

Devin Smith

Full Stack Developer

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Summary

Full stack Javascript, PHP, NoSQL, React, Next.js, iOS, Android, Web3, AI developer, mentor & leader. Passionate product manager, UI/UX designer and creative lead with over 10 years of experience.

Highlights

- Led a team to develop and create content for a peer to peer rewards platform, GetGratz, maintaining over 85% employee engagement every month.
- Built the fastest PHP microframework of it's time, TopsyPHP.
- Created the most successful social media software of its time, FriendBot, doubling sales weekly for years, with a huge focus on customer feedback and the agile development cycle.

Skills



Experience

Lead Architect

AE Studio 2016 - present

Co-founder and passionate tech lead actively contributing to company success and growth from 4 founding employees to over 150 in 2023.

Build and manage dev teams to create the best version of clients visions. Work with clients to create project scope, estimates, roadmaps, sprints, and deliverables. Lead and participate in standups, acceptance meetings, account management meetings, dev discussions, and design/ux discussions.

Work with clients with diverse backgrounds across many industries including healthcare, blockchain, tech, finance, wellness, business management, cannabis, fashion, entertainment, education and media.

Create & manage internal projects, tools, and skunkworks ideas. Develop full stack products, navigate goals & setbacks, manage business strategies & expectations. Create designs & UX for some of our greatest apps and websites.

Participate in company hackathons delivering great projects on a tight timeline winning awards several years in a row.

Lead our efforts of internal peer to peer rewards, getgratz.com. Design and drop 8 new rewards every month since launching in 2021 with over 85% monthly employee engagement.

Architect and design the company website and oversee some of its changes and evolution as the company evolves.

CTO

Crunchbutton 2012 - 2016

Co-founder of a Los Angeles based product team focused on simplifying the online food ordering experience. Joined the startup incubator BetaSpring and had our fully working prototype working the first day, and was profitable from day one, long before uber eats.

Created designs and product roadmap to leadership spec. Developed a PHP + MySQL backend and a responsive AngularJS web frontend with MySQL geospatial queries. Launched two separate apps for customers and drivers built on top of a PhoneGap stack. Built a robust admin system for customer service, restaurants, drivers, and management to track orders in real time, schedule, run payroll, and get restaurants paid.

PHP Architect

Luma Pictures 2009 - 2012

Created a customizable suite of VFX internal project and resource management tools used by virtually every member of the company and more. Ported hundreds of existing internal tools to a single PHP MVC framework using the existing MySQL database. Built a real time asset and resource scheduler using mootools. Created the front facing company web site. Created a custom ticket integrated with Redmine. Created payroll management with Administaff payroll integration. Built external tools for client and internal deliveries and engagement.

Senior Software Developer

EYEMAGINE 2009 - 2009

Worked on backend architecture to client spec and coding standards using PHP, Zend Framework and Magento. Built a payment management backoffice for the Archdiocese of Chicago. Created sleek front experiences using mootools and jQuery.