# TARANDEEP SINGH

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Career Objective: Detail-oriented and analytical professional seeking a Risk Consulting role at a reputed firm. Proficient in portfolio management, and market research, with a strong foundation in risk assessment and compliance. Eager to contribute my skills to a dynamic finance team and drive strategic decision-making.

#### **EDUCATION**

Maharaja Agrasen Institute of Technology, New Delhi

2022-2024

Master of Business Administration (MBA)

University of Lucknow, Lucknow, Uttar Pradesh

2017-2020

Bachelor of Commerce (B.com)

Kendriya Vidyalaya, Basti, Uttar Pradesh Passed 12<sup>th</sup> from (CBSE board)

#### **WORK EXPERIENCE**

## ICICI Prudential AMC Ltd., New Delhi

June 2024 - Present

# **Assistant Manager**

- Manage and grow relationships with HNWIs, institutional clients, and corporate investors, ensuring client satisfaction and retention.
- Advise clients on investment strategies, portfolio management, and asset allocation to align with financial goals.
- Collaborate with portfolio managers and analysts to develop customized investment solutions for clients.
- Ensure compliance with regulatory requirements and company policies while managing client portfolios.
- Monitor market trends, fund performance, and economic indicators to optimize investment strategies.

# Karcher India, Noida

**August 2023 – October 2023** 

#### **Marketing Intern**

- - Assisted in developing and executing marketing campaigns, including digital and offline strategies.
  - Supported social media management, content creation, and engagement to enhance brand visibility.
  - Coordinated with sales and product teams to create marketing collaterals and promotional materials.
  - Tracked and analyzed campaign performance metrics to measure ROI and optimize strategies.
  - Managed event planning and participation in trade shows, exhibitions, and product demonstrations.

# Concentrix, Gurugram, Haryana

#### **Customer Support Representative**

October 2020 - October 2022

- Delivered excellent customer service by handling inquiries via phone, email, and chat.
- Provided technical troubleshooting support to resolve product and service-related issues.
- Identified and executed upselling and cross-selling strategies to maximize revenue.
- Maintained accurate customer records and ensured compliance with company policies.
- Consistently met and exceeded KPIs, including resolution time, sales targets, and customer satisfaction scores.

#### **Awards & Achievements**

- **2nd Place** Case Crunch'23 Crisis Consulting Case Study Competition.
- Liaison Officer on the occasion of National Education Policy 3rd Anniversary at Bharat Mandapam.
- Placement Coordinator | Assisted in facilitating recruitment activities and corporate interactions
- Member of Dance Society Funk in Motion | Represented college in various cultural events
- Event Coordinator | Successfully organized and managed college fests and events

### Certifications

- NISM Series VA Mutual Fund Distributors | National Institute of Securities Markets.
- NISM Series XXI-A Portfolio Management Services | National Institute of Securities Markets.
- Business Development: From Start to Scale | NPTEL (IIT)
- Product and Brand Management | NPTEL (IIT)
- Project Management Foundations: Teams | LinkedIn Learning