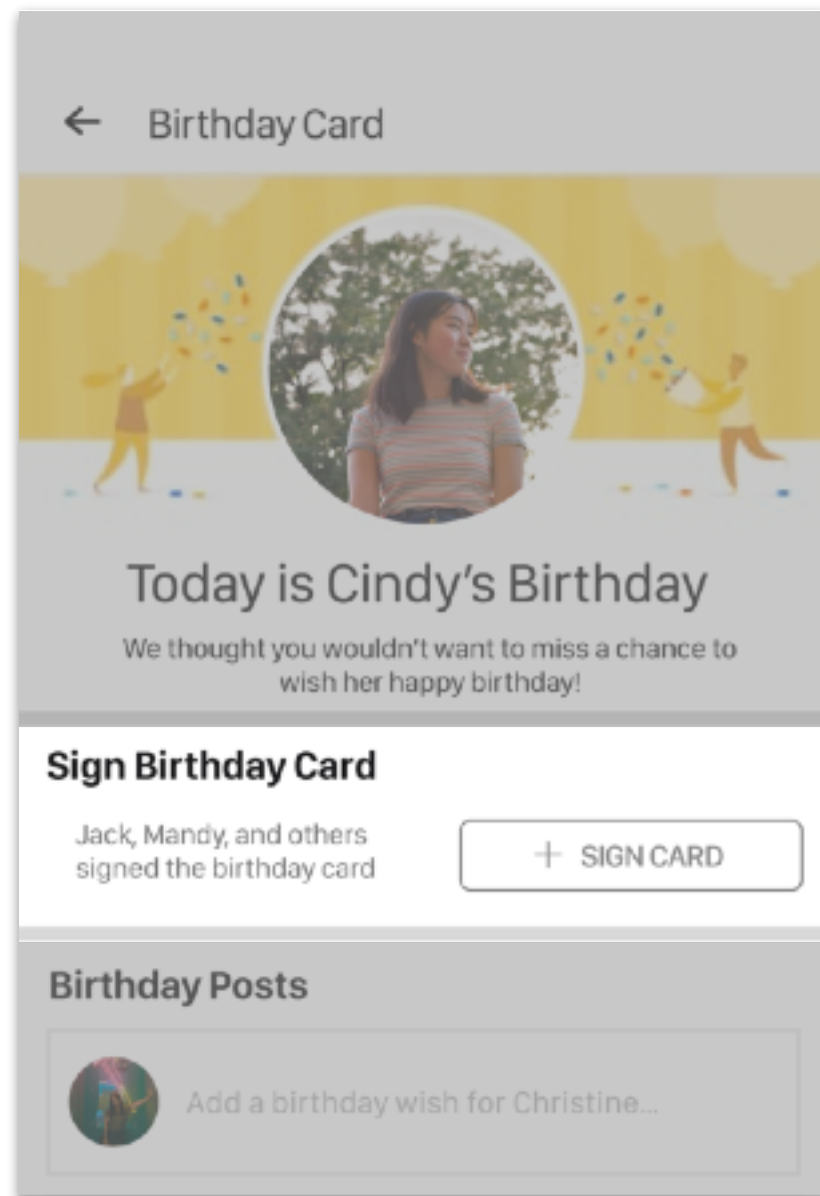
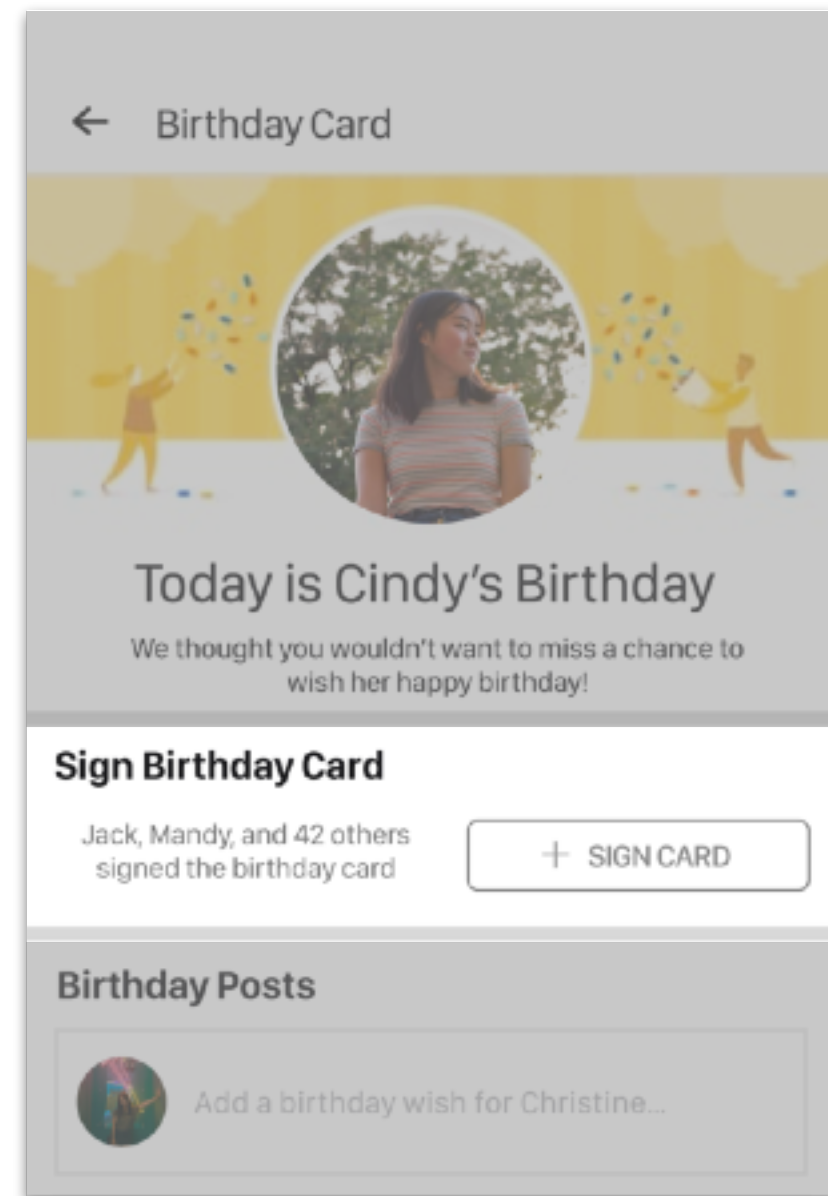


Encouraging birthday cards **through friends**

A) Mutual friends

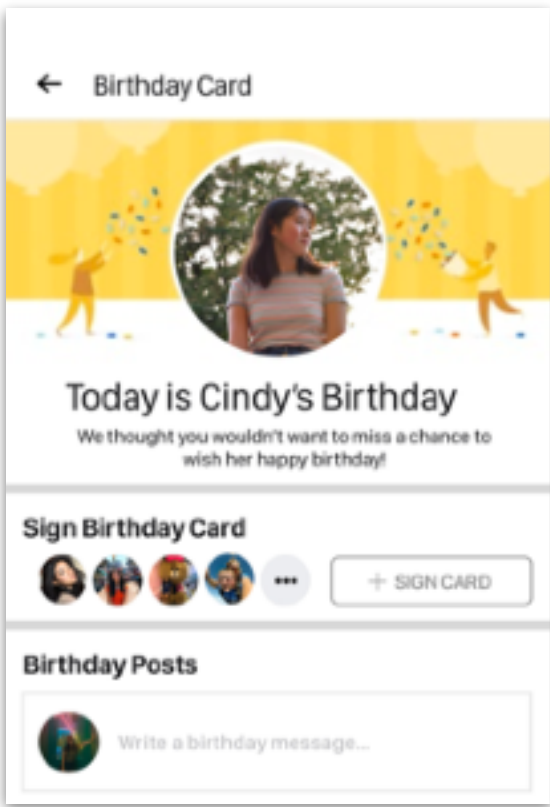


B) Mutual friends and numbers

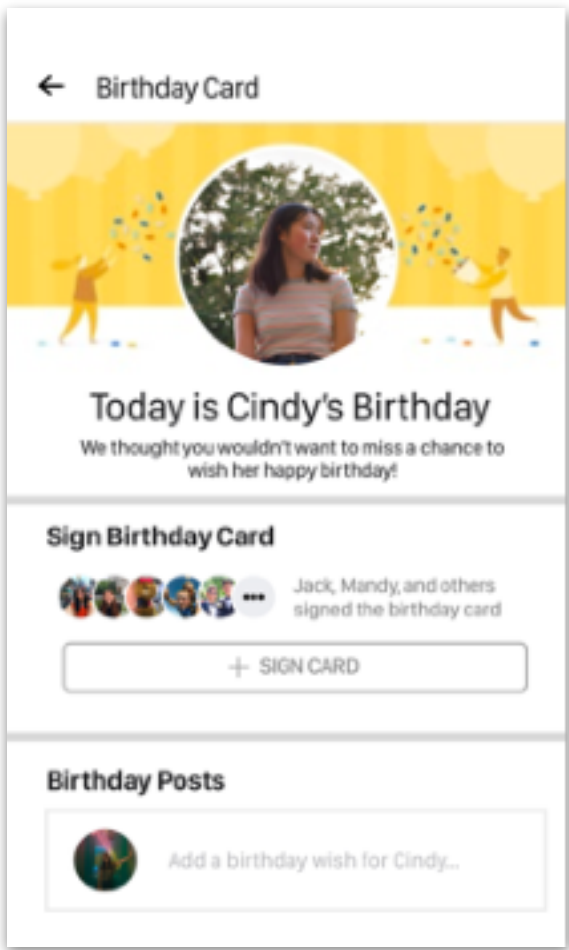


Exploring how to encourage birthdays through friends

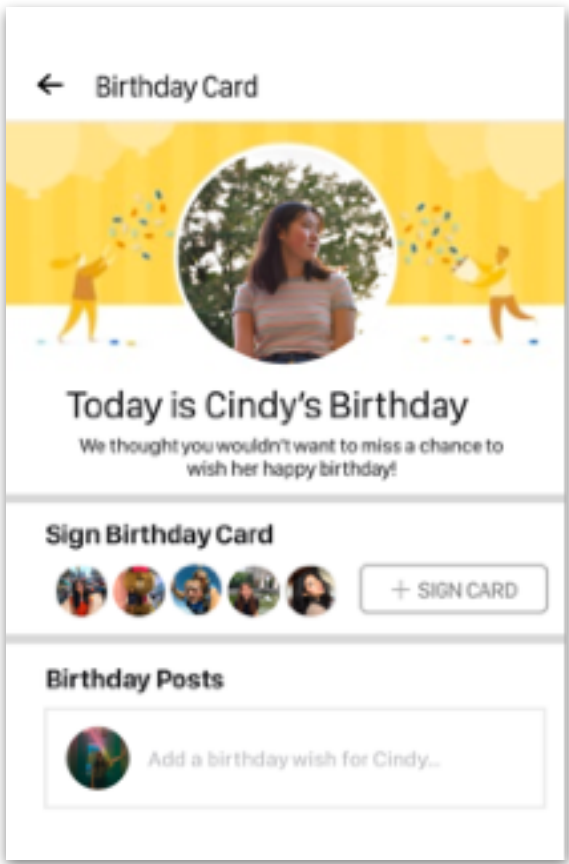
A) Full profiles next to text button with ellipses icon



B) Collapsed profiles with text description and ellipses icon.
Full width text button



C) Full profiles next to text button without under ellipses icon



D) Descriptor text next to text button

