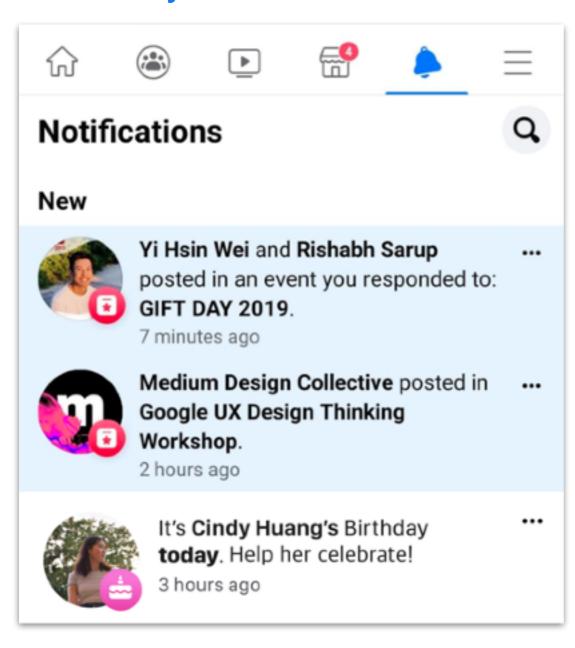
## Understanding Facebook's birthday notifications

## Currently on Facebook



1. They get buried under other notifications

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## Currently on Facebook

