

*Developer 1 – Ester Faris*

*Developer 2 – Valentin Iliev*

*QA – Ivaylo Nichev*

***Project Manager – Yordan Mitrev***

*Project Owner – Georgi Atanasov*

# The New Budget



**Supplementary  
Budget**

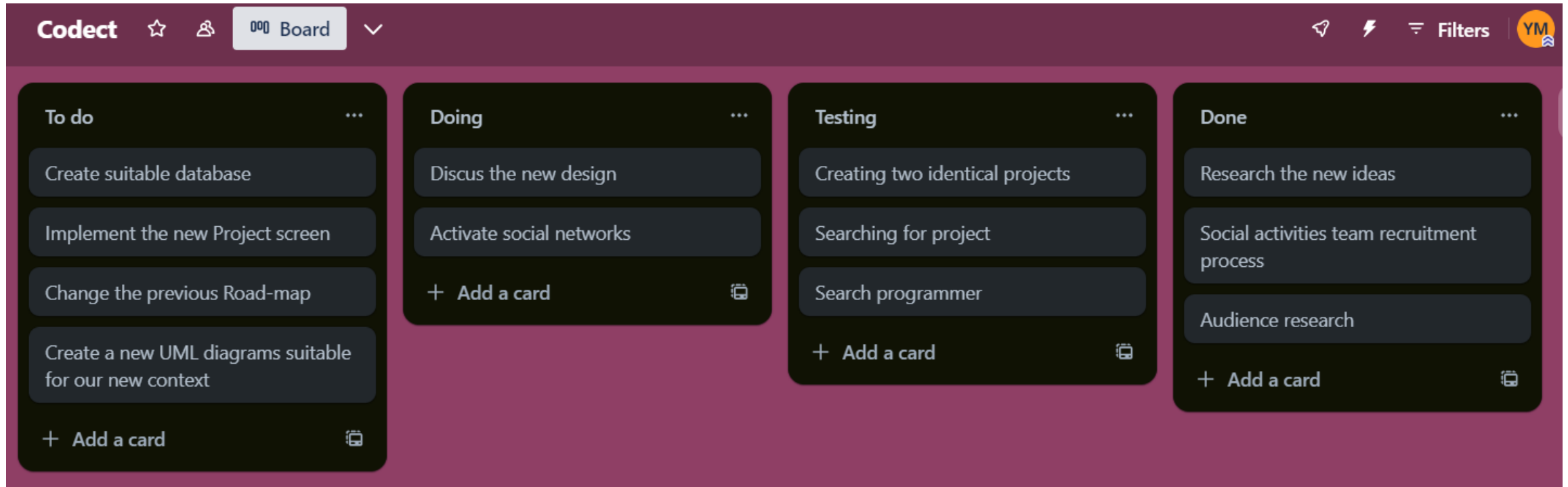


EDITABLE STROKE

# Additional roles

- Social Team Recruitment
  - Their role:
    - Social Media Strategy Development
    - Content Creation
    - Campaign Planning and Execution
    - Analytics and Reporting
    - Stay Updated on Trends

# Trello



Role

Name

Developer 1

Ester Faris

Developer 2

Valentin Iliev

QA

Ivaylo Nichev

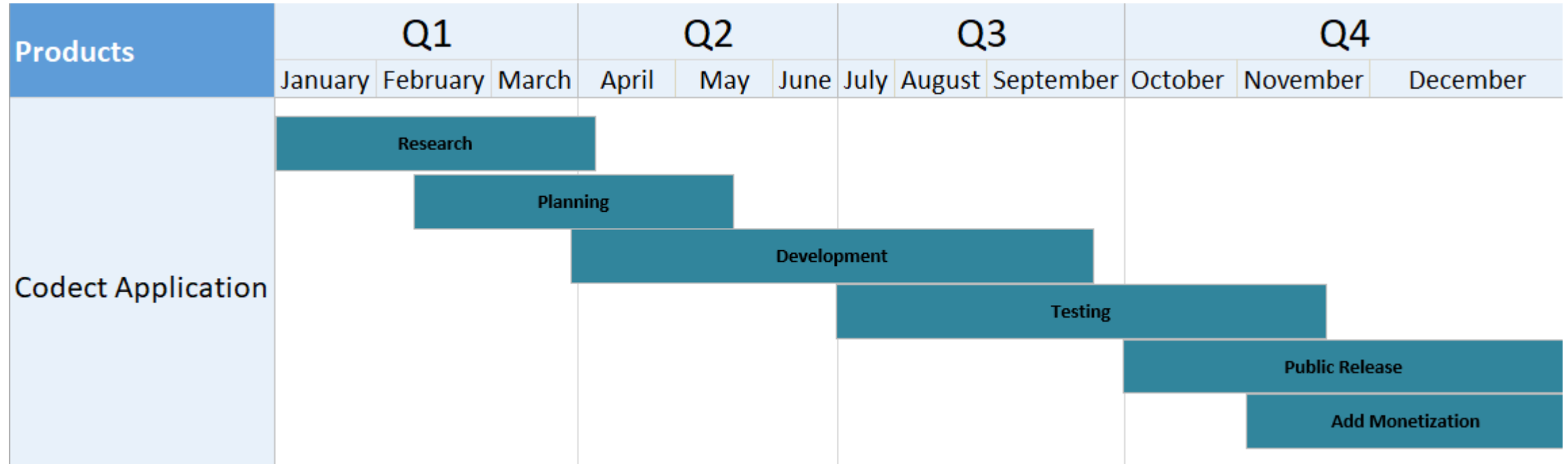
Project manager

Yordan Mitrev

**Product Owner**

**Georgi Atanasov**

# Codect Roadmap



## Research

Conduct market research to understand user needs and preferences.  
Analyze competitors and identify unique selling points.

## Planning

Define the product scope, features, and functionalities.  
Allocate resources and establish the development team.  
Identify potential risks and develop risk mitigation strategies.

# Codect Roadmap

- **Development**

Build the frontend and backend components based on the project plan.  
Implement key features and ensure seamless integration

- **Testing**

Develop and execute comprehensive test cases for functionality.  
Conduct performance testing to assess system scalability.  
Identify and resolve any bugs or issues that arise during testing.

- **Release**

Launch the product to the public, making it available for use.  
Gather initial user feedback and address any immediate concerns.  
Monitor user engagement and gather insights for future updates.

- **Add Monetization**

Implement chosen monetization methods into the product.  
Monitor user reactions and adjust monetization strategies based on feedback.

# Monetization Plan

## Diversified Monetization

- **Freemium Model:**

- Description: Provide basic features for free and offer premium plans for advanced functionality.
- Strategy: Attract a large user base with free access and encourage conversions to premium subscriptions.

- **In-App Advertising:**

- Description: Display targeted ads within the platform.
- Strategy: Partner with relevant advertisers, ensuring non-intrusive ad placements to generate additional income.



# Advanced Monetization

- **Sponsored Projects:**

- Description: Allow businesses to sponsor and promote their projects.
- Strategy: Charge companies for featuring their projects prominently, providing increased visibility.

- **Data Analytics Insights:**

- Description: Provide detailed analytics and insights to users.
- Strategy: Charge a fee for access to advanced analytics tools and personalized reports.

Role:

**Developer 1**

Developer 2

QA

Project manager

Product owner

Name:

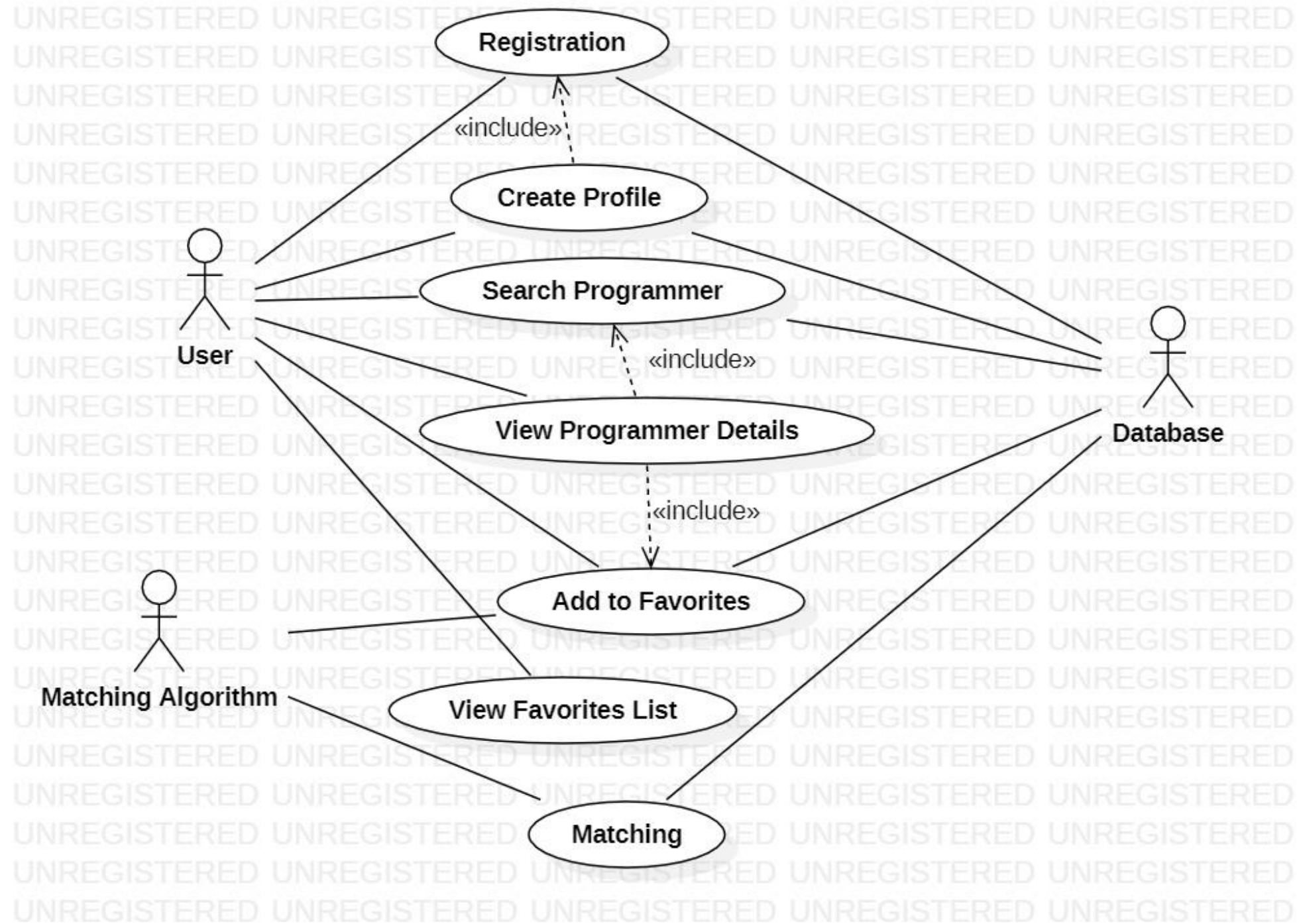
**Ester Faris**

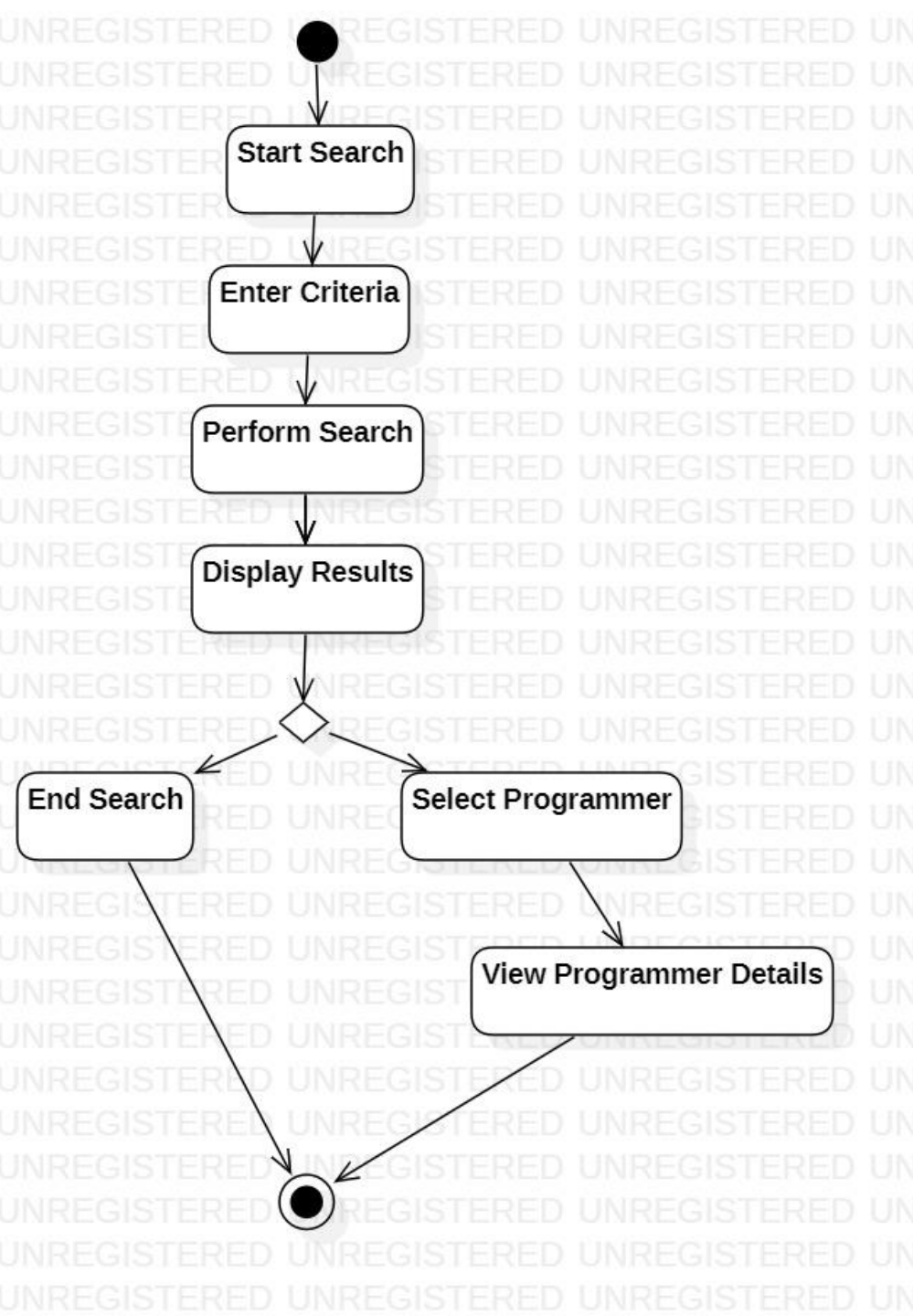
Valentin Iliev

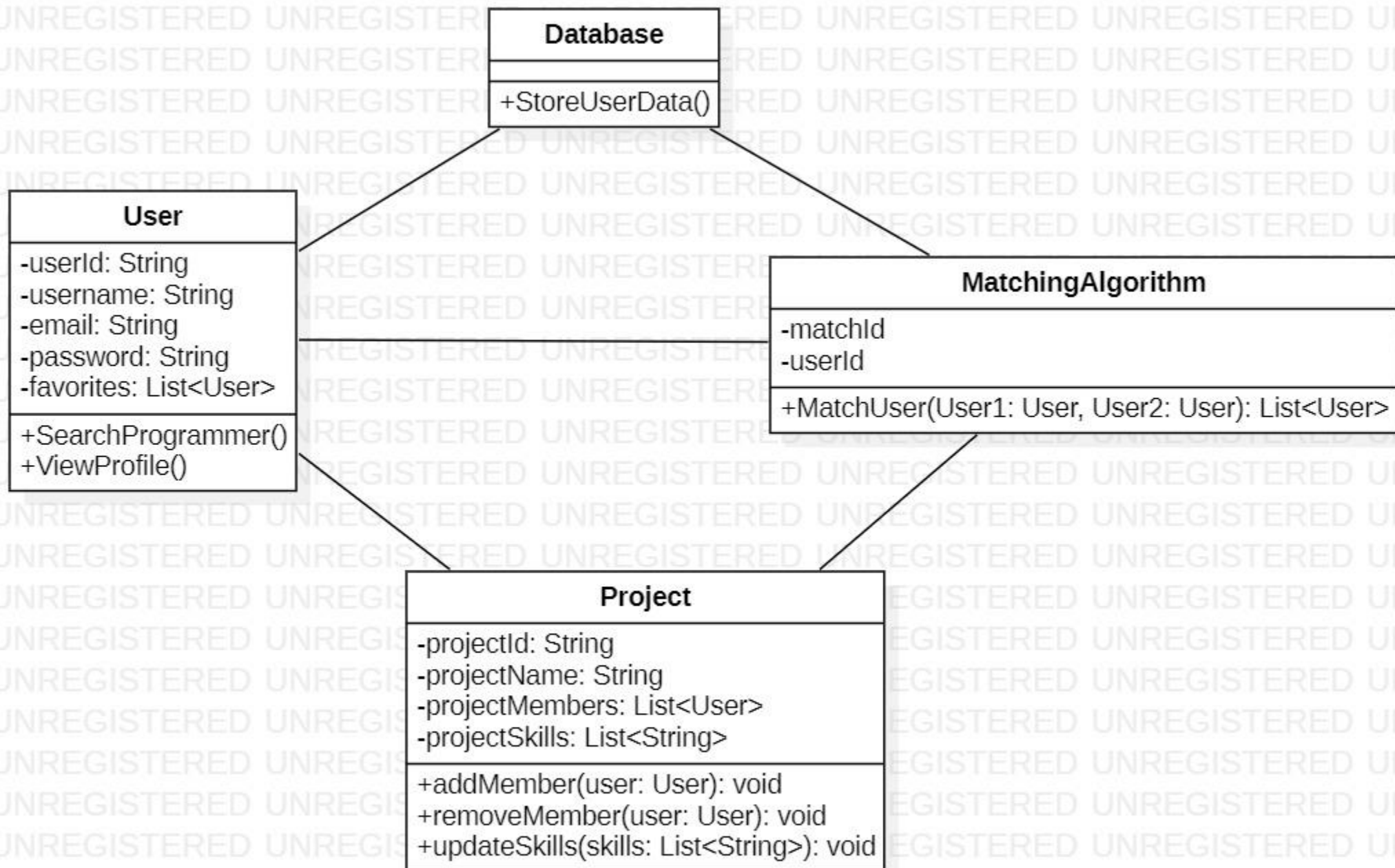
Ivaylo Nichev

Yordan Mitrev

Georgi Atanasov







Role:

Developer 1

**Developer 2**

QA

Project manager

Product owner

Name:

Ester Faris

**Valentin Iliev**

Ivaylo Nichev

Yordan Mitrev

Georgi Atanasov

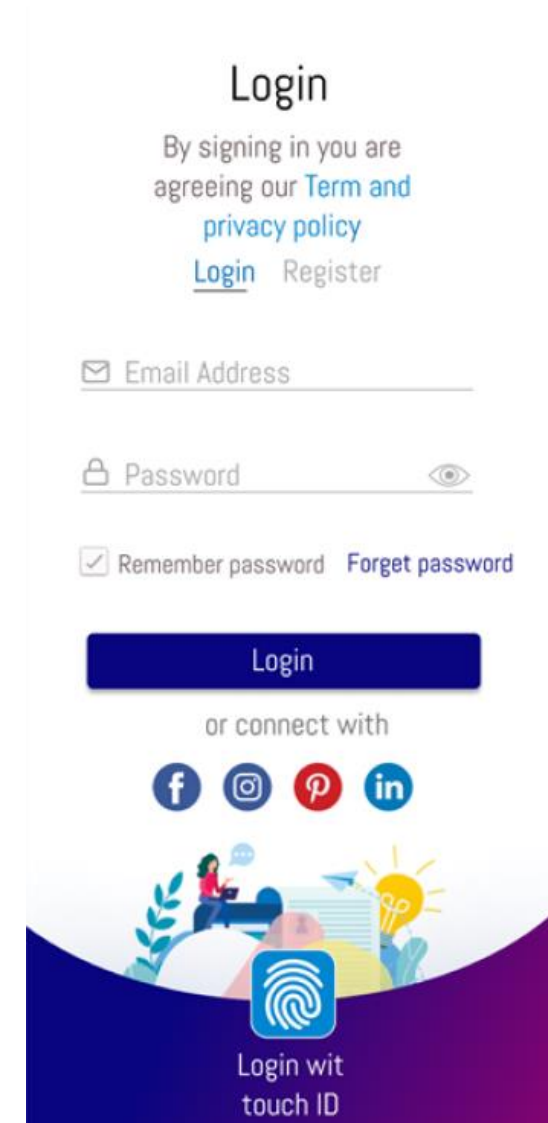
# Prototype

General Flow -> Login → Profile Setup → Explore and Follow → View Projects → Engage in Chats.



# Login Screen

We decided to let our Login screen stay the same, as we liked the simplicity and it didn't need any changes as per the clients' new requirements.



The image shows a mobile app login screen. At the top, the word "Login" is centered. Below it, a message states "By signing in you are agreeing our [Term and privacy policy](#)". There are two links: "[Login](#)" and "Register". Below these are two input fields: "Email Address" with an envelope icon and "Password" with a lock icon and a toggle eye icon. A checkbox labeled "Remember password" and a link "Forget password" are positioned below the password field. A large blue button labeled "Login" is centered. Below the button, the text "or connect with" is followed by four social media icons: Facebook, Instagram, Pinterest, and LinkedIn. At the bottom, there is a colorful illustration of a person working on a laptop, a lightbulb, and a document. Below this illustration is a blue square icon with a white fingerprint symbol, and the text "Login wit touch ID" (note the typo "wit").



# Profile Screen

We understand that strong and independent programmers don't need friends, so we replaced the "Add friend" button with "Follow" button.

Chat button was looking a tad too friendly as well, so we changed that too, into something a bit less personal.



Ivan Ivanov, 29

## About

Technology-driven Software Engineer with 4 years of experience in translating business requirements and functional specification into code modules and software solutions.

## Top skills

Strategic Planning

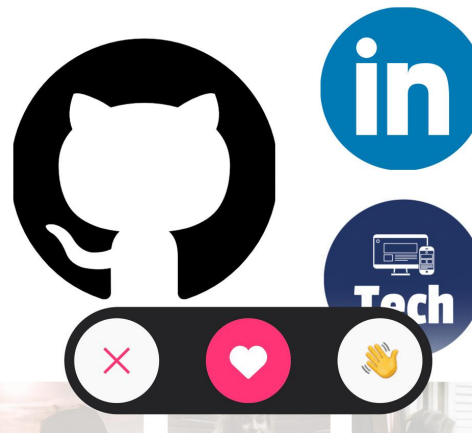
Product owner

Scrum

Prompt Engineering

Product Management

## Links



Ivan Ivanov, 29

## About

Technology-driven Software Engineer with 4 years of experience in translating business requirements and functional specification into code modules and software solutions.

## Top skills

Strategic Planning

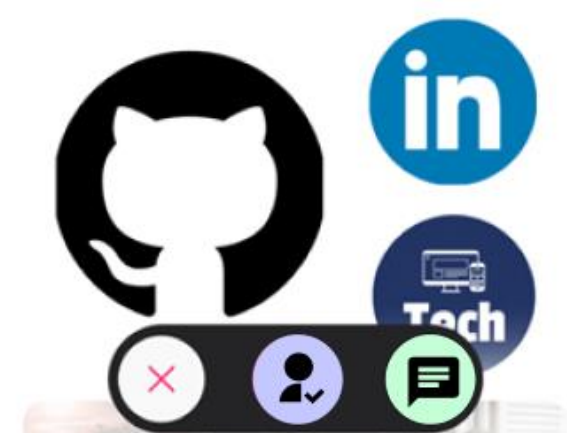
Product owner

Scrum

Prompt Engineering

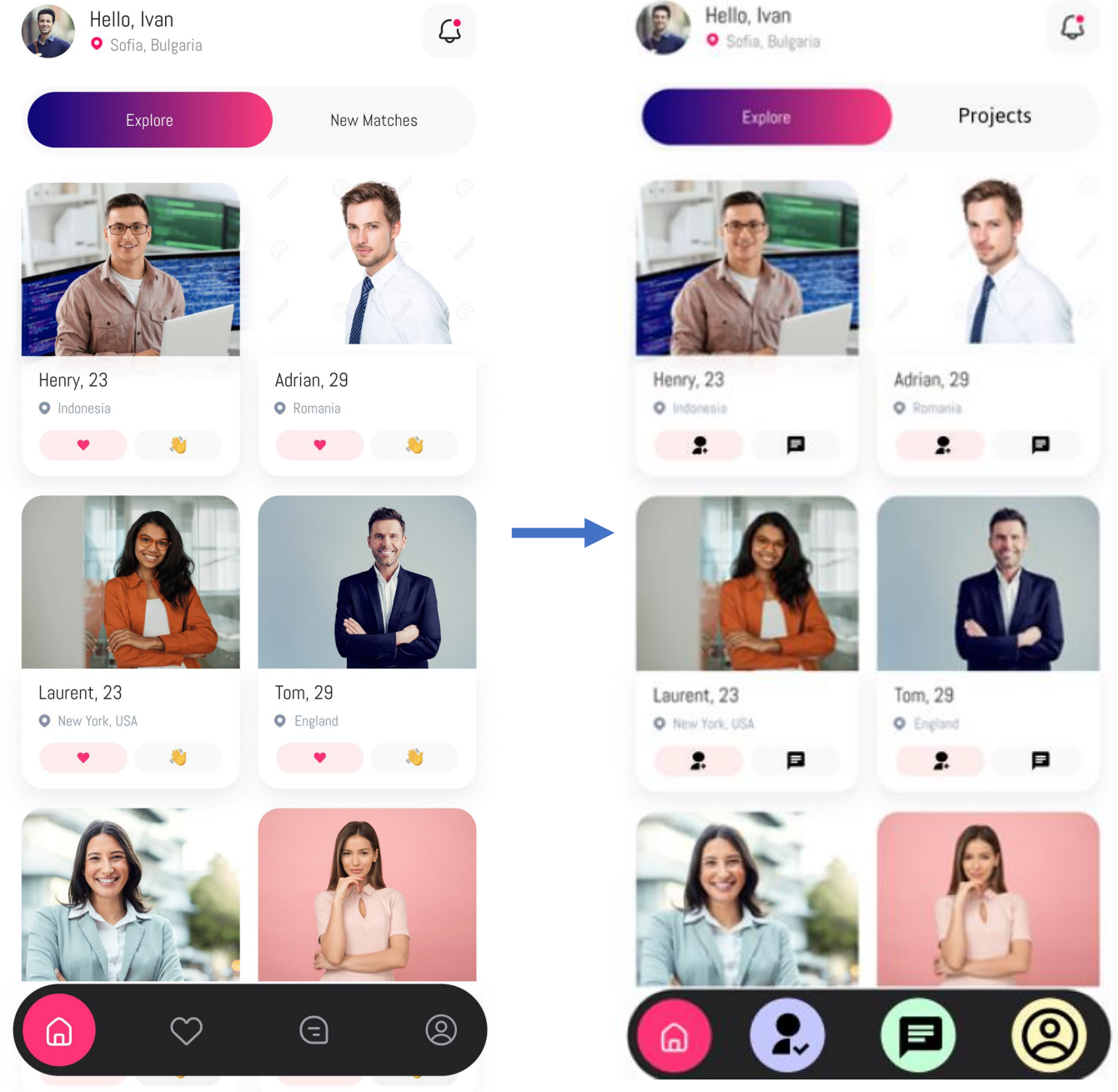
Product Management

## Links



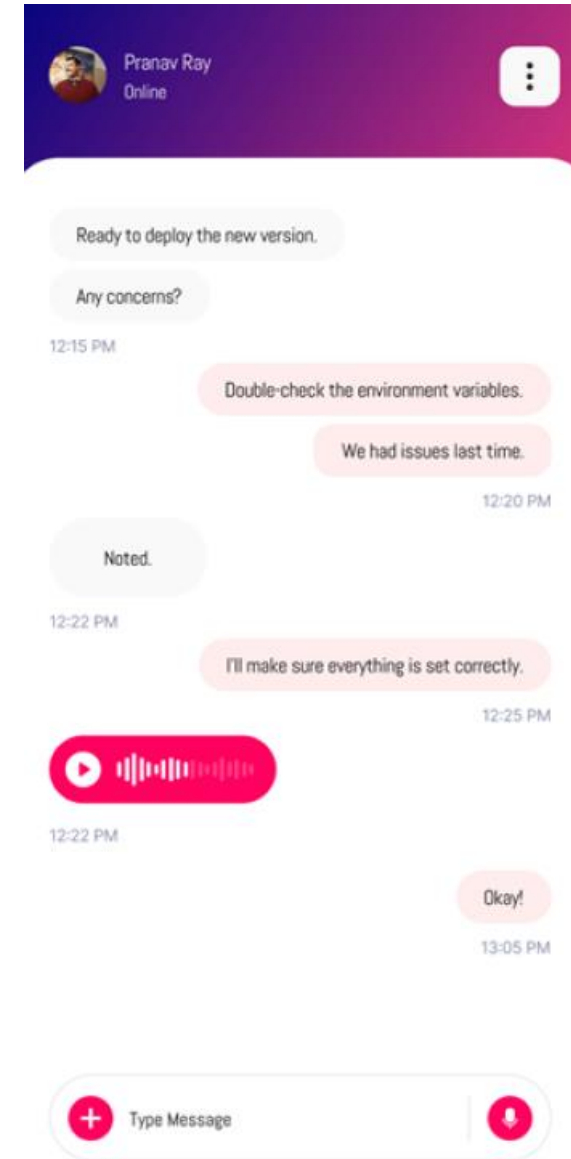
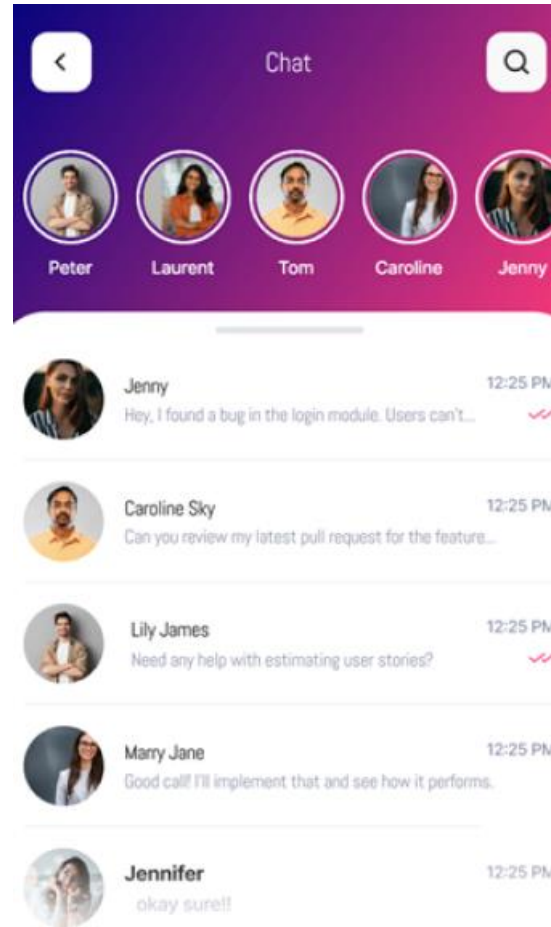
# Home Screen

As we mentioned in our previous slide, we have replaced all “Add Friend” and “Chat” according to our new requirements



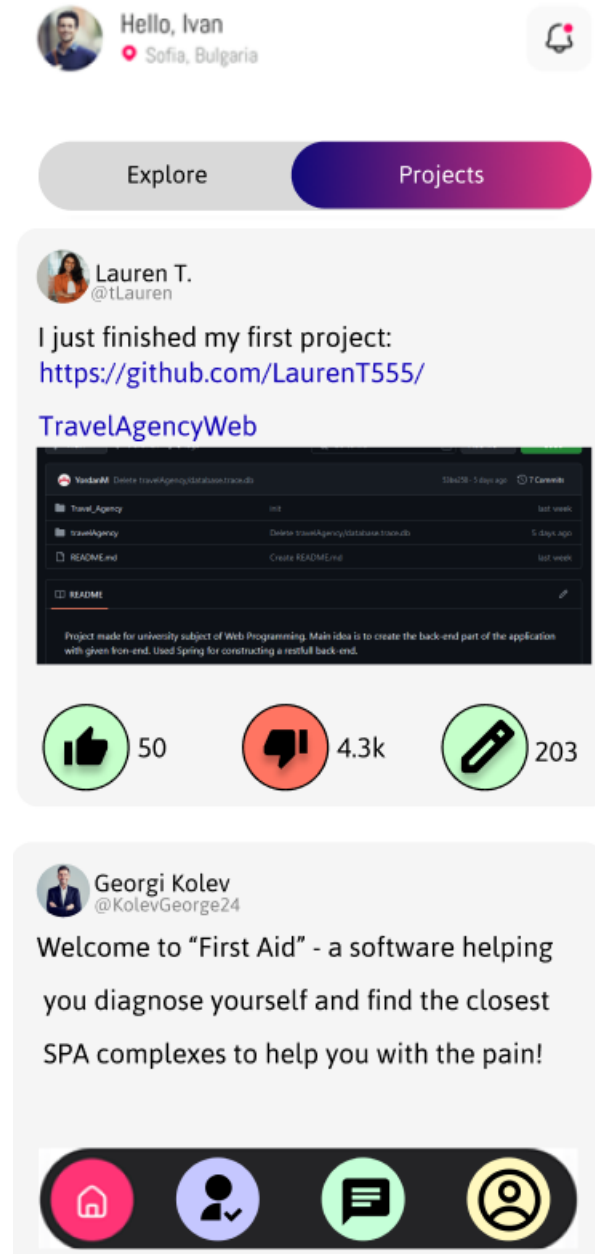
# Chat Screens

Almost no changes here besides three new icons



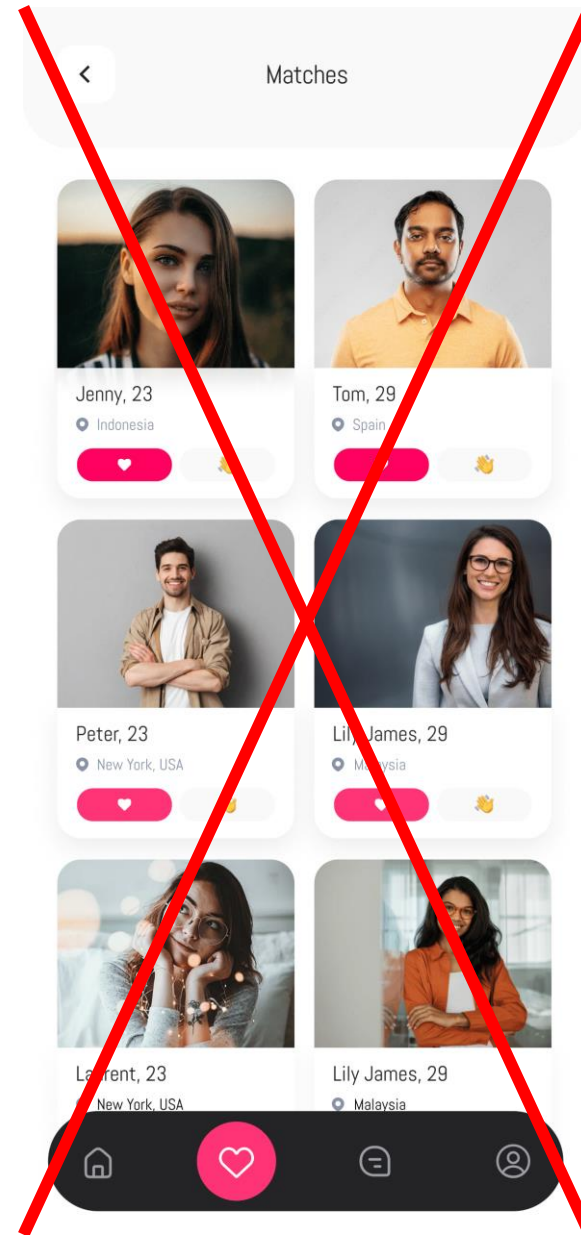
# Projects Screen

We added a new screen where our strong and independent programmers can show off their newest projects and updates. Go ahead and congratulate them (or tell them their code sucks!)



# Removed Screens

We have decided to remove the screens that show new followers or favourites, because our programmers are too occupied with their projects and don't have the time to engage in social affairs.



Role

Name

Developer 1

Ester Faris

Developer 2

Valentin Iliev

**QA**

**Ivaylo Nichev**

Project manager

Yordan Mitrev

Product Owner

Georgi Atanasov

## Въведение

Проектът цели да улесни търсенето на способни кадри в IT индустрията и да подпомогне на програмистите да покажат своите умения и изграждането на едно по-добро резюме чрез успешното им участие в нови проекти.

### 1.1 Цел 1 / N

Искаме да тестваме вече изградените функционалности в разработения прототип с идеята да се приближим към завършен продукт.



## 2.1 Оценка на риска

В таблицата опишете основните рискове които могат да настъпят при работа с приложението.

#	Риск	Impact	Предизвиква се от	Как може да се справим с него
1	Сигурност	Висок	Опит за злонамерено влизане в чужд профил	Тестване на нивото на сигурност с по сложни пароли и прочие
2	Сигурност	Висок	Bots	Автоматизирани тестова, които да засичат <del>ботове</del> .
3	Изправност	Висок	Голям брой потребители	Stress test
4	<b>Изправност</b>	Висок	Нуждата за работещо приложение	Комбиниране всички компоненти и тестваме цялата система.



## Тестови сценарии

Описание на тест	Предусловия	Тестови стъпки	Резултат
Добавяме/променяне в полето About	<ol style="list-style-type: none"> <li>1. Да си влезнал в акаунт.</li> <li>2. Да си влезнал в екранът на твоят профил</li> </ol>	<ol style="list-style-type: none"> <li>1. Избираш бутона edit.</li> <li>2. Въвеждаш желаната информация.</li> <li>3. Избираш бутона save</li> </ol>	Променената информация е изложена в полето About.
Добавяме/променяне в полето Top skills	<ol style="list-style-type: none"> <li>1. Да си влезнал в акаунт.</li> <li>2. Да си влезнал в екранът на твоят профил</li> </ol>	<ol style="list-style-type: none"> <li>1. Избираш бутона edit.</li> <li>2. Въвеждаш желаната информация.</li> <li>3. Избираш бутона save</li> </ol>	Променената информация е изложена в полето Top skills.
Добавяме/променяне в полето Links	<ol style="list-style-type: none"> <li>1. Да си влезнал в акаунт.</li> <li>2. Да си влезнал в екранът на твоят профил</li> </ol>	<ol style="list-style-type: none"> <li>1. Избираш бутона edit.</li> <li>2. Въвеждаш <del>links</del> към своите социални медии.</li> <li>3. Избираш бутона save</li> </ol>	Променената информация е изложена в полето Links.