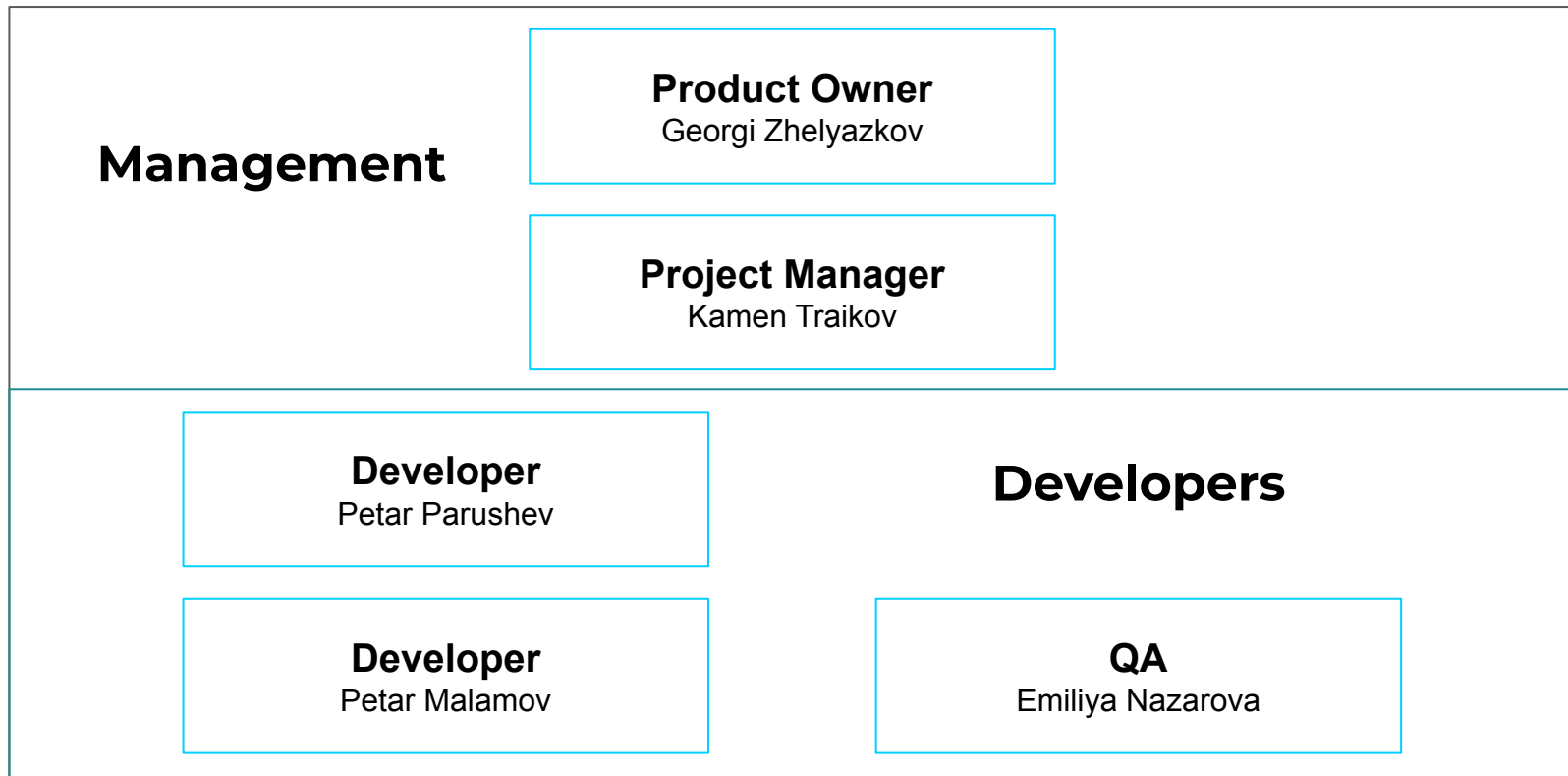
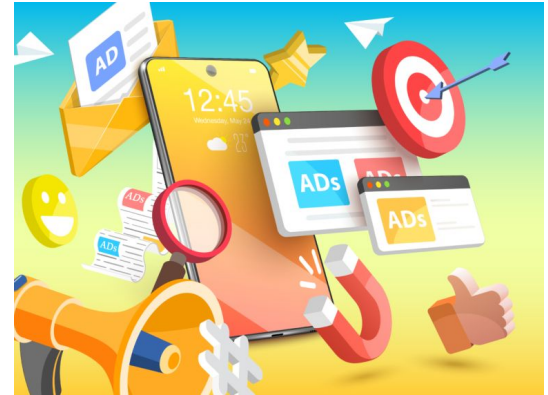


Team Structure



Monetization - At first

- Collect Data on user searches
- Targeted short ads
- Only pleasant and high rated



Monetization - Later

- Annoying ads
- Trendy ads
- Not so relevant ads
- Longer ads
- Hard to hit Skip button ads



Monetization - Introduce payments

- Monthly Subscription
- One time purchase

