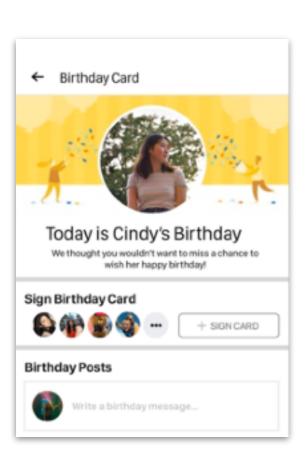
Exploring how to encourage birthdays through friends

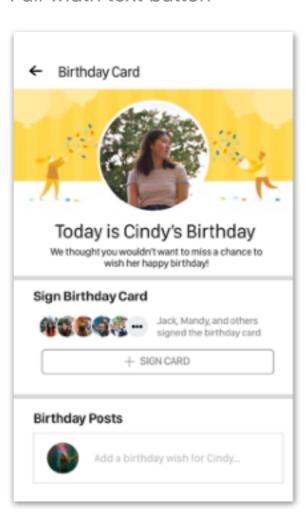
A) Full profiles next to text button with ellipses icon

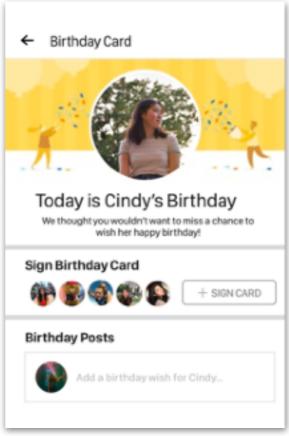


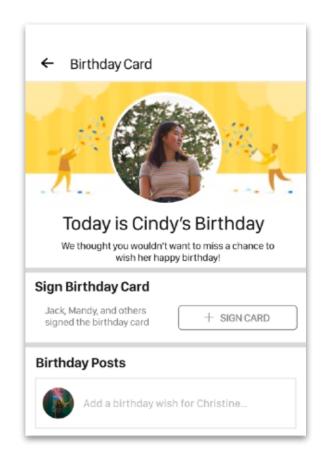
B) Collapsed profiles with text description and ellipses icon. Full width text button

C) Full profiles next to text button without under ellipses icon

D) Descriptor text next to text button

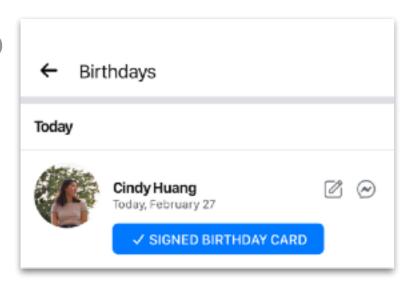




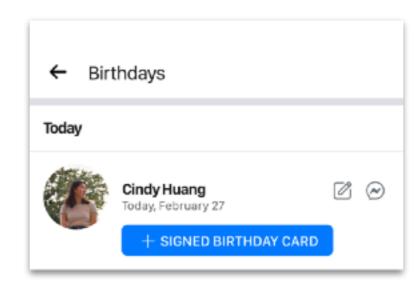


Finding the most clear feedback message

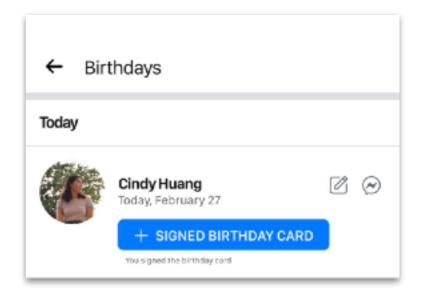
A) Change in symbol and text in button



B) Change in color hue



C) Change in color hue, text in button and place feedback message under button



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