WHU

Steps:

1. Cover – Start
2. Mensaje general con img (PENDING)
3. Creation Avatar
4. Finish avatar
5. Social media intro
6. Act I: The Call for Adventure - *Sarah*
7. Sarah dialogue “Nice to meet you…”
8. Sarah dialogue “but first I need to…”
9. Question 1: Why do you want to become an entrepreneur?
10. Question 1 score: 10 points (PENDING)
11. Question 2: Let’s talk business (business plan vs business model canvas)- cambio texto Let's test your business knowledge
12. Question 2 score
13. Question 3: Also, I want to know how well you cantransform investments into profits.
14. Question 3 score
15. Sara dialogue “I’m happy to bring you in..”
16. Act II: The Journey (cambio texto) – *Dr. Rafael*
17. Avión
18. Dr Rafael dialogue “Welcome…”
19. “More than half…”
20. Dr Rafael dialogue “If current deforestation..”
21. Dr Rafael dialogue “Projects like this…”
22. Question 4 Before anything else, we need to be sure about your **ethical entrepreneurship values.** (la que la respuesta es Impact investing)
23. Question 4 score
24. Question 5: How about **your own role models** and mentors? (la de respuesta Patagonia)
25. Question 5 score
26. Question 6: I need your help designing the basic functioning of our AI.
27. Question 6 score (si está perfect 10 points, si hay alguno mal 0 points)
28. Dr Rafael dialogue “We must minimize false alarms…”
29. Dr Rafael dialogue “Local communities… but we have earned their trust and support”
30. Act III: The Reward - *Sarah*
31. Sarah dialogue “The work on the field was fantastic! While Dr. Rafael keeps working on the AI platform to ensure the sustainability of the rainforest, we can focus on the business side of things”
32. Sarah dialogue “The awareness for rainforest protection…”
33. Sarah dialogue “A journalist…”
34. Question 7 “You’ll have to explain this project, short and clearly, like an elevator pitch!”
35. Question 7 score
36. NEW aquí metería una imagen de un micrófono o algo que sugiera que la entrevista tiene lugar, tipo el avión pero distinto (PENDING)
37. Sarah dialogue “It seems the interview has been a …”
38. Sarah dialogue “You’re highlighting the issue…”
39. Question 8 “As entrerpreneurs…”
40. Question 8 score
41. Sarah dialogue “More and more investors…”
42. Question 9 “Regarding the support of the expansion..”
43. Question 9 score
44. EPILOGUE The Next Chapter
45. Sarah dialogue “USERNAME, the RSAI is up and running and it couldn't be possible without you, thanks for your commitment to this project!
46. Question 10 “RSAI now stands together with other successful companies founded by WHU alumni. Can you guess them?” (pregunta logos startups)
47. Question 10 score
48. Sarah dialogue “That was the final question, congrats USERNAME! Are you ready to see the results?
49. Final score
50. Results
51. Your journey doesn’t end here…
52. Form