

## EXPERIENCES

2015 - current

**Interaction designer @ Sociomantic Labs, gmbh**

Design web + mobile business platform for programmatic ads display, Initiated & led the user research across global offices and promoted user-centered design approach

2014

**Freelance designer @ South America**

Backpacked around South America designing B&B websites

2013

**Research assistant @ Carnegie Mellon Robotics institute**

Conducted initial design research for an assistive navigation technology for the visually impaired

2013

**Design consultant @ Platypus, LLC**

Designed a water monitoring platform for local farmers

2011 - 2013

**Interaction designer @ Carnegie Mellon HCI Institute**

Chelada project : designed a context-aware task management mobile app that allows social sharing & communication  
Engage project : designed socio-emotional assessment for children based on behavior coding and storyboarding

2010 - 2011

**Research assistant @ Health & Human Performance Lab**

Studied human performance by analyzing cognitive, emotive and physiological responses with fMRI, ERG, HRV

## EDUCATION

2014 - 2015

**Master of Advanced Studies in Interaction Design  
@ SUPSI, Switzerland**

Focused on collaborative hands-on projects in physical computing and quick prototyping

2010 - 2013

**Bachelor of Science in**

**Human Computer Interaction and Cognitive Science  
@ Carnegie Mellon University, USA**

Psi Chi Honor Society, Dean's Honor List

Explored courses and seminars across various disciplines

## AWARDS

**2016\_** Shortlisted for Red Dot Design Concept Award

**2016\_** 1st place in Business Idea Competition sponsored by Swiss Commission for Technology and Innovation

**2015\_** Concept and People's Choice Award in Converge Hackathon co-organized by Google and Frog Design

**2015\_** Exhibited in Grafica

## SKILLS

Storyboarding & sketching

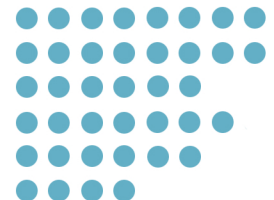
User research methods

Sketch, Adobe XD

Photoshop, Illustrator

HTML5 + CSS3 + JS

Python, Arduino



## STRENGTHS



Creating a **new concept**  
by combining insights  
from diverse users



Quickly **visualizing** ideas  
and communicating those  
to various stakeholders



**Initiating** collaborations  
and **inspiring** others

*Being an interaction designer is awesome. It allows me to express visually and verbally, think divergent and convergent, be a traditional craftsman and tech-savvy early-adopter! I will continue exploring the design field, solving problems, asking questions and creating things everyday.*

