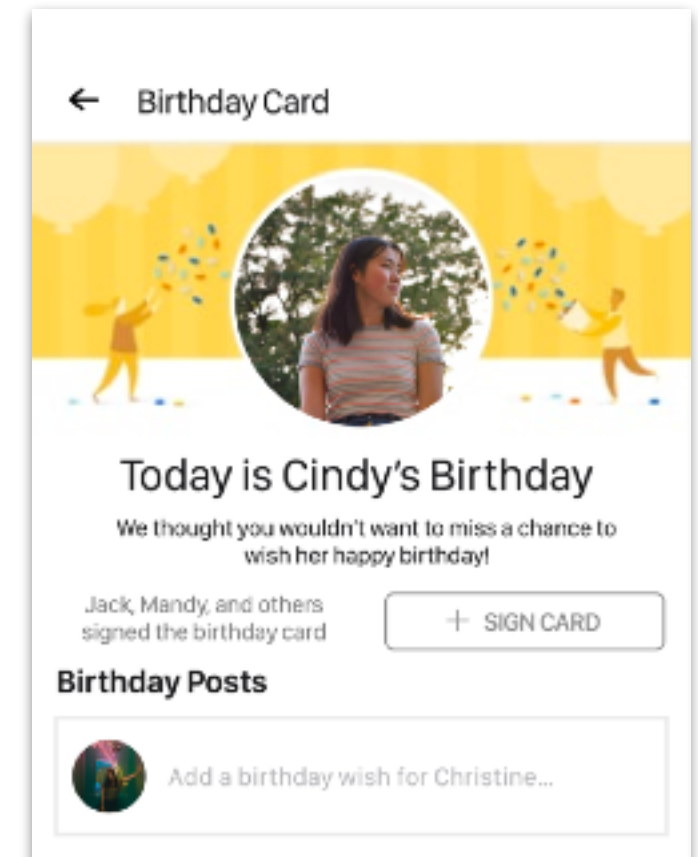
## Currently on Facebook



## A) Divided section

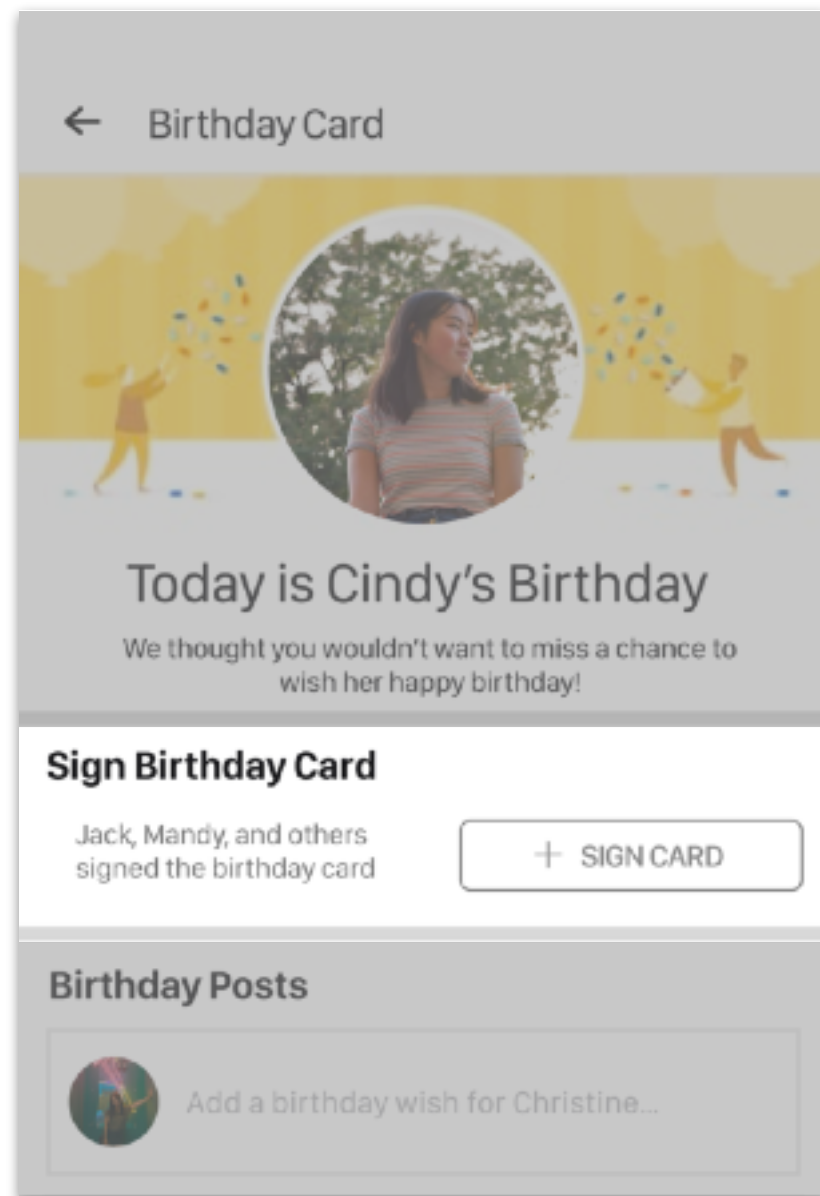


## B) Integrated section



# Encouraging birthday cards **through friends**

## A) Mutual friends



## B) Mutual friends and numbers

