

Project Report

INTRODUCTION

1.1 Overview

A subscriber to a channel on the video-sharing YouTube is a user who has chosen to receive the channel's content by clicking on that channel's "Subscribe" button, and each user's subscription feed consists of videos published by channels to which the user is subscribed. The ability to subscribe to users was introduced in October 2005. YouTube began publishing a list of its most- subscribed channels in April 2006. An early archive of the list dates to May 2006.

1.2 Purpose

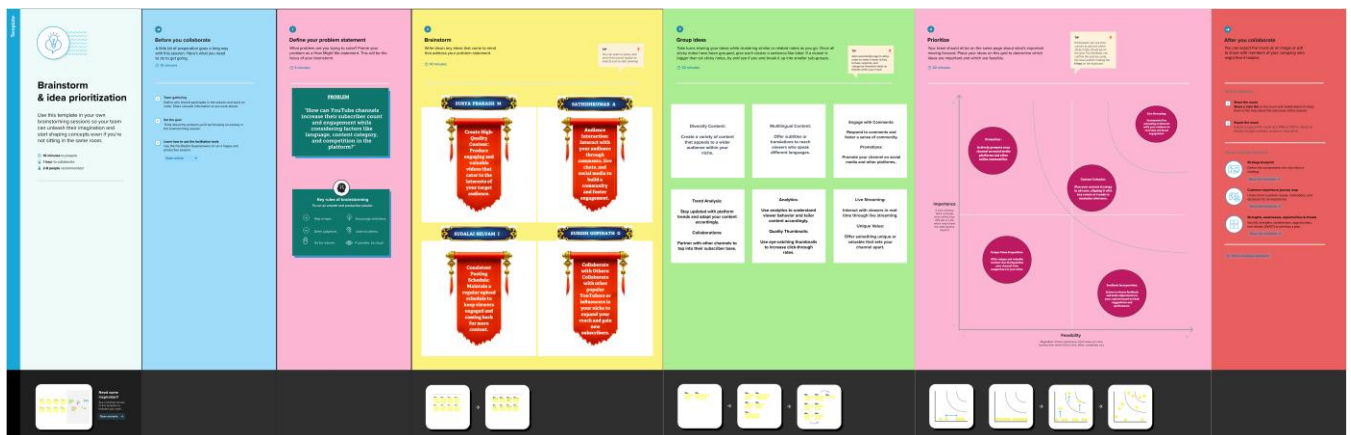
The following table lists the 50 most-subscribed YouTube channels, as well as the primary language and content category of each channel. The channels are ordered by number of subscribers; those whose displayed subscriber counts are identical are listed so that the channel whose current growth rate indicates that its displayed subscriber count will exceed that of the other channel is listed first. Automatically generated channels that lack their own videos (such as Music and News) and channels that have been made effectively obsolete as a result of the transferal of their content (such as Justin Bieber VEVO and Taylor Swift VEVO) are excluded. As of February 2023, 21 of the 50 channels listed primarily produce content in English while 16 primarily produce content in Hindi. All 50 of the channels have surpassed 40 million subscribers, 39 of them have surpassed 50 million subscribers, 23 of them have surpassed 60 million subscribers, 16 of them have surpassed 70 million subscribers, 12 of them have surpassed 80 million subscribers, 10 of them have surpassed 90 million and 7 of them have surpassed 100 million subscribers. Only 1 channel (T-Series) has surpassed 200 million subscribers

PROBLEM DEFINITION & DESIGN THINKING

- **EMPATHY MAP:**



• BRAINSTORMING MAP



RESULTS :

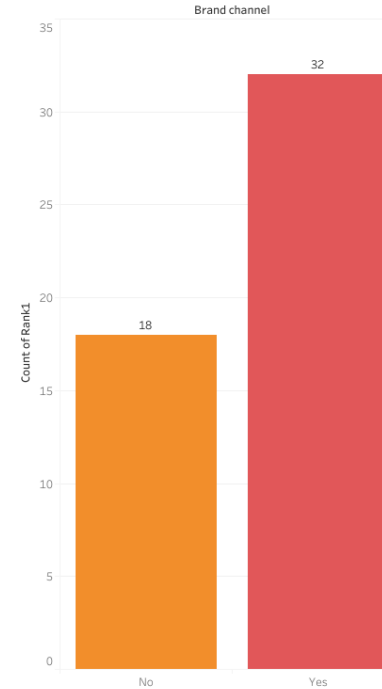
- SCREENSHOTS

DASHBOARD 1

Rank wise Channel

channel	
T-Series	1
Cocomelon	2
Sony Entertainment Telev..	3
MrBeast	4
PewDiePie	5
Kids Diana Show	6
Like Nastya	7
Vlad and Niki	8
WWE	9
Zee Music Company	10
Blackpink	11
Goldmines	12
5-Minute Crafts	13
Sony SAB	14
BangtanTV	15
Justin Bieber	16
Hybe Labels	17
Canal KondZilla	18
Zee TV	19
Pinkfong	20
Shemaroo Entertainment	21
ChuChu TV	22
Colors TV	23
Dude Perfect	24
Movieclips	25
T-Series Bhakti Sagar	26
Tips Industries	27
Wave Music	28
Marshmello	29
Sony Music India	30
El Reino Infantil	31
Aaj Tak	32
Eminem	33
LooLoo Kids	34

No of channels with Brand



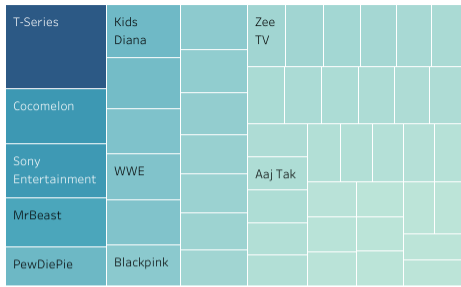
Brand chan.. ■ No ■ Yes

Channel Brand

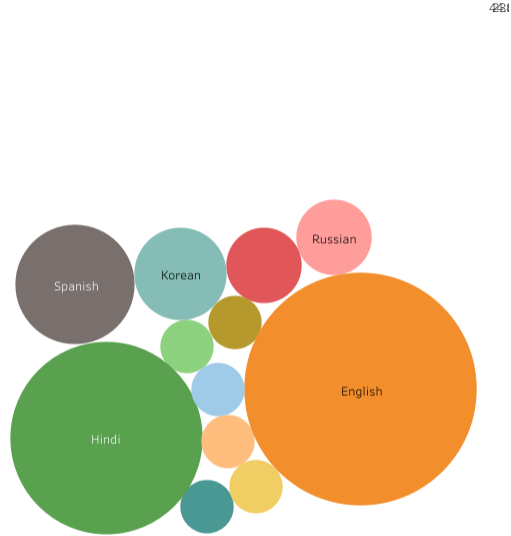
channel	Brand channel	
	No	Yes
5-Minute Crafts		Yes
A4	No	
Aaj Tak		Yes
Ariana Grande	No	
Bad Bunny	No	
Badabun		Yes
BangtanTV	No	
Billie Eilish	No	
Billion Surprise Toys		Yes
Blackpink		Yes
Canal KondZilla		Yes
ChuChu TV		Yes
Cocomelon		Yes
Colors TV		Yes
Dude Perfect	No	
Ed Sheeran	No	
El Reino Infantil		Yes
Eminem	No	
Felipe Neto	No	
Fernanfloo	No	
Get Movies		Yes
Goldmines		Yes
Hybe Labels		Yes
Infobells		Yes
JuegaGerman	No	
Justin Bieber	No	
Kids Diana Show		Yes
Like Nastya	No	
LooLoo Kids		Yes
Marshmello	No	
Movieclips		Yes
MrBeast	No	

DASHBOARD 2

Channel name with Sub

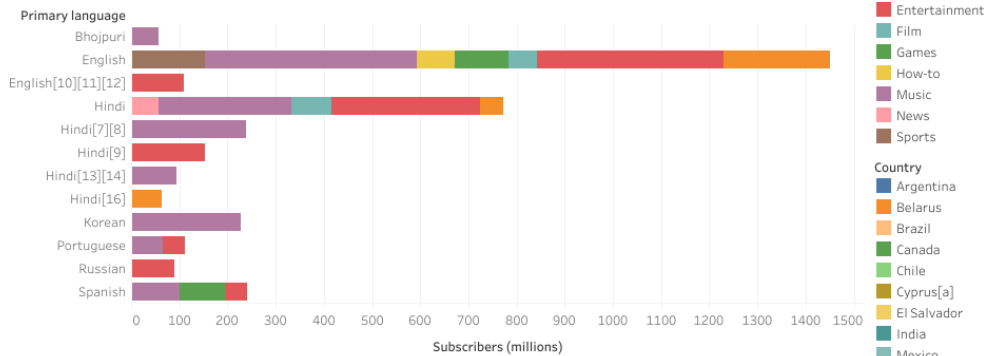


No of Channels of language

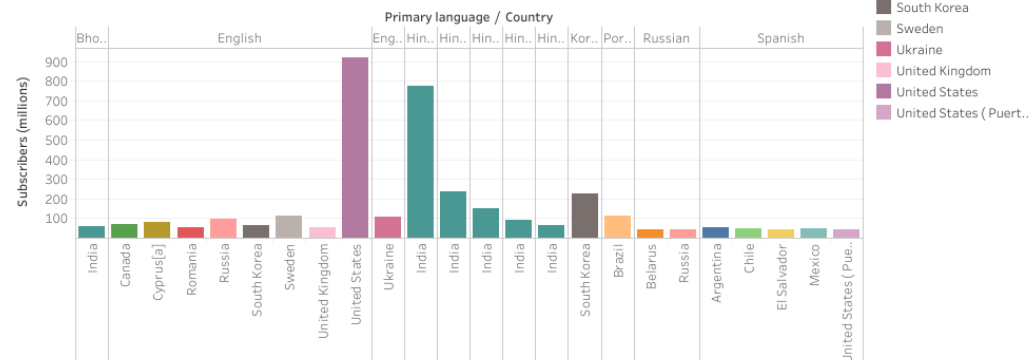


DASHBOARD 3

Category wise language

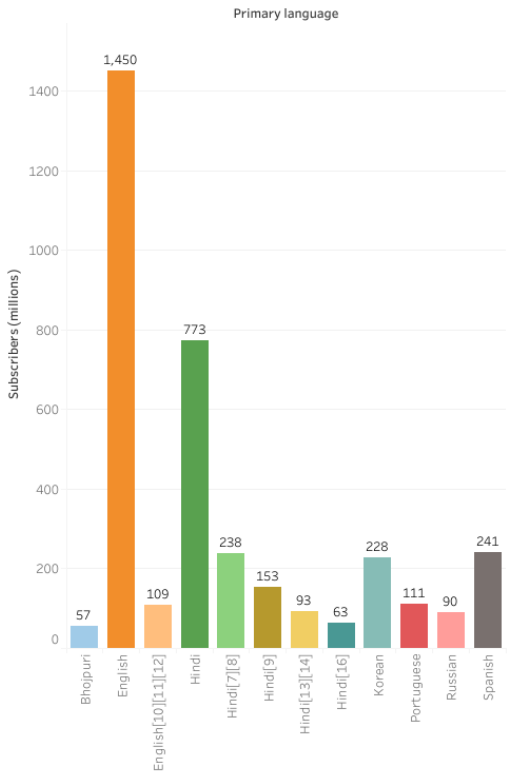


Country and Lang

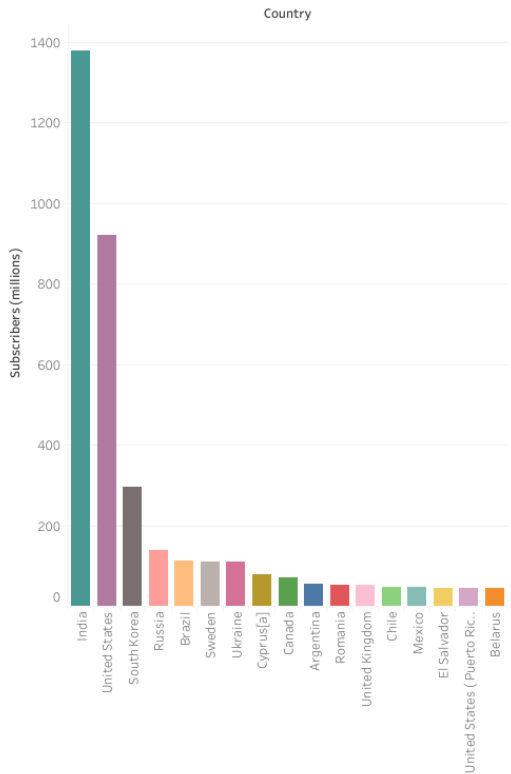


DASHBOARD 4

Language wise Sub



Country wise sub



DASHBOARD 5

Country wise channel 1



Country wise Channel 2



STORY

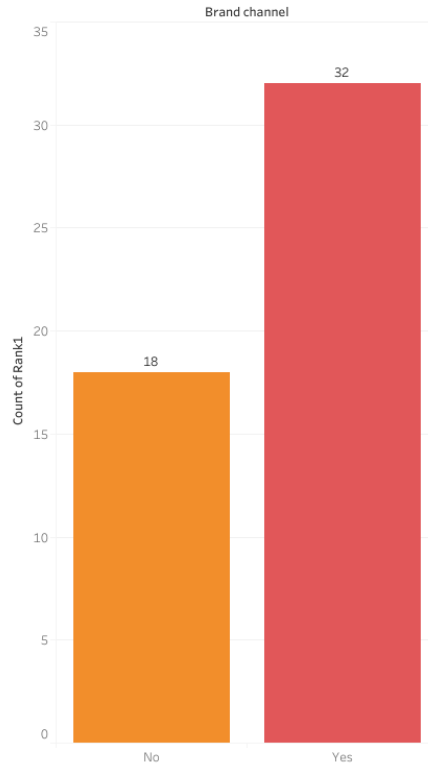
Story 1

Channel details	List of Channels with number of Subscriber..	Category wise Language and Countr..	Language and Country wise Subscribers	Country wise primary Language number of ..
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Rank wise Channel

channel	
T-Series	1
Cocomelon	2
Sony Entertainment Telev..	3
MrBeast	4
PewDiePie	5
Kids Diana Show	6
Like Nastya	7
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Pinkfong	20
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El Reino Infantil	31
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Eminem	33
LooLoo Kids	34

No of channels with Brand



Brand chan., ■ No ■ Yes

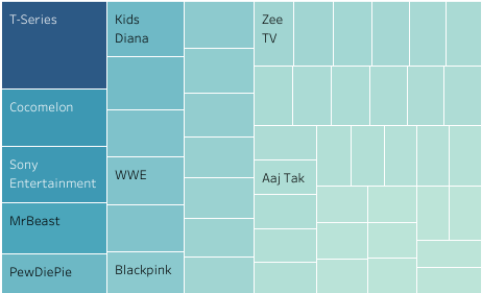
Channel Brand

channel	Brand channel	
	No	Yes
5-Minute Crafts		Yes
A4	No	
Aaj Tak		Yes
Ariana Grande	No	
Bad Bunny	No	
Badabun		Yes
BangtanTV	No	
Billie Eilish	No	
BillionSurpriseToys		Yes
Blackpink		Yes
Canal KondZilla		Yes
ChuChu TV		Yes
Cocomelon		Yes
Colors TV		Yes
Dude Perfect	No	
Ed Sheeran	No	
El Reino Infantil		Yes
Eminem	No	
Felipe Neto	No	
Fernanfloo	No	
Get Movies		Yes
Goldmines		Yes
Hybe Labels		Yes
Infobells		Yes
JuegaGerman	No	
Justin Bieber	No	
Kids Diana Show		Yes
Like Nastya	No	
LooLoo Kids		Yes
Marshmello	No	
Movieclips		Yes
MrBeast	No	

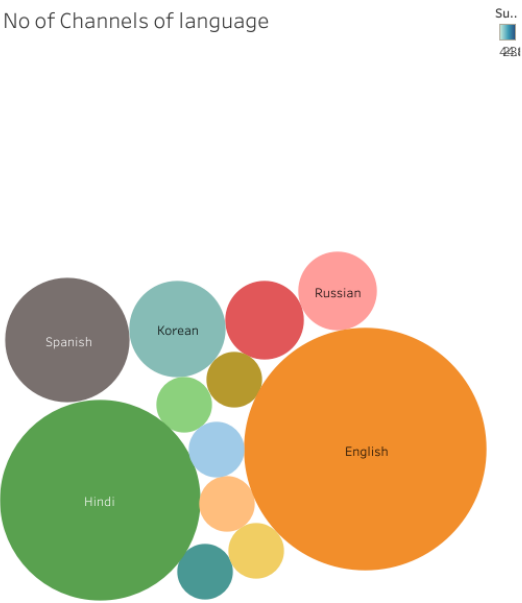
Story 1

Channel details	List of Channels with number of Subscriber..	Category wise Language and Countr..	Language and Country wise Subscribers	Country wise primary Language number of ..
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Channel name with Sub



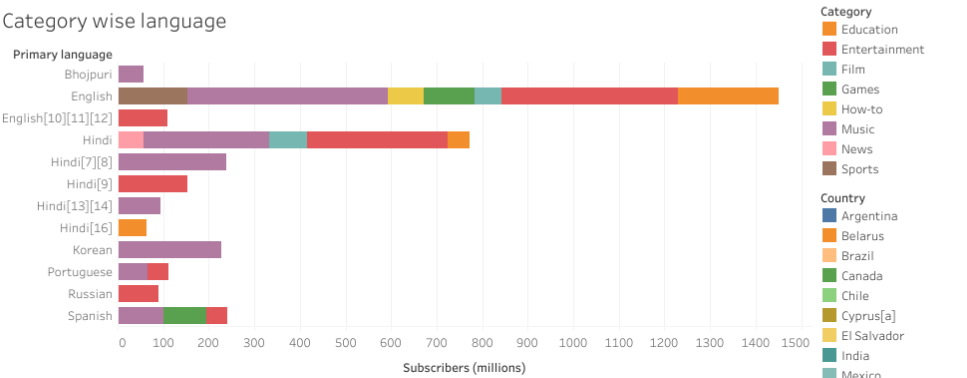
No of Channels of language



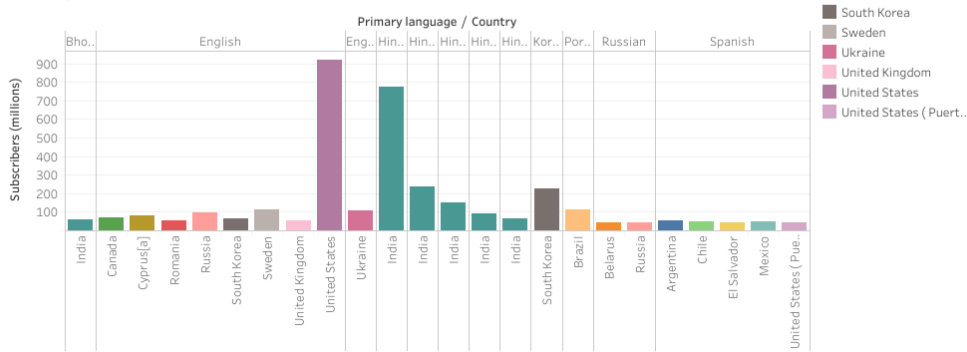
Story 1

Channel details	List of Channels with number of Subscriber..	Category wise Language and Countr..	Language and Country wise Subscribers	Country wise primary Language number of ..
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Category wise language



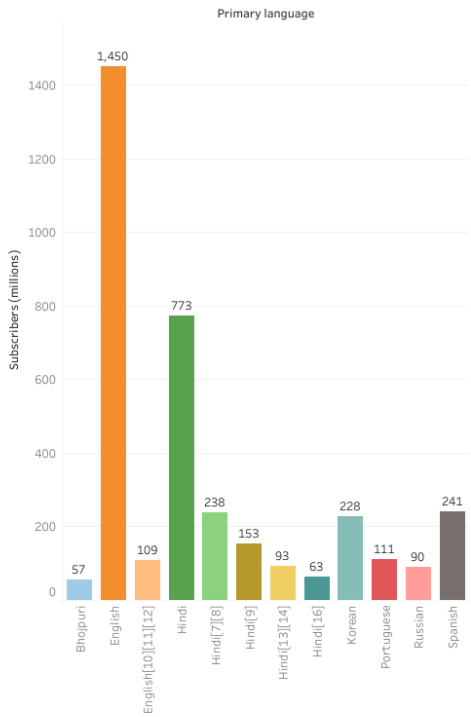
Country and Lang



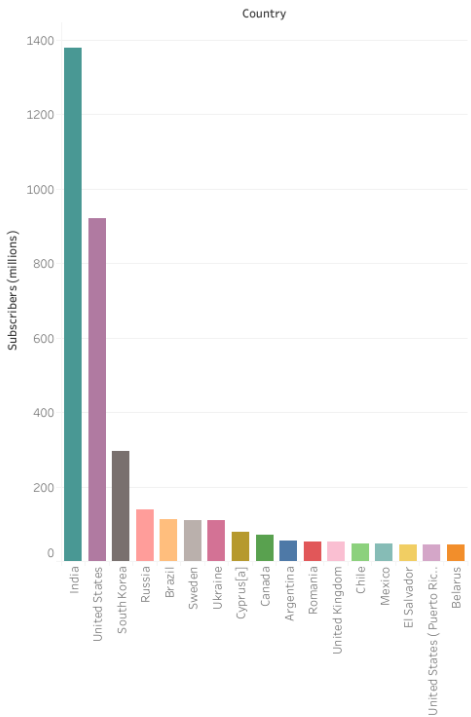
Story 1

Channel details	List of Channels with number of Subscriber..	Category wise Language and Countr..	Language and Country wise Subscribers	Country wise primary Language number of ..
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Language wise Sub



Country wise sub



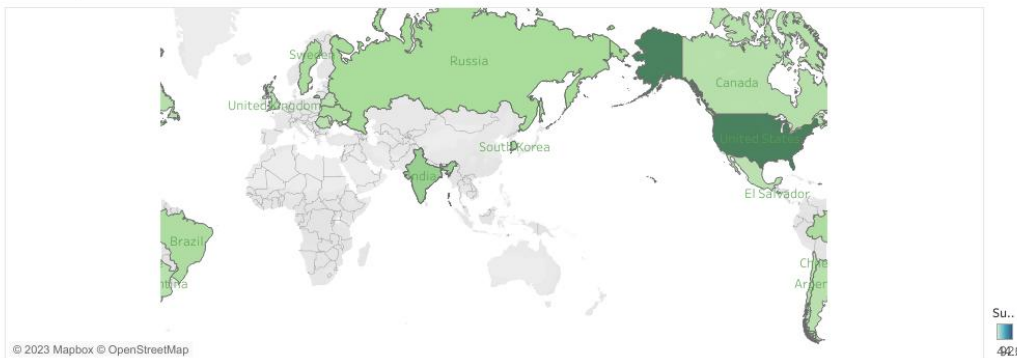
Story 1

Channel details	List of Channels with number of Subscriber..	Category wise Language and Countr..	Language and Country wise Subscribers	Country wise primary Language number of ..
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Country wise channel 1



Country wise Channel 2



ADVANTAGES AND DISADVANTAGES :

Global reach: With YouTube's massive user base, you have the potential to reach people from all around the world and connect with diverse audiences.

Collaboration opportunities: YouTube opens doors for collaborations with other creators, which can lead to exciting projects and new friendships.

Feedback and engagement: You can receive valuable feedback from your viewers, engage in discussions, and build a loyal community around your channel.

Personal growth: Running a YouTube channel can help you develop skills like public speaking, video editing, and content strategy, fostering personal growth along the way.

Time and effort: Creating quality content and managing a channel can be time-consuming and require consistent effort.

Competition: YouTube is a highly competitive platform, with millions of channels for attention. Standing out and gaining subscribers can be challenging.

Negative comments and criticism : As your channel grows, you may encounter negative comments or criticism, it's important to develop a thick skin and handle feedback constructively.

Monetization challenges: While YouTube offers opportunities for monetization, it can be difficult to generate significant income, especially in the early stages.

Copyright issues: You need to be mindful of copyright laws and avoid using copyrighted content without permission, as it can lead to strikes or legal issues.

APPLICATIONS

Many You tubers share delicious recipes, cooking tips, and food reviews to satisfy your culinary cravings.

You can find workout routines, fitness challenges, and wellness advice from fitness enthusiasts and experts on YouTube.

Tech YouTubers review the latest gadgets, provide tech tutorials, and share their insights into the world of technology.

YouTube is a hub for artists, where they showcase their artwork, share tutorials, and inspire others with their creativity.

Many YouTubers use their channels to raise awareness about Important social issues and promote positive change.

CONCLUSION

You can create channels for music covers, science and technology, comedy and pranks, language learning motivational content, travel and adventure, DIY and crafts, gaming, fashion and beauty, and even book reviews and recommendations. The sky's the limit! Let me know if you need more Info or have any other questions

YouTube channel Ideas: There are tons of options to choose from like music covers, science and tech, comedy and pranks, language learning, motivation, travel, DIY, gaming, fashion, and book reviews.

Let me know if you want more details or have any other questions your channel through ads and brand partnerships. Just keep creating awesome content and the sky's the limit!

The future of YouTube channels is super bright! As the platform continues to grow, there are endless opportunities for creators like you. You can explore new content formats, collaborate with other You tubers, engage with your audience through live streams and interactive features, and even monetize your channel through ads and brand partnerships. Just keep creating awesome content and the sky's the limit!

FUTURE SCOPE

The future scope for Subscribers Galore lies in the continued demand for quality content, personalized experiences, niche communities, immersive technologies, AI integration, data security, and global expansion. Adaptation to emerging trends and a focus on user experience will be essential for sustained success.