

Soyeon Choi

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EDUCATION

University of California, Berkeley
Bachelor of Science in College of Natural Resources

- Major: Environmental Economics and Policy

Berkeley, CA
August 2017-May 2019

PROJECT

Supply Chain Project

- Collected data for the pricing, convenience and underlying strategies from recent case studies on Amazon's supply chain and analyzed how Amazon has developed into a leading retail supply chain company.
- Managed meeting time, delegated job responsibilities and led the discussions as a team leader.

The Berkeley Food Justice Mapping Project

- Investigated the effect of race, class and education on food excess throughout individual portions of Oakland and Berkeley.
- Conducted research by utilizing Google Maps in concert with recent census data, then entered 200 data collections into Microsoft Excel, then into Tableau to record the final outcome in the form of a geographic map.

EXPERIENCE

Wool Company Summer Internship

Incheon, South Korea
Summer 2017

- Gathered data for market price on energy efficient equipment and entered information through computer systems.
- Conducted statistical analysis on daily and weekly data and visualized the result values through graphs and charts by utilizing Excel.
- Provided administrative support by compiling paperwork and responding to foreign stakeholders, including vendors and merchants through business phone calls and emails.

Loveletter Restaurant Store Manager

Gardena, CA
August 2014-May 2017

- Reviewed store Profit and Loss statement and used it as reference for marketing, promotional activities and maintaining food costs in line with budget limitations.
- Oversaw daily cash register operations and cash management and reduced errors by 95% rate by implementing POS system.
- Supervised staffs to resolve all customer concerns on food quality, payment problems, and discounting policies.

Tous Les Jours Barista

Torrance, CA
January 2014-November 2014

- Ensured cleanliness to maintain professional appearance in all areas including entrance, store floor, restrooms and dining.
- Coordinated sales reports and updated required supplies to maintain expected inventory.
- Boosted sales by more than 10% by delivering superior customer service and presenting new menus.

SKILLS AND INTERESTS

- Skills: intermediate in HTML and CSS, Microsoft Suites, Adobe Photoshop
- Language: native in Korean, fluent in English