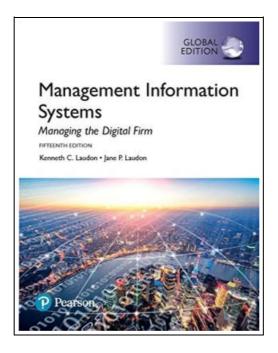
Management Information Systems: Managing the Digital Firm, Global Edition



Filesize: 2.2 MB

Reviews

This is the finest book i have got go through right up until now. I have got read and i also am confident that i am going to planning to read once again yet again in the future. You will not truly feel monotony at at any time of the time (that's what catalogs are for about if you check with me).

(Taylor Medhurst)

MANAGEMENT INFORMATION SYSTEMS: MANAGING THE DIGITAL FIRM, GLOBAL EDITION



 \rightarrow

Pearson Aug 2017, 2017. Taschenbuch. Condition: Neu. Neuware - For courses in Management Information Systems (MIS) The authoritative, case-based view into how businesses leverage information systems Kenneth and Jane Laudon's popular Management Information Systems: Managing the Digital Firm, along with MyLab TM MIS, continues to define the way MIS courses are taught. Designed for business students, the text provides insight into how contemporary businesses leverage information technologies and systems to achieve corporate objectives. The new edition provides the most up-to-date and comprehensive overview of information systems used by businesses today, including all-new real-world cases and discussion of significant contemporary topics, from big data and the Internet of Things (IoT) to machine learning and DevOps. Featuring comprehensive coverage of new technologies and applications, while also considering their impact on business models and decision-making, Management Information Systems enhances learning through vivid examples designed to capture the imaginations of all students. As they build sought-after skills for the modern workplace, students will learn to lead management discussions and drive decisions about their firm's information systems. MyLab MIS not included. Students, if MyLab MIS is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN and course ID. MyLab MIS should only be purchased when required by an instructor. Instructors, contact your Pearson rep for more information. MyLab MIS is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. 656 pp. Englisch.



Download PDF Management Information Systems: Managing the Digital Firm, Global Edition

See Also



Biochemistry: Concepts and Connections plus Pearson MasteringChemistry with Pearson eText, Global Edition (Mixed media product)

Pearson Education Limited, United Kingdom, 2018. Mixed media product. Condition: New. 2nd edition. Language: N/A. Brand new Book. For courses in biochemistry. This package includes Pearson Mastering Chemistry. Engage students in biochemistry visually and through real-world...

Read Book

>>



Biochemistry: Concepts and Connections, Global Edition (Paperback)

Pearson Education Limited, United Kingdom, 2018. Paperback. Condition: New. 2nd edition. Language: English. Brand new Book. For courses in biochemistry. Engage students in biochemistry visually and through real-world applicationsBiochemistry: Concepts and Connections engages students with...

Read Book

>>



Chemistry, Global Edition (Paperback)

Pearson Education Limited, United Kingdom, 2015. Paperback. Condition: New. 7th edition. Language: English. Brand new Book. For two-semester general chemistry courses (science majors). Make critical connections in chemistry clear and visible McMurry/Fay/Robinson's Chemistry, Seventh Edition, aims to...

Read Book

»



Business books (Book Guide): Peter Principle, Airlines of North America, The Dilbert principle, The Joy of Work, The 33 Strategies of War, The Law of Success, Identifying and Managing Project Risk, Blue

Reference Series Books LLC Mrz 2012, 2012. Taschenbuch. Condition: Neu. Neuware - Source: Wikipedia. Commentary (books not included). Pages: 89. Chapters: Peter Principle, Airlines of North America, The Dilbert principle, The Joy of Work, The...

Read Book

»



Ethics and Decision Making in Counseling and Psychotherapy (Paperback)

Springer Publishing Co Inc, United States, 2016. Paperback. Condition: New. 4th Revised edition. Language: English. Brand new Book. Completely revised and updated to reflect the new 2014 ACA Code of Ethics and current ethics codes...

Read Book

>>



To Do List Notebook: Checklist Paper, To Do Journal, Daily To Do Pad, To Do List Task, Agenda Notepad For Men, Women, Students & Kids, Cute Barbershop Cover (Paperback)

Amazon Digital Services LLC - Kdp Print Us, United States, 2018. Paperback. Condition: New. Language: English. Brand new Book. Love the feeling of accomplishment when a task is ticked off your to do list? Then

Download PDF

>>



Arsenic Removal Technologies from ground water

LAP Lambert Academic Publishing Jan 2013, 2013. Taschenbuch. Condition: Neu. Neuware - Ground water is one of the main sources of drinking water especially in rural areas of India. Groundwater is generally regarded as safe to

Download PDF

>>



To Do List Notebook: Checklist Daily, To Do Chart, Daily To Do Checklist, To Do List Notes, Agenda Notepad For Men, Women, Students & Kids, Cute Easter Egg Cover (Paperback)

Amazon Digital Services LLC - Kdp Print Us, United States, 2018. Paperback. Condition: New. Language: English. Brand new Book. Love the feeling of accomplishment when a task is ticked off your to do list? Then

Download PDF

»



Multinational Management, International Edition (Paperback)

Cengage Learning, Inc, United States, 2013. Paperback. Condition: New. 6th edition. Language: English. Brand new Book. In today's increasingly complex global environment, developing and making strategic choices are the mainstays of successful decision making.

Download PDF

»



To Do List: Daily Task For Kids, To Do List Booklet, Task List Notebook, To Do Notes, Agenda Notepad For Men, Women, Students & Kids, Cute Veterinary Animals Cover (Paperback)

Amazon Digital Services LLC - Kdp Print Us, United States, 2018. Paperback. Condition: New. Language: English. Brand new Book. Love the feeling of accomplishment when a task is ticked off your to do list? Then

Download PDF

»