What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



It helps Companies in saving money by Reducing Cost

It is an ever Increasing Demand for Cloud Computing Applications

Cloud computing in India is Preticted to have an 24.1%

update from Desktop based Accounting to Cloud based Accounting

It is better to

Cloud based Applications are Access Anywhere using Net Connectivity

Higher Performance and Availability



HEALTH HUB MEDICAL CLINIC

There are more then 12 Applications in Cloud Accounting

VN ware, Dropbox, Rackspace, etc,. It is a One Step Platform for Managing Accounting Tasks and Financial Transactions

It is Real Time Data Processing and Analysis

ZOHO Books is a Cloud Accounting Platform Which Takecare of Our Business Finance

It Minimize the Need to Enter Data Manually and Reduces Errors



Does

What behavior have we observed? What can we imagine them doing?



Feels



