

Предложение за коледна реформа

ПЛАН СТРАТЕГИЯ

Dear Santa,

I am here to give you the way that leads out of a misery to prosperity. We are going to show your new image to the world and keep you in the mainstream. What you can offer to all your passionate followers is a story of redemption. If the Kardashians kept their show for 20 seasons imagine what we can do with a bit of social influence. We are going to sell your way of life to the audience. We will work with professionals that can help us to create your social media presence and a well renowned bank to repay your current debts that you will represent. That's going to lead to sponsorships and a way to sell all kind of merch that we make related to you. Let's grasp the opportunity and proceed to the bright future.

РЕЛЕВАНТНИ КОМПАНИИ (компании които ще помогнат – до 4 макс)

1. Social Justice Warriors

2. Evil Bank

3.

4.

Съобщения

SOCIAL JUSTICE
WARRIORS

Greetings from the North Pole Social Justice Warriors.
The Santa Claus Team wants to offer you the exclusive deal of a story never told. It's about the transformation of an icon that was provoked by a misfortune of unknown origin. Santa is going online and will start to create spicy content for those who desire to experience the Christmas magic. Simultaneously, he will keep his social in check with his engaging transformation from fat loser to ripped entrepreneur.

There might be a hint of a potential political career.

Is this the story of a downfall or a new beginning?

Only you can expose it in a fitting way.

You can help us spread the story among the wide crowds.

	<p>Let's shake the globe together. Best regards, Team Santa</p>
	<p>We are not sure if the heartwarming Santa would fit that image. Do you have any other view for his potential future.</p> <p>Thank you for the fast response and the concerns! We can show the other side of the story. Our beloved Santa was a victim of Injustice that cannot be left unpunished. His stags were set free by a villainous ecologist, his workers became unproductive and even Snow White had to do a career change. Should we let Christmas to parish? We don't think so! We would love if you help us tell his story and make everyone aware of his misfortune. Help us to go social and involve everyone of how one great individual warms the hearth of nations. Let's tell his origin story and how he became what he is today. This will surely lead to social BOOM and a lot of benefits for both you and us. Hope we will work together. Best regards, Team Santa</p>
EVIL BANK	<p>Ho-Ho-Ho, The Santa clause team contacts you with a business offer. You have the chance of collaborating with father Christmas. Our beloved white bearded old man is opening a new chapter in his book. He is moving to the digital marketplace by promoting his new way of life. We need financial help in order for him to walk freely to his promising future. The fundings will be spent on repaying debts and creating a strong presence in the medias. We can create a marketing campaign for you with him as the face of it. That will bring you a lot of customers that had their socks filled either with charcoal or candy. When someone is associated with such strong presence as his it becomes a recipe for success. Let's show the world how your bank changes life and how worth it is to work with you.</p> <p>Best regards, The North Pole</p>

	We appreciate the offer but what if he did not succeed and brings a bad reputation to us?
	<p>Thank you for the fast response and the concerns!</p> <p>There is no such thing as bad advertising. As long as Santa is representative that will lead to sure attention. His name is an echo in the ages and you can always turn to the good deeds of his past if the present situation does not suit you. The fact that you even tried to help someone like him to get out of bad situations can bring you the respect of the masses. Everyone loves Christmas and will try to associate with your bank. He is a guy with a smile and charisma. He brings gifts and cookies. He is the childhood hero of every kid ever. Let's make the magic real!</p> <p>Best regards, The North Pole</p>