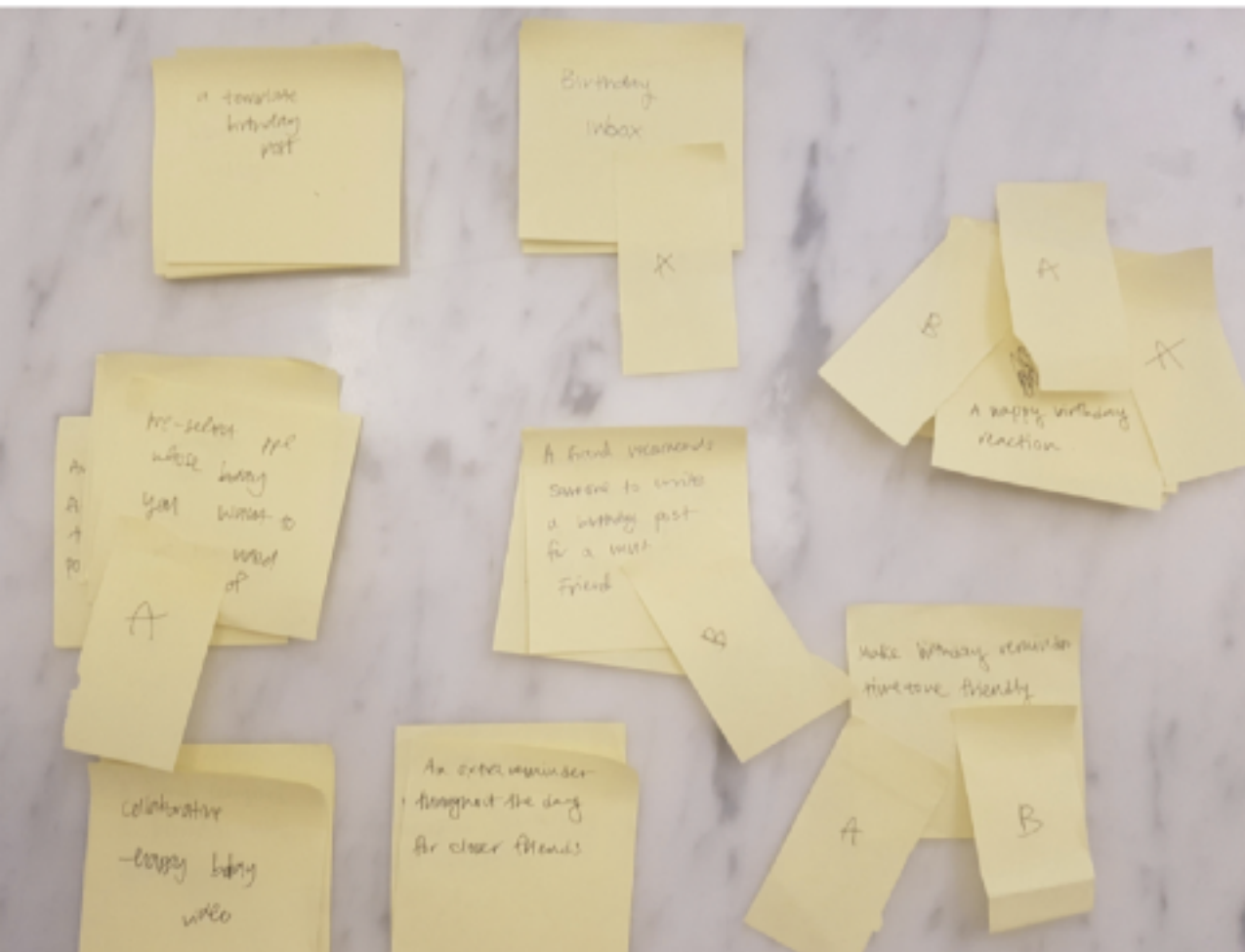


Brainstorming solutions



Why Birthday Signatures?

1

Not too public but still social

Celebrating birthdays is a social activity. Birthdays are meaningful for that reason

2

Fits conceptual models

People sign birthday cards in real-life (Android phones already have a 'Birthday Card')

3

Casual and quick

People get stressed because they don't know what to write. This feature eliminates this problem.