



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

An infographic is a representation of information in a graphic format designed to make the data easily understandable at a glance

An infographic is a collections of imaginary, data visualization like pie charts and bar graphs, and minimal text that given an easy to understand overview of a topic

People use infographics to quickly communicate a message, simply the presentation of large of amount of data, see data and relationship and monitor changing variable

Infographic have become increasingly popular because of their ability to quickly convey large amount of information in an appealing package

Infographic use striking engaging visual to communicate information quickly and clearly

Information graphics or infographic are a great way to visually represent information or data



Persona's name

Short summary of the persona

infographics use visual elements and text to highlight key information and ideas as a form of data visualization

Infographic is a graphical representation of concepts , or of patterns in data or information

You will also come across editable infographic templates that you can customize and download for work , school, or business

Helping others lowers stress and makes you feel like you have got more free time

The company digital brain game promise to boost feelings of happiness and fulfillment

Happify has some simple solution



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?