



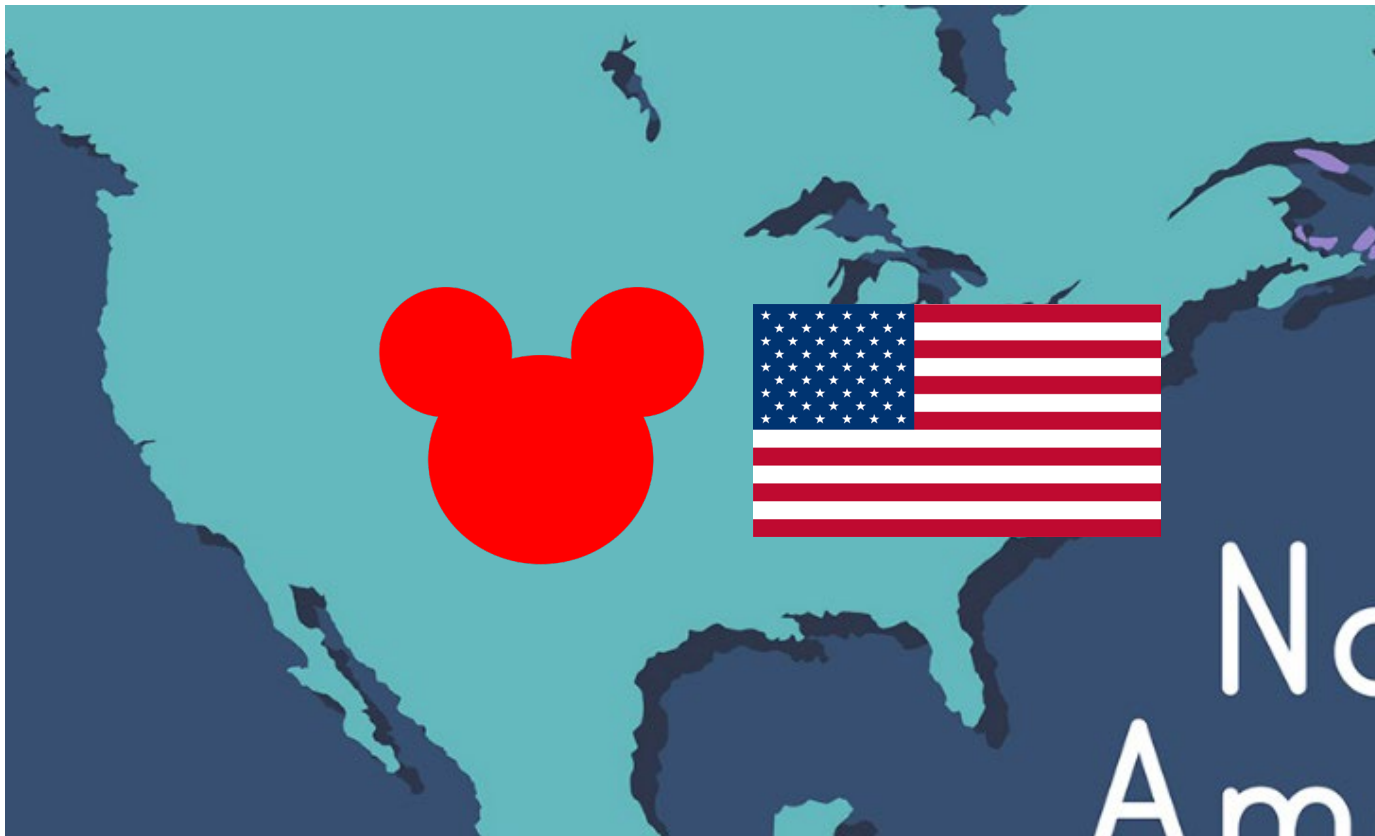
globe slides into view

Narration: Disney movies are enjoyed all across the globe!



swoosh in

Narration: The Disney universe extends across many cultures in many diverse locations.



zoom into U.S.A on map

American flag pops up

Narration: With that being said, Disney is an American company, so our movies are made to be English first, specifically American English



Narration: While all our movies release internationally, they are all dubbed to the respective language of each country.



English Version



The left side plays a clip from frozen in English

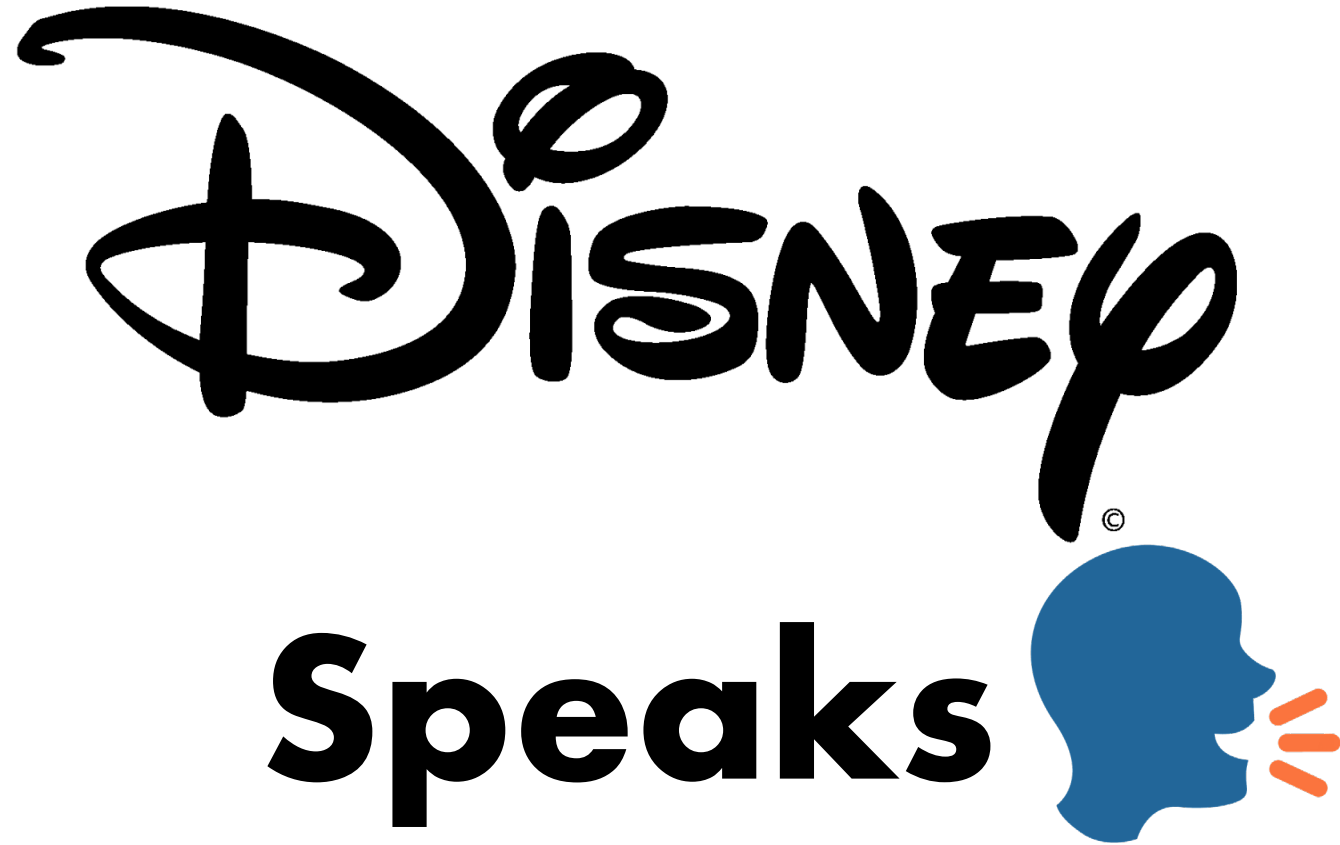


Chinese Version

The right side plays a clip from frozen in Chinese



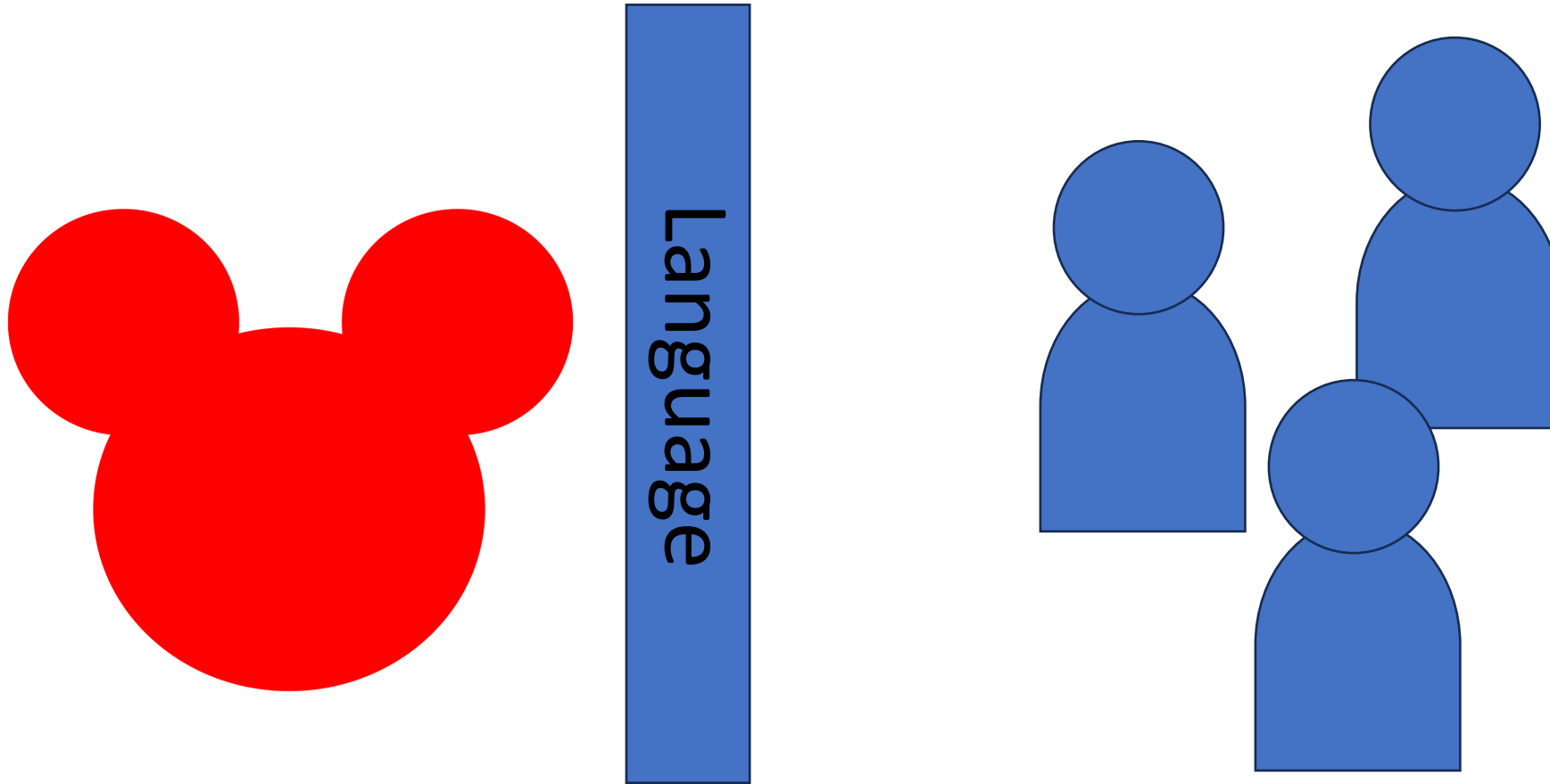
Narration: the dubbing process often takes time, with edits having to be made for voices to line up with the scene.



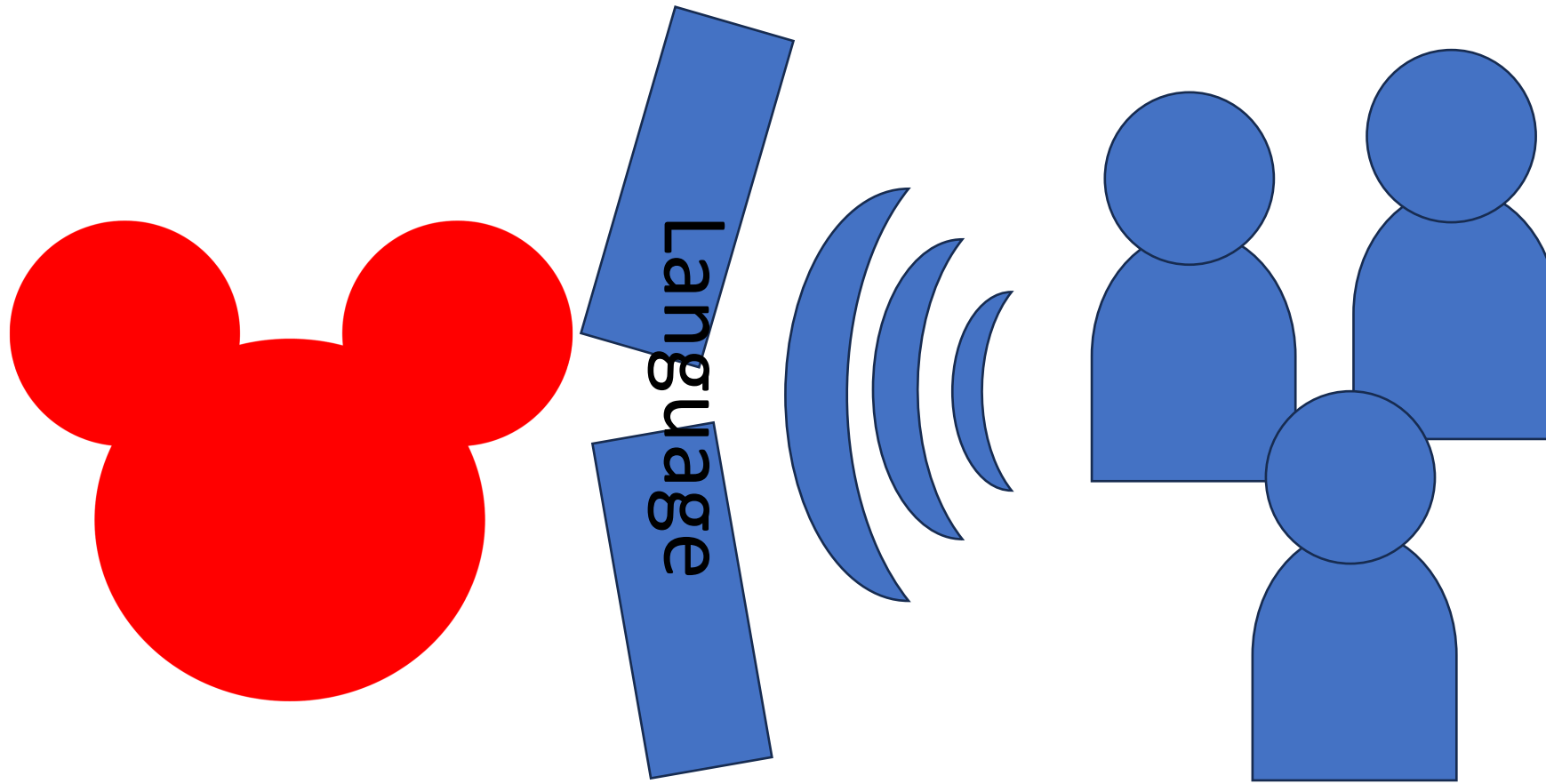
Narration: we want to spread the true Disney experience across the globe, so we're excited to announce Disney Speak, a new language learning tool with Disney!

- **English**
- **Spanish**
- **And more!**

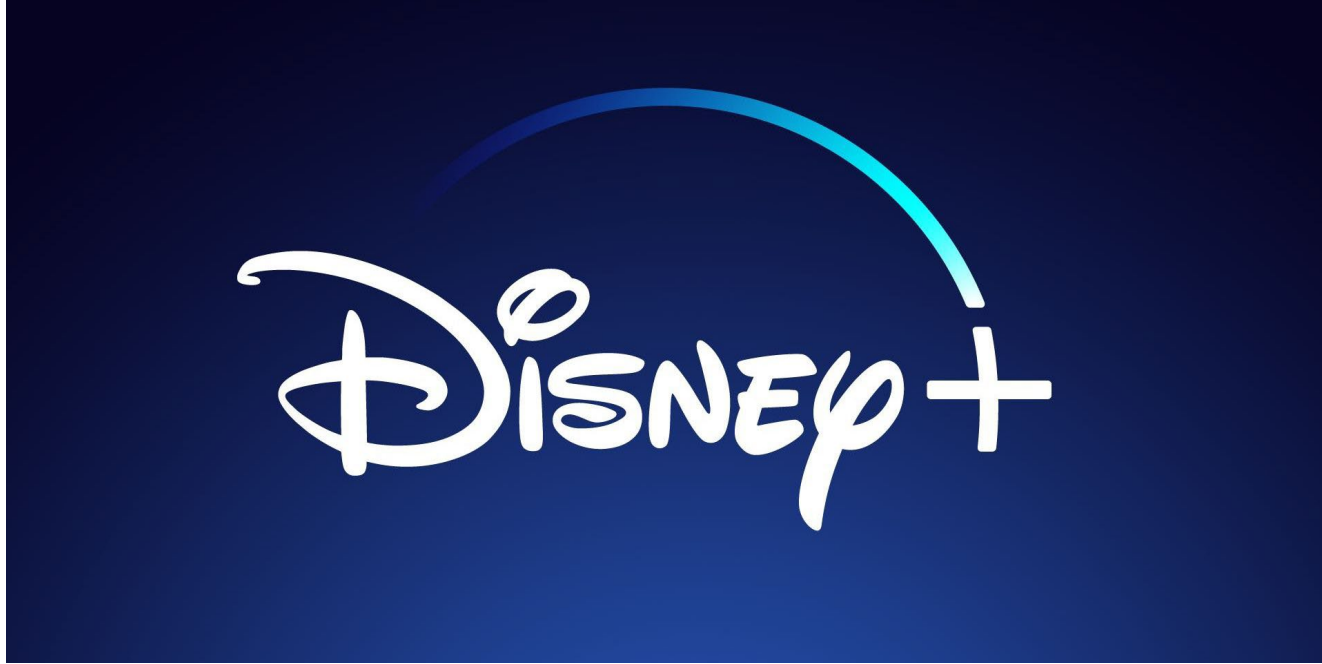
Narration: With Disney Speaks, viewers will be able to use their love of Disney to learn English, Spanish, and many more languages across the globe!



Narration: Our goal with Disney Speaks is to give our international audience an opportunity to access Disney experiences blocked by language barriers, as well as give our English-speaking audience the opportunity to learn about cultures found in our movies!



Narration: Our goal with Disney Speaks is to give our international audience an opportunity to access Disney experiences blocked by language barriers, as well as give our English-speaking audience the opportunity to learn about cultures found in our movies!



Narration: Disney Speaks will be integrated into Disney+, as well as have its stand-alone app.



Narration: the Disney+ integration will be a free update, and the app will be free of charge!



English
Mickey Mouse

German
Mickey Maus

Narration: Disney Speaks will use your Disney knowledge to teach you new languages.



Luke, je suis ton père

Narration: An iconic quote or clip will be presented in whatever language you are learning.



Luke, je suis ton père

Luke, I am your father

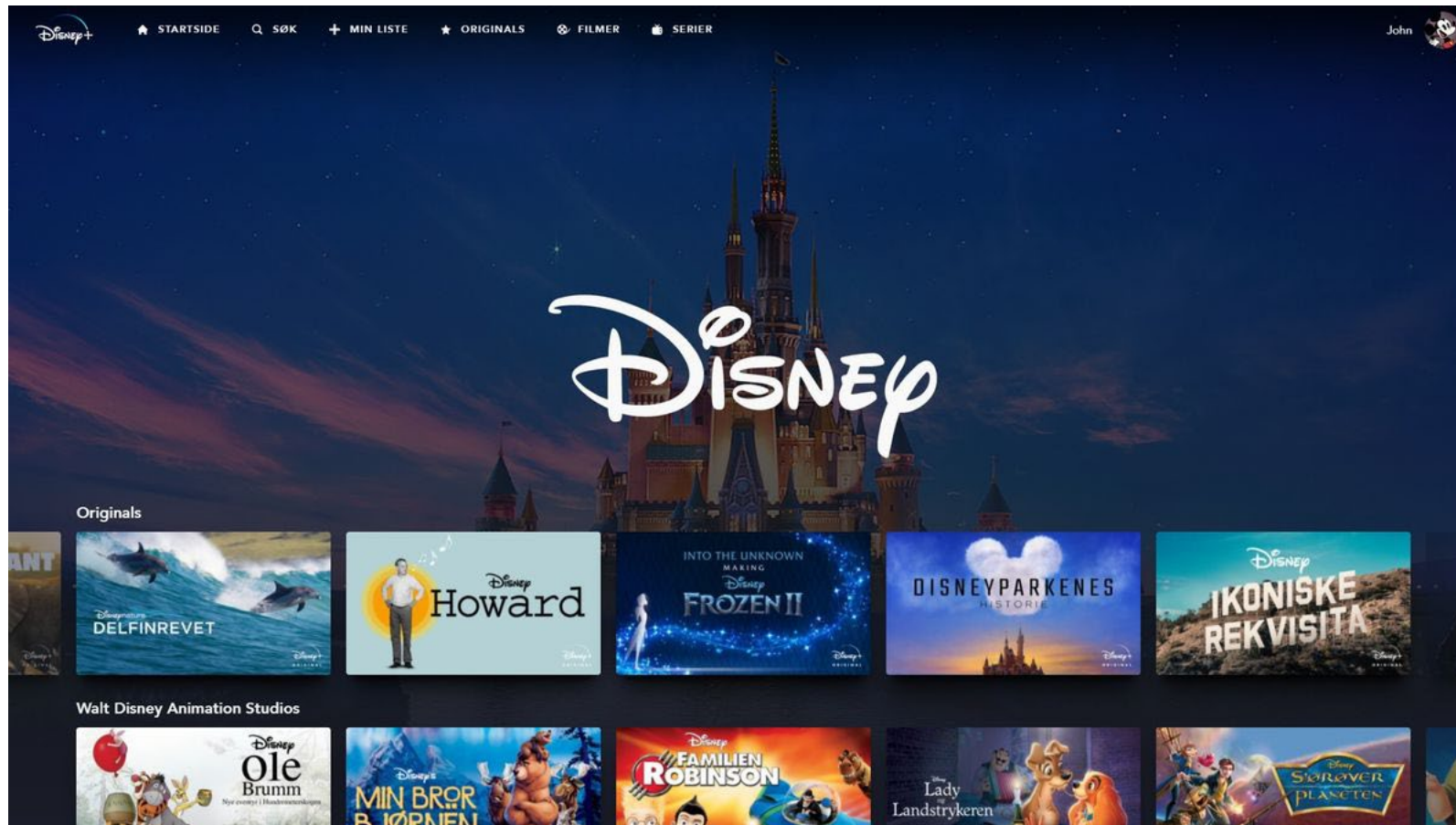
Narration: If you recognize it, enter it in the language you know.



Luke, je suis ton père

Luke, I am your father

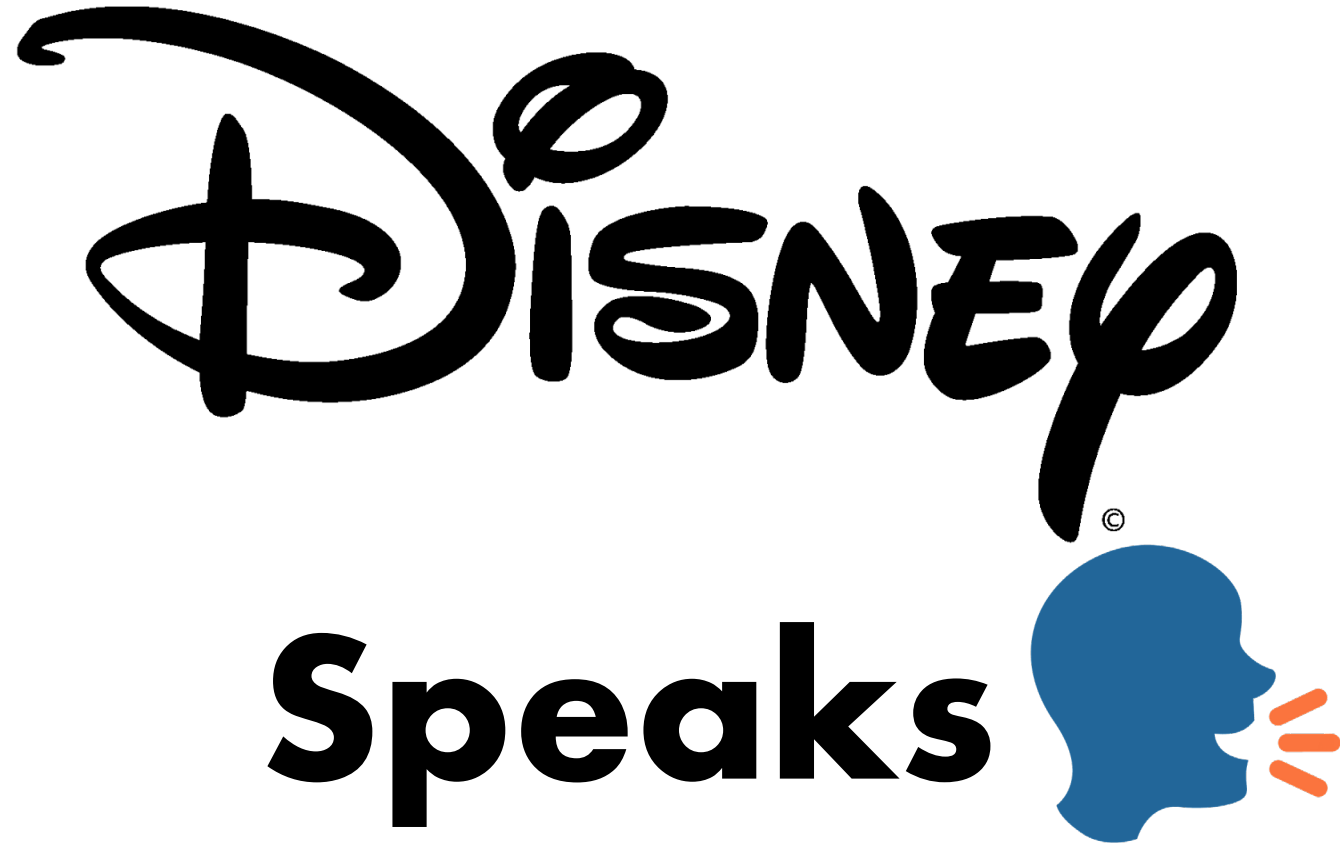
Narration: Disney Speaks will then break down what parts are which and go into detail about grammar and pronunciation.



Narration: If you use Disney Speaks on Disney+, you can use any clips from all movies supported!



Narration: The Disney Speaks app will also have real time image and voice translation in our theme parks, using a database to ensure 100% accuracy.



Narration: Disney speaks will be available in every country where Disney movies are shown/sold. Opportunity awaits!