Gulim Alkenova

Seoul, South Korea — alkenova@naver.com — +82 10 5198 9784 — linkedin.com/in/alkenova

Analytically driven Master's student in Statistics with professional experience in consumer insights, data analysis, and business operations. Skilled in SQL, Python, and R, with a strong foundation in quantitative reasoning and stakeholder communication. Eager to apply statistical and analytical skills to financial decision-making, with a growing interest in valuation, corporate strategy, and investment banking. real business environments.

Education

Konkuk University, Seoul, South Korea   *Sep 2024 – Present*
M.Sc. in Big Data & Applied Statistics

Kazakh-British Technical University, Almaty, Kazakhstan   *Sep 2017 – Jun 2021*
B.S. in Information Systems   (GPA: 3.53/4.00)
Thesis: *Randomized Computational Models Utilizing Graph Theory*
Exchange: **Sejong University**, Seoul, South Korea   (GPA: 3.78/4.00, Fall 2019)

Professional Experience

Consumer & Trade Insights Associate — JTI Kazakhstan   *Sep 2022 – Aug 2023*

- Analyzed market research data to produce monthly and quarterly brand performance reports for strategic planning.
- Led field operations for both continuous and ad-hoc projects, ensuring accurate and timely data collection.
- Contributed to strategic discussions by providing insights into consumer trends and illicit trade activity.
- Facilitated the successful transition of global data systems during a major vendor migration.
- Proposed a graph-based routing solution to improve internal logistics, reaching finalist stage in JTI's global innovation competition.
- Advanced rapidly through two promotions within a year, starting as an intern.

SQL Teaching Assistant — DataBoom   *Oct 2022 – Mar 2023*

- Assessed and mentored students on SQL performance through weekly evaluations.
- Developed instructional video content for the organization's knowledge base.

Atlassian Developer — INForce   *Jul 2020 – Sep 2022*

- Automated internal operations for enterprise clients using Jira, Telegram bots, and Java-based tools.
- Built reporting dashboards and task-tracking systems, supporting client decision-making with real-time insights.
- Delivered customized tools for clients including Halyk Bank and Azercell, improving operational efficiency.

Business Analyst — Astana Hub   *Jun 2021 – May 2022*

- Oversaw IT startup support projects, including grant processing and website redesign modules.
- Managed software development lifecycles from requirements gathering to user manual delivery.
- Coordinated cross-team communication and project reporting for government-backed tech initiatives.

Technical Skills

Programming & Analytics: R, Python, SQL, Java, Machine Learning, Statistical Modeling, Excel
Data Visualization: Power BI
Tools & Platforms: Jira, Confluence, Linux Terminal, ITIL/ITSM frameworks

Certifications

Languages: TOPIK Level 5 (2024), IELTS 8.0 (2022)
Cloud & Data: Microsoft Azure Data Fundamentals, MTA Database Fundamentals (2022)
Analytics: SQL for Data Analysis (DataBoom), Introductory Statistics (Bioinformatics Institute)