

**DR. BABASAHEB AMBEDKAR TECHNOLOGICAL UNIVERSITY, LONERE**

**Supplementary Summer Examination – 2024**

**Course: B. Tech.**

**Semester : V**

**Branch :**Electronics and Computer Engineering / Electronics and Computer Science Engineering

**Subject Code & Name:** BTECHM505A Economics and Management

**Max Marks: 60**

**Date: 10-07-2024**

**Duration: 3 Hrs.**

**Instructions to the Students:**

1. All the questions are compulsory.
2. The level of question/expected answer as per OBE or the Course Outcome (CO) on which the question is based is mentioned in ( ) in front of the question.
3. Use of non-programmable scientific calculators is allowed.
4. Assume suitable data wherever necessary and mention it clearly.

	(Level/CO)	Marks
<b>Q. 1 Solve Any Two of the following.</b>		<b>12</b>
A) Explain in detail scope and importance of economics management.	CO 1	6
B) Explain in concept of law of supply and demand with suitable example.	CO 1	6
C) Explain the concept Break-Even analysis.	CO 1	6
<b>Q.2 Solve Any Two of the following.</b>		<b>12</b>
A) Give main principles of governing Double Entry Book-keeping system.	CO 2	6
B) Compare job costing with process costing.	CO 2	6
C) Explain elements of cost in detail.	CO 2	6
<b>Q. 3 Solve Any Two of the following.</b>		<b>12</b>
A) Explain time value money concept.	CO 3	6
B) Explain horizontal and vertical analysis methods used in financial statement analysis.	CO 3	6
C) Explain following	CO 3	6
1) Present worth method		
2) Future worth method		
3) Annual equivalent method		
<b>Q.4 Solve Any Two of the following.</b>		<b>12</b>
A) How does effective coordination contribute to achieving organizational goals?	CO 4	6
B) Discuss the importance of communication in directing.	CO 4	6
C) Explain various methods of depreciation.	CO 4	6

**Q. 5 Solve Any Two of the following.**

**12**

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| A) Explain the significance of production planning and control in ensuring operational efficiency and meeting customer demand. | CO 5 | <b>6</b> |
| B) Write short note on how Forecasting helps in product development.   | CO 5 | <b>6</b> |
| C) What are the main types of plant layouts and what are their advantages and disadvantages.                                   | CO 5 | <b>6</b> |

**\*\*\* End \*\*\***