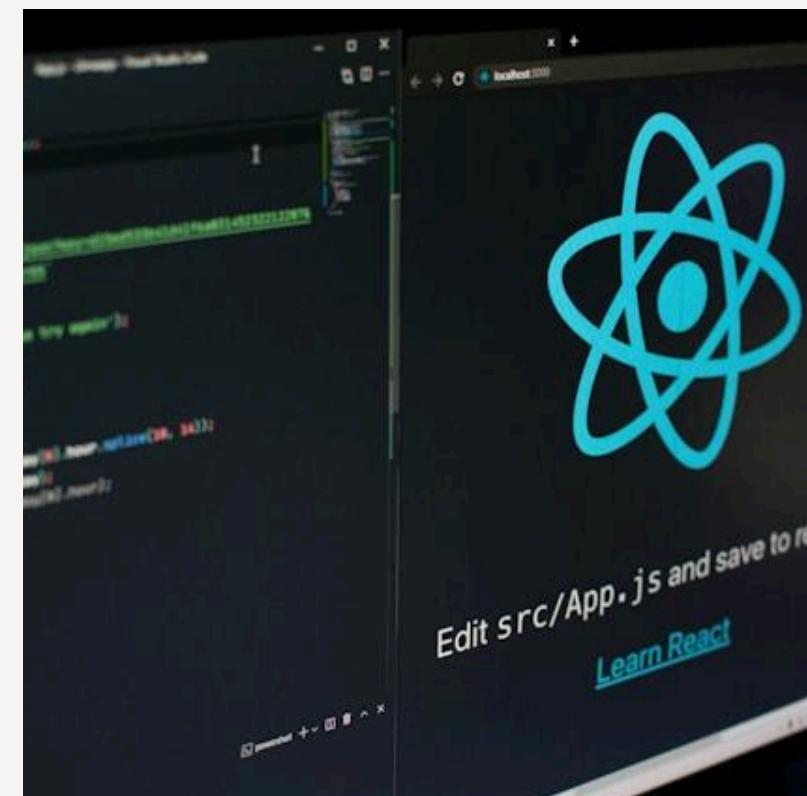
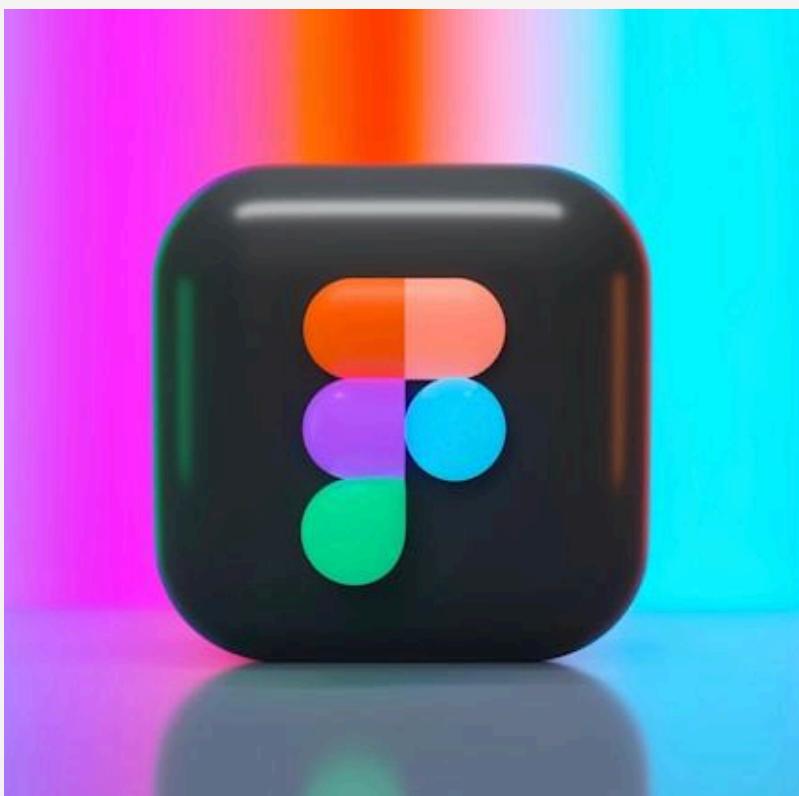




About Us

Learn.Practice.Develop.Expand



What do we aim for

Startups and small businesses in Malawi struggle to establish an online presence due to limited technical skills and lack of practical marketing guidance. Existing solutions are often expensive, time-consuming, and priced in dollars, making them poorly suited to the local context. As a result, many businesses miss opportunities to grow online and reach their audience effectively.

At the same time, student and entry-level developers lack access to real projects needed to gain hands-on experience. This creates a gap where businesses cannot get affordable digital solutions, and emerging developers cannot build practical skills. Bridging this gap requires a system that provides free marketing templates, practical guidance, and real project experience for developers, creating value for both businesses and the next generation of tech talent.

the goals we have set



The platform provides free marketing templates and practical guidance to help startups and small businesses quickly establish an online presence, while connecting student and entry-level developers with real projects and mentorship. This creates a continuous ecosystem where businesses get affordable, high-quality digital solutions, and developers gain hands-on experience and skills to grow their careers.