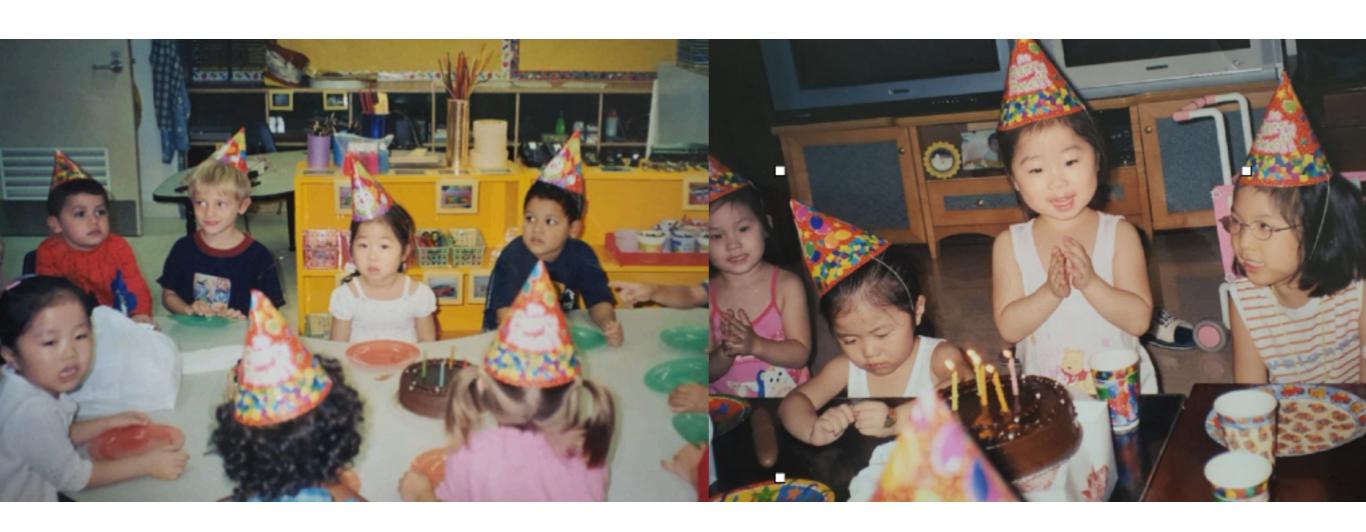
Birthdays bring people closer together.

People share and express what matters to them.



Pre-existing relationships matter when wishing other people's birthdays

