

# Предложение за коледна реформа

## ПЛАН СТРАТЕГИЯ

Hello, Santa. Thanks for the job you made my Christmas wish come true. Finally not unemployed. The strategy is the following. We need money so we are going to work for it by posting and using social media. You are going to be on top of every trend and not just delulu and pov. We can use brand deals for our gifts and for our financing.

However we are in debt so we have to apply for a loan.

Using brands we are going to get the help we need with supply and demand for toys and wishes. Evermore we are definitely going to need people. First because we are ever growing and second because we need high morale and good work ethic. I have already set things in motion!

## РЕЛЕВАНТНИ КОМПАНИИ (компании които ще помогнат – до 4 макс)

1. SOCIAL JUSTICE WARRIORS

2. HR AND MORE

3. EVIL BANK

4.

## Съобщения

SOCIAL JUSTICE  
WARRIORS

Dear Social Justice Warriors,

The one and only Santa Clause gives you the amazing chance to work with us! As we all know he is one of the most famous people in the history of the planet. Santa's fame is one of the things that will keep him at the top of every trend and not just delulu and pov. We know what anyone wants so we can use brand deals for our gifts, making invisible demand for the product. We make dreams come true all the time, why not on the screens too.

Hi! Nothing personal but isn't Santa a little old for these things ?

Hi,

I get it. Santa is not quite in his earliest but he is eager to make all dreams come true. I get it, you don't want to believe a thousand years old dude. But here is the thing. He is a fairy tale. Santa is a story people tell kids. Santa is not just him.

	<p>If you get Santa you also get his reputation. His fame. Everyone follows ideas and he is exactly that. He is a person, but also just an idea. He can influence almost anything and work with famous people through knowledge.</p> <p>Thank you for your time and we would love to have you with us.</p>
EVIL BANK	<p>Dear Evil Bank,</p> <p>We're writing to your corporation because we want to be your clients. I am simply a representative of Santa Claus. Yeah, this is a real email, we know we're pretty big deal. Our person, Santa Claus, is one of the most famous persons on earth, which means you will be one of the few that will have the opportunity to work with us. We're always on time and always precise and correct. We have a great history with no one what people want also we're always on time, and we are always regular. We need a small loan because we want to please our workers and we want to prove our services. We need a few the revival things like transport at the moment that we don't have and we are changing the staff, at the moment, because we have problems with some of the old ones. The range of toys nowadays are forever changing. We want to keep up with the trends and it's been hard but we will not give up. We want to make dreams possible in the world a better place.</p> <p>I would love to work with you. I believe we can do great things together. Thank you for your time.</p> <p>From Santa's amazing team.</p> <p>Ps at the moment we don't have an ecologist and if you know about him fire him.</p>
	<p>Dear Santa, I love my gift. However, we consider you a risk because you have no employment records. I'm sorry but we cannot work on tales.</p>
	<p>Hello Evil Corp.</p> <p>We hear you get it. At the moment, money is a little bit tight but we are making deals in the social media influence world. It may not seem like the most stable job, but considering we are Santa Claus's team. We're planning on going viral. Santa Claus is obviously the most famous person in the world, representing heart, love, home, consumerism. It is a well-known fact that people spend tons of money on Christmas, and it's all thanks to our little fat guy. We're going to make trends, giveaways and more and while doing so we are going to make deals with companies on social media. We're going to be representatives. We're not going to limit ourselves just to Coca-Cola anymore(ps they broke our hearts). We are planning on going online and creating new hot trends like with Ray-Ban. Influence is going to be one of our team strategies and it's gonna pay off great because there is no one more famous than Santa Claus and it's very obvious that there's some beef between Pepsi and Coca-Cola. We just want to make sure that you know that you're going to get your money as scheduled as it is. Because we don't want Christmas to be just one Christmas we need a holiday in between.</p> <p>From Santa Secret base where we burn the children</p>