



I Enjoy Being Part Of Community
That Shares My Interests.





I Like It When I Can Easily Share Valuable Content.





Shares Intresting Content By With Friend And Fellow Subscribers





Provide Feedback And Suggestion
To Improve The Subscription
Experrience..



Does

What behavior have we observed? What can we imagine them doing?



What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Is This Subscription Really Worth
The Cost?





I Wonder If There Are Any Exclusive Benefits For Subscribers.

I Hope The Content Keeps Improving Over Time.





Are There Any Rewards For Being A Long Term Subscriber?

Excited About The Possibility Of Discovery Unique Content.





Anxious About Missing Out On Exclusive Offers / Updates.

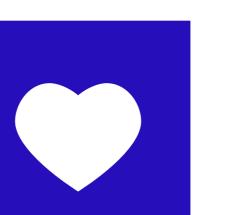
Frustrated If The Content Isn't Engaging Or Relevant.





Happy When They Recieve Personalized Reccommandation.

Feels



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



SUBSCRIBE

SUBSCRIBERS GALORE