



The Future of GIS Video from SES at ESRI User Conference 2019

Video

This module includes a 48 minute video. As we get to the end of the class, some of you are sustaining your interest in a career in GIS and some of you are still learning about what geospatial tech can do. I am interested to see how relevant you find the following video. I believe it is appropriate to a certificate course - this video very much represents the kinds of professional engagement we hope all of you experience if you pursue a career in GIS. Perhaps one day Jack or one of ESRI's superstars will introduce *your* work on a stage in Redlands or San Diego.

- Skip to about 8:00 for Jack Dangermond (President of ESRI and [guy who, with his wife, recently bought a piece of California coastline to help preserve it](https://www.nationalgeographic.com/news/2017/12/santa-barbara-california-nature-conservancy-dangermond-donation-cojo-jalama-bixby-ranch-spd/)  (<https://www.nationalgeographic.com/news/2017/12/santa-barbara-california-nature-conservancy-dangermond-donation-cojo-jalama-bixby-ranch-spd/>).
- Skip to about 13:00 for Jack's take on the need for GIS today.
- Skip to about 20:30 for Jack's discussion of new forms of data in GIS.
- Skip to about 29:00 for GIS Portals

Skip to about 33:00 for how awesome geography is and all of the new applications. I recommend watching to the end from here.

- If you just want to see the "good stuff" I recommend the second half, or from 33:00.
- Be sure to watch enough that you'll be able to discuss the future of GIS.
- You can open the video here: https://mediaspace.esri.com/media/t/1_cpzj7yin  (https://mediaspace.esri.com/media/t/1_cpzj7yin) or click Next.

Prompt

After watching the video (or as you watch it), compose a post responding to one (or more) of the following questions.

1. What are the "next level" things we will be able to do with GIS and what are they going to do for us? Also reflect on whether Jack's predictions seem possible or true five years out from when this video was recorded.
2. If you are working or plan to work in an area mentioned in the last half of the video, do you see Jack's assessment as accurate? Is he over or underestimating what is possible with GIS? What do you think about the future he helps us envision?

3. Write a reaction to Jack's presentation. This one is open-ended. Feel free to comment on other themes or go off on a tangent if you are inspired by something in the video or something you learned from the events or webinars you viewed.

Proceed through the module to submit your assignment.