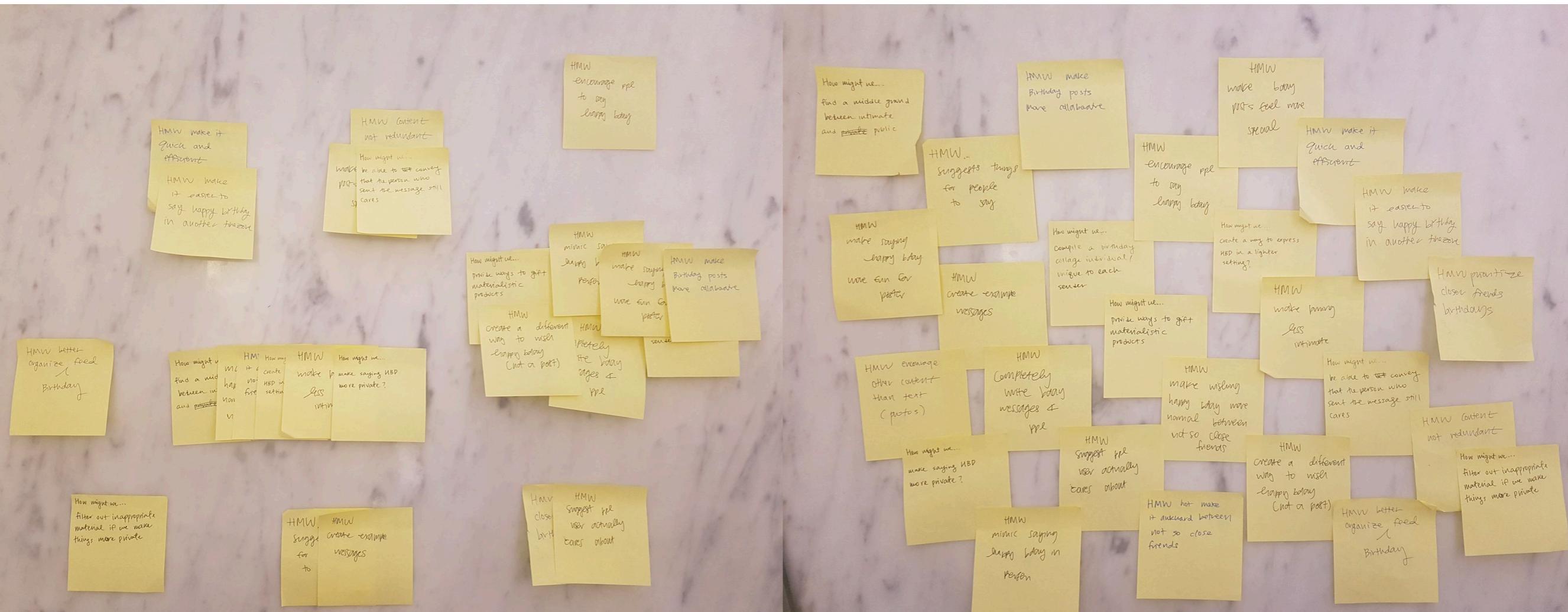


Brainstorming HMWs



Opportunity Areas

- 1** How might we make celebrating birthdays
less awkward and more casual?

- 2** How might we **encourage** birthday
celebrations **among friends** on Facebook?