



Queen's University

Computing Orientation

2024

Sponsorship

Package



Sponsorship Contact:

Liv Stewart & Evan Cook
sponsorship_tc@compsa.queensu.ca

Other Inquiries:

Arianne Nantel
orientation@compsa.queensu.ca

Who We Are.

Computing Orientation is the first point of contact for the incoming Queen's School of Computing Class of 2028. It is a week-long, student run orientation event to welcome these new students and show them what university is all about. During the period between move in day and the start of classes incoming students are immersed in the traditions of the Queen's community and lasting impressions are made within the first 24 hours. Our goal is to get our new students excited about choosing Queen's and kicking off their careers in tech.



Why Sponsor Us?

By sponsoring our orientation, you will have the opportunity to not only help us welcome in the Class of '28, but also the opportunity to introduce your organization to 350+ highly motivated students, leaders and executives who are just beginning their careers in tech. Not only are these students passionate, but they may go on to become your future interns and employees.

Want to Support Us?

Choose the best plan for you.



Gigabyte

\$400

Small Profile on Website

Logo Included in Emails

Social Media Posts x1

Marketing Distribution
in Bags (1 Small Item)

Logo on Website

Half-Page Promo
in Handbook³

Showcase Booth (Optional)



Terabyte

\$800

Keynote Speaker
Opportunity¹

Logo on Orientation Shirts²

Video Advertisement

Large Profile on Website

Logo Included in Emails

Social Media Posts x3

Marketing Distribution
in Bags (2-3 Items)

Logo on Website

Full-Page Promo
in Handbook³

Showcase Booth (Optional)



Megabyte

\$200

Logo on Website

Half-Page Promo
in Handbook³

Showcase Booth (Optional)

Byte:

This tier is designed for those who wish to contribute goods, services, or collaborate on unique arrangements that go beyond traditional sponsorship.

¹On a first-come first-serve basis for Orientation Welcome or High Table

²Shirt promo must be confirmed by March 5th, 2024

³Handbook Promo must be confirmed by July 15th



We Would Love to Work With You!

We are incredibly excited to introduce the newest generation of students entering the tech industry. The continued success of Computing Orientation would not be possible without the continued commitment of our supporters.

Your generous support is instrumental to welcoming Incoming Students and preparing them for a positive university experience. Your involvement in Computing Orientation will allow us to host the most diverse faculty orientation at Queen's University and provide a cost-free experience to our student leaders and executives, as well as reduce registration costs for incoming students.

A Message From High Tech

On behalf of Arianne Nantel, High Tech for Computing Orientation 2024, thank you for reviewing our Sponsorship Package. We are excited at the potential of having your company partner with us for Computing Orientation 2024, and join us in welcoming the Class of 2028. If you have any questions or inquiries, please do not hesitate to reach out to Evan Cook and Liv Stewart at sponsorship_tc@compsa.queensu.ca.

Thank You For Your Consideration!

Evan Cook & Liv Stewart

Sponsorship Chairs for
Computing Orientation 2024

Arianne Nantel

High Tech for Computing
Orientation 2024

