As students continue to rely on new tech services and tools to enhance their education, it’s only natural that educators would want to utilize those instruments in order to meet students where they are. This presentation will focus on integrating third-party Web APIs to heighten student engagement by employing services that students already use in their daily lives.

Services covered in this presentation include adding support for students to easily add important class event dates to their chosen calendar provider (such as Google Calendar, Outlook and Yahoo), integrating popular cloud-storage services (Dropbox, Microsoft SkyDrive and Google Drive) that permit students and instructors to download and share files from their personal cloud-sharing account, and the creation and use of a Google Chrome browser extension to add more education tools to courses. This presentation will also display an implementation of the HTML5 Web Speech API that allows Pearson LearningStudio users the ability to navigate courses and use other education tools using voice commands.

**Utilizing Popular Web Services to Meet Digital Natives Where They Live**

As students continue to rely on new tech services and tools to enhance their education, it’s only natural that educators would aim to utilize those instruments to meet students where they are. This presentation will focus on integrating third-party Web APIs to heighten student engagement, enjoyment and familiarity by employing services that students already use in their daily lives, including:

- Designing easy ways for students to add class events and due dates to their chosen calendar provider (Google Calendar, Microsoft Outlook, Yahoo).

- Integrating popular cloud-storage services that permit students and instructors to download and share files from their personal cloud-sharing account (Dropbox, Microsoft SkyDrive, Google Drive).

- The creation of a browser extension that adds more education tools to courses.

- The implementation and potential of the HTML5 Web Speech API to provide Pearson LearningStudio users the ability to navigate courses and enhance their education experience through voice commands.

It is the goal of this presentation to help participants:

1. Discover the benefits of and how to easily integrate popular Web services (such as cloud storage) into their courses and learning management system.

2. Gain a better understanding of the future of voice commands and the Web, including its potential uses and how to begin including this functionality into courses today.