✦ RICARDO ADAME

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WORK EXPERIENCE

Benvi	Senior Design Manager August 2023 - Present	Part of the **QuintoAndar Group**, the leading housing platform in Latin America. Helping to establish the best design practices and culture helping to shape the best rental experience for owners and tenants in the Mexican market.
Clip	Product Design Manager Senior June 2022 - July 2023	Led the design team for one of the most trusted payments software and hardware solutions in Mexico used by millions of users everyday. Helped to define the team strategy, culture and vision by executing company-wide level high quality products.
Hola Cash	Head of Product Design November 2021 - June 2022	Helped to put in the market one of the most ambitious payments and anti-fraud solutions for small and big businesses built for Mexico. Managed and built the design team and helped to shape the design culture across the whole company.
Eva	Head of Design March 2021 - November 2021	Led the company design and research initiatives, ensuring to provide the most outstanding health-tech experience for practitioners and patients in Mexico. Hands on design on Eva PACS and Eva Design System.
Nubank	Senior Product Designer September 2019 - March 2021	Helped to launch the credit card product in Mexico for the most successful startup in Latin America. Designed several features such as Card Application, Website, Virtual Card, etc. Collaborated in cross-country initiatives with Mexico, Brazil and Colombia teams.
Conekta	Product Designer September 2017 - August 2019	Helped to create the digital payments solutions trusted by Amazon, Google, Facebook and other big players in Mexico. Helping to improve the experience in our Digital and Cash Payments solutions.
Facturama	Designer & Frontend Developer December 2013 - August 2017	Helped to grow the company, recently acquired by Freshbooks, from (almost) zero to thousands of clients as the only designer (and sometimes developer) for core projects such as Web and Native app experiences, brand identity, research, etc.

SKILLSET

User Interface Design, Design Systems, Visual Design, Illustration, Identity Design, Research & User Testing, Team management, Frontend & No-Code.

TOOLKIT

Figma, Maze, Miro / Figjam, Adobe Illustrator & Photoshop, VS Code, Sublime Text, Framer, Procreate, Notion, G Suite & more.

COMMUNITY

🎧 **UXMX Podcast**
Diseño de producto en Nubank.

🎧 **Oficina General Podcast**
El Diseño conecta a la gente con la tecnología.