# PRATHAMESH SURYWASNHI

FRONTEND DEVELOPER | SHOPIFY EXPERT

## CONTACT

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Kolhapur

## **EDUCATION**

2020 - 2022 SHIVAJI UNIVERSITY

Master of Computer Applications.

2017 - 2020 SHIVAJI UNIVERSITY

• Bachelor of Computer Sci

## LANGUAGES

- Marathi
- English
- Hindi

### **PROFILE SUMMARY**

Front-End Developer with 2+ years of experience creating responsive and user-friendly websites. Proficient in HTML, CSS, JavaScript, React, Shopify, and Shopify Liquid. Experienced in customizing Shopify themes, enhancing e-commerce platforms, and delivering scalable solutions to meet client requirements. Skilled in ensuring optimal performance, user experience, and design consistency across web projects

## **WORK EXPERIENCE**

#### Front-End Developer

NOV 2022 - MAR 2025

Walstar Technologies Pvt. Ltd.

- Collaborated closely with clients to understand their business objectives and translate them into effective Shopify solutions, ensuring improved user experience and store performance.
- Developed responsive and user-friendly Shopify stores using HTML, CSS, JavaScript, React, and Shopify Liquid, ensuring seamless experiences across desktops, tablets, and mobile devices.
- Successfully managed multiple Shopify client projects, consistently delivering high-quality solutions within tight deadlines.
- Integrated Shopify apps, third-party APIs, and custom functionalities to enhance store performance, improve conversion rates, and ensure scalability.
- Customized Shopify themes, leveraging Shopify's Online Store 2.0, dynamic sections, and meta fields to meet unique client requirements.
- Implemented custom product filtering, advanced checkout experiences, and page speed optimization to enhance user engagement and boost sales.

## TECHNICAL SKILLS

- Frontend Development: HTML, CSS, JavaScript, React, Next.js, Shopify, Shopify Liquid.
- State Management: Redux, Redux Toolkit.
- UI/UX & Styling: Tailwind CSS, Bootstrap, Material-UI.
- E-commerce Development: Shopify Theme Customization, Shopify App Integration, Online Store 2.0, Dynamic Sections, Custom Checkout Solutions, Product Filtering, and Page Speed Optimization.

## **PROJECTS**

#### 1) Developed E-commerce Site for Clint Winters

Site: https://www.shopdefy.co/

- Technologies Used: Shopify, Shopify Liquid, HTML, CSS, JavaScript, Online Store 2.0
- Key Contributions:
- Developed a fully customized Shopify e-commerce website for Clint Winters, ensuring improved scalability, performance, and user experience.
- Utilized Shopify Liquid, CSS, and JavaScript to create dynamic, user-friendly interfaces with a focus on responsiveness.
- Customized Shopify themes using Online Store 2.0, adding dynamic sections, meta fields, and custom layouts to meet client requirements.
- Managed product data integration, layout updates, and feature enhancements to maintain seamless functionality.
- Integrated multiple Shopify apps, third-party APIs, and custom features to expand store capabilities and improve conversion rates.
- Actively maintained the Shopify store with frequent content updates, pricing adjustments, and feature enhancements to ensure an optimized user experience and sales growth.

#### 2) Developed Skin care E-commerce Site for Numan K

Site: https://sakinahbodycare.com/

- Developed a premium skincare line featuring whipped shea butter infused with natural ingredients and richly scented body oils.
- Focused on quality, integrity, and purpose throughout the development process.
- Founded Sakinah Bath and Body Inc. with a commitment to ethical and honest business practices.
- Designed custom Canva images for product backgrounds to enhance visual appeal.
- Created and managed email marketing campaigns to drive customer engagement and sales.

### 3) Developed Skin care E-commerce Site for Clint Winters

Site: https://agedefy.com/

- Redesigned the website layout for enhanced user experience and accessibility.
- Added the Loox app for customer feedback to add credibility and engagement.
- Created new product content and improvised descriptions for enhanced conversions.
- Implemented a mega menu for improved site organization and accessibility.
- Redesigned product page layout for a fresher and more userfriendly design.
- Included new sections to improve functionality and highlight key features well.

#### 4) Daily Thoughts using react (localsite)

Frontend Framework: React (v19)State Management: Redux Toolkit

• Styling: Tailwind CSS

• Backend Service: Appwrite

Rich Text Editor: Draft.js & TinyMCE
Form Handling: React Hook Form
Routing: React Router DOM

HTML Parsing: HTML React Parser

# Project Overview

Daily Thoughts is a web application that allows users to create, edit, and manage their daily thoughts, journals, or blog entries. The project leverages modern tools and libraries to ensure scalability, performance, and user-friendly UI.

#### 5) Worked site list

1) https://www.shopmrsg.com/