## Data Science Project Ideas

Henri Heyden Mika Materzok Nike Pulow Senanur Şimşek Group "Für Fortnite"

Christian-Albrechts-Universität zu Kiel

March 7, 2025

Die Quellen sind noch nicht up to date, morgen finden wir noch paar mehr, die man gut verwenden kann!

#### Overview

- Music
- 2 Kiel
- Gaming
- 4 Gigachad-Gpt
- Supermarket
- 6 Illnesses & University
- Rich people
- 8 Al embeddings on images

Spotify API, Songsterr/Ultimate-Guitar webscraping

 What chord-progressions repeat most frequent in songs by artist (e.g. Taylor Swift), timespan or genre?

- What chord-progressions repeat most frequent in songs by artist (e.g. Taylor Swift), timespan or genre?
- How did song length change through the years?

- What chord-progressions repeat most frequent in songs by artist (e.g. Taylor Swift), timespan or genre?
- How did song length change through the years?
- What genres are more popular in which countries?

- What chord-progressions repeat most frequent in songs by artist (e.g. Taylor Swift), timespan or genre?
- How did song length change through the years?
- What genres are more popular in which countries?
- Do song tempo and popularity correlate?

- What chord-progressions repeat most frequent in songs by artist (e.g. Taylor Swift), timespan or genre?
- How did song length change through the years?
- What genres are more popular in which countries?
- Do song tempo and popularity correlate?
- Does the season influence the music people listen to?

## Overview

- Music
- 2 Kiel
- Gaming
- 4 Gigachad-Gpt
- Supermarket
- 6 Illnesses & University
- Rich people
- 8 Al embeddings on images

Stadt Kiel Open Data, Immowelt API, Tourismusverband Schleswig-Holstein, Public GPS-traces

• What buslines/trains are most frequently late, and how late?

<sup>&</sup>lt;sup>1</sup>Kieler Woche / Corona?

- What buslines/trains are most frequently late, and how late?
- Which districts have the highest density of coffee shops and/or bars?

<sup>&</sup>lt;sup>1</sup>Kieler Woche / Corona?

- What buslines/trains are most frequently late, and how late?
- Which districts have the highest density of coffee shops and/or bars?
- What influence did THE EVENT¹ have on local retail and gastronomic sales?

<sup>&</sup>lt;sup>1</sup>Kieler Woche / Corona?

- What buslines/trains are most frequently late, and how late?
- Which districts have the highest density of coffee shops and/or bars?
- What influence did THE EVENT¹ have on local retail and gastronomic sales?
- How do search requests about Kiel change during the "Kieler Woche" over the year?

<sup>&</sup>lt;sup>1</sup>Kieler Woche / Corona?

- What buslines/trains are most frequently late, and how late?
- Which districts have the highest density of coffee shops and/or bars?
- What influence did THE EVENT¹ have on local retail and gastronomic sales?
- How do search requests about Kiel change during the "Kieler Woche" over the year?
- How high is the economical influence of the "Kieler Woche" on the city?

<sup>&</sup>lt;sup>1</sup>Kieler Woche / Corona?

- What buslines/trains are most frequently late, and how late?
- Which districts have the highest density of coffee shops and/or bars?
- What influence did THE EVENT¹ have on local retail and gastronomic sales?
- How do search requests about Kiel change during the "Kieler Woche" over the year?
- How high is the economical influence of the "Kieler Woche" on the city?
- How did rental costs change in different parts of Kiel?

<sup>&</sup>lt;sup>1</sup>Kieler Woche / Corona?

- What buslines/trains are most frequently late, and how late?
- Which districts have the highest density of coffee shops and/or bars?
- What influence did THE EVENT¹ have on local retail and gastronomic sales?
- How do search requests about Kiel change during the "Kieler Woche" over the year?
- How high is the economical influence of the "Kieler Woche" on the city?
- How did rental costs change in different parts of Kiel?
- Are there patterns in the apartment listings over the seasons?

<sup>&</sup>lt;sup>1</sup>Kieler Woche / Corona?

#### Stadt Kiel Open Data, Immowelt API, Tourismusverband Schleswig-Holstein, Public **GPS-traces**

- What buslines/trains are most frequently late, and how late?
- Which districts have the highest density of coffee shops and/or bars?
- What influence did THE EVENT<sup>1</sup> have on local retail and gastronomic sales?
- How do search requests about Kiel change during the "Kieler Woche" over the year?
- How high is the economical influence of the "Kieler Woche" on the city?
- How did rental costs change in different parts of Kiel?
- Are there patterns in the apartment listings over the seasons?
- Where are hotspots of GPS-activity in Kiel?
  - <sup>1</sup>Kieler Woche / Corona?

H. Heyden, M. Materzok, N. Pulow, S. Simsek (CAU)

## Overview

- Music
- 2 Kiel
- Gaming
- 4 Gigachad-Gpt
- Supermarket
- 6 Illnesses & University
- Rich people
- 8 Al embeddings on images

# Gaming Steam API, Twitch API, Kaggle Gaming set

Do playtime and ratings correlate?

<sup>&</sup>lt;sup>2</sup>Oder auch: What makes a game popular? Also konkret bezogen zum Beispiel auf Tags, die ein Spiel ausgezeichnet bekommt/hat.

# Gaming Steam API, Twitch API, Kaggle Gaming set

- Do playtime and ratings correlate?
- Which games have the longest active communities?

 $<sup>^2</sup>$ Oder auch: What makes a game popular? Also konkret bezogen zum Beispiel auf Tags, die ein Spiel ausgezeichnet bekommt/hat.

## Gaming

Steam API, Twitch API, Kaggle Gaming set

- Do playtime and ratings correlate?
- Which games have the longest active communities?
- How do Twitch-Streams influence the sales of games?

 $<sup>^2</sup>$ Oder auch: What makes a game popular? Also konkret bezogen zum Beispiel auf Tags, die ein Spiel ausgezeichnet bekommt/hat.

## Gaming

Steam API, Twitch API, Kaggle Gaming set

- Do playtime and ratings correlate?
- Which games have the longest active communities?
- How do Twitch-Streams influence the sales of games?
- Which factors influence the popularity of a game?<sup>2</sup>

<sup>&</sup>lt;sup>2</sup>Oder auch: What makes a game popular? Also konkret bezogen zum Beispiel auf Tags, die ein Spiel ausgezeichnet bekommt/hat.

## Overview

- Music
- 2 Kiel
- Gaming
- 4 Gigachad-Gpt
- Supermarket
- 6 Illnesses & University
- Rich people
- 8 Al embeddings on images

## Gigachad-Gpt

OpenAi<sup>4</sup>, webscraping

• What are frequent prompts?

<sup>&</sup>lt;sup>3</sup>Mehr interessante Fragen

<sup>&</sup>lt;sup>4</sup>Die API ist nicht frei verfügbar, aber wir könnten theoretisch prompts automatisch eingeben indem wir heimlich nen "virtuellen" browser steuern (aka. interactive session based webscraping) und prompts eingeben lassen. Verstößt aber eventuell gegen deren AGB.

## Gigachad-Gpt

OpenAi<sup>4</sup>, webscraping

- What are frequent prompts?
- How do answers change with the same prompt remade?

<sup>&</sup>lt;sup>3</sup>Mehr interessante Fragen

<sup>&</sup>lt;sup>4</sup>Die API ist nicht frei verfügbar, aber wir könnten theoretisch prompts automatisch eingeben indem wir heimlich nen "virtuellen" browser steuern (aka. interactive session based webscraping) und prompts eingeben lassen. Verstößt aber eventuell gegen deren AGB.

## Gigachad-Gpt

OpenAi<sup>4</sup>, webscraping

- What are frequent prompts?
- How do answers change with the same prompt remade?
- ...<sup>3</sup>

<sup>&</sup>lt;sup>3</sup>Mehr interessante Fragen

<sup>&</sup>lt;sup>4</sup>Die API ist nicht frei verfügbar, aber wir könnten theoretisch prompts automatisch eingeben indem wir heimlich nen "virtuellen" browser steuern (aka. interactive session based webscraping) und prompts eingeben lassen. Verstößt aber eventuell gegen deren AGB.

## Overview

- Music
- 2 Kiel
- Gaming
- 4 Gigachad-Gpt
- Supermarket
- 6 Illnesses & University
- Rich people
- 8 Al embeddings on images

LIDL/Rewe, etc.

• What are frequent itemsets?

LIDL/Rewe, etc.

- What are frequent itemsets?
- How do sales change during the year?

LIDL/Rewe, etc.

- What are frequent itemsets?
- How do sales change during the year?
- What do people eat during different seasons?

LIDL/Rewe, etc.

- What are frequent itemsets?
- How do sales change during the year?
- What do people eat during different seasons?
- What do people buy during different holidays?

## Overview

- Music
- 2 Kiel
- Gaming
- 4 Gigachad-Gpt
- Supermarket
- 6 Illnesses & University
- Rich people
- Al embeddings on images

• When do students/lecturers get ill?

<sup>&</sup>lt;sup>5</sup>Gute Quellen finden!

• When do students/lecturers get ill?

• Do students/lecturers get ill at different times in the semester?

5

- When do students/lecturers get ill?
- Do students/lecturers get ill at different times in the semester?
- Do students get ill during the examination period?

5

- When do students/lecturers get ill?
- Do students/lecturers get ill at different times in the semester?
- Do students get ill during the examination period?
- Are students/lecturers suffering from higher stress compared to other people?

<sup>&</sup>lt;sup>5</sup>Gute Quellen finden!

Illnesses & University

5

- When do students/lecturers get ill?
- Do students/lecturers get ill at different times in the semester?
- Do students get ill during the examination period?
- Are students/lecturers suffering from higher stress compared to other people?
- What are the influences of university to the mental health of students/lecturers?

<sup>&</sup>lt;sup>5</sup>Gute Quellen finden!

#### Overview

- Music
- 2 Kiel
- Gaming
- 4 Gigachad-Gpt
- Supermarket
- 6 Illnesses & University
- Rich people
- 8 Al embeddings on images

Webscraping, public social media APIS<sup>7</sup>,

 At which time or day in the week do some famous billionaires post the most on social media?

<sup>&</sup>lt;sup>6</sup>Fun fact: Taylor Swift is a billionaire according to Forbes.

<sup>&</sup>lt;sup>7</sup>konkretisieren

Webscraping, public social media APIS<sup>7</sup>,

- At which time or day in the week do some famous billionaires post the most on social media?
- Which billionaires post most frequently on social media?

<sup>&</sup>lt;sup>6</sup>Fun fact: Taylor Swift is a billionaire according to Forbes.

<sup>&</sup>lt;sup>7</sup>konkretisieren

Webscraping, public social media APIS<sup>7</sup>,

- At which time or day in the week do some famous billionaires post the most on social media?
- Which billionaires post most frequently on social media?
- Which billionaires fly the most?<sup>6</sup>

H. Heyden, M. Materzok, N. Pulow, S. Simsek (CAU)

<sup>&</sup>lt;sup>6</sup>Fun fact: Taylor Swift is a billionaire according to Forbes.

<sup>&</sup>lt;sup>7</sup>konkretisieren

Webscraping, public social media APIS<sup>7</sup>,

- At which time or day in the week do some famous billionaires post the most on social media?
- Which billionaires post most frequently on social media?
- Which billionaires fly the most?<sup>6</sup>
- ...

<sup>&</sup>lt;sup>6</sup>Fun fact: Taylor Swift is a billionaire according to Forbes.

<sup>&</sup>lt;sup>7</sup>konkretisieren

#### Overview

- Music
- 2 Kiel
- Gaming
- 4 Gigachad-Gpt
- Supermarket
- 6 Illnesses & University
- Rich people
- 8 Al embeddings on images

Publicly available vector embedders of Images, own autoencoder<sup>9</sup>, MNIST, 80 Million Tiny Images, etc.

• Do different encoders have similar variance on the same datasets?

<sup>&</sup>lt;sup>8</sup>Hab das zufälligerweise gestern Abend gemacht mit den Bildern aus dem Medienpädagogik-Projekt vom dem ich erzählt hatte, war sehr interessant. Der Encoder hatte dabei 512 Dimensionen, also kann sowas auch sehr lange dauern zu berechnen.

<sup>&</sup>lt;sup>9</sup>Falls wir genug Zeit haben solch ein Modell zu trainieren

- Do different encoders have similar variance on the same datasets?
- How do embeddings of different datasets behave?

<sup>&</sup>lt;sup>8</sup>Hab das zufälligerweise gestern Abend gemacht mit den Bildern aus dem Medienpädagogik-Projekt vom dem ich erzählt hatte, war sehr interessant. Der Encoder hatte dabei 512 Dimensionen, also kann sowas auch sehr lange dauern zu berechnen.

<sup>&</sup>lt;sup>9</sup>Falls wir genug Zeit haben solch ein Modell zu trainieren

- Do different encoders have similar variance on the same datasets?
- How do embeddings of different datasets behave?
- How performant are trained encoders on different datasets?

<sup>&</sup>lt;sup>8</sup>Hab das zufälligerweise gestern Abend gemacht mit den Bildern aus dem Medienpädagogik-Projekt vom dem ich erzählt hatte, war sehr interessant. Der Encoder hatte dabei 512 Dimensionen, also kann sowas auch sehr lange dauern zu berechnen.

<sup>&</sup>lt;sup>9</sup>Falls wir genug Zeit haben solch ein Modell zu trainieren

- Do different encoders have similar variance on the same datasets?
- How do embeddings of different datasets behave?
- How performant are trained encoders on different datasets?
- What embeddings of one encoder form clusters across one dataset?

<sup>&</sup>lt;sup>8</sup>Hab das zufälligerweise gestern Abend gemacht mit den Bildern aus dem Medienpädagogik-Projekt vom dem ich erzählt hatte, war sehr interessant. Der Encoder hatte dabei 512 Dimensionen, also kann sowas auch sehr lange dauern zu berechnen.

<sup>&</sup>lt;sup>9</sup>Falls wir genug Zeit haben solch ein Modell zu trainieren

H. Heyden, M. Materzok, N. Pulow, S. Simsek (CAU)

- Do different encoders have similar variance on the same datasets?
- How do embeddings of different datasets behave?
- How performant are trained encoders on different datasets?
- What embeddings of one encoder form clusters across one dataset?
- How do clusters change during dimensionality reduction via PCA?

<sup>&</sup>lt;sup>8</sup>Hab das zufälligerweise gestern Abend gemacht mit den Bildern aus dem Medienpädagogik-Projekt vom dem ich erzählt hatte, war sehr interessant. Der Encoder hatte dabei 512 Dimensionen, also kann sowas auch sehr lange dauern zu berechnen.

<sup>&</sup>lt;sup>9</sup>Falls wir genug Zeit haben solch ein Modell zu trainieren

- Do different encoders have similar variance on the same datasets?
- How do embeddings of different datasets behave?
- How performant are trained encoders on different datasets?
- What embeddings of one encoder form clusters across one dataset?
- How do clusters change during dimensionality reduction via PCA?
- Can we identify different clusters by eye with a 2D-PCA?<sup>8</sup>

<sup>&</sup>lt;sup>8</sup>Hab das zufälligerweise gestern Abend gemacht mit den Bildern aus dem Medienpädagogik-Projekt vom dem ich erzählt hatte, war sehr interessant. Der Encoder hatte dabei 512 Dimensionen, also kann sowas auch sehr lange dauern zu berechnen.

<sup>&</sup>lt;sup>9</sup>Falls wir genug Zeit haben solch ein Modell zu trainieren