

# The Bolt Vision: Proactive and Unified Intelligence

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 PATENT PENDING - US Application No. 63/951,582

## Drives Better Business Decisions, Faster

### From the Desk of the CEO & The Bolt Team

To Our Executive Partners,

**The Strategic Reality:** Your organization runs on dozens of disconnected systems—Salesforce, Jira, GitHub, Slack, Datadog, Workday, and more. Each one holds critical context. But when your employees need to make a decision, close a deal, or resolve an incident, that context is scattered.

**The result?** Decisions made with incomplete information. Deals lost to faster competitors. Top performers leaving for companies with better tools. Incidents that take 10x longer to resolve than they should.

**This isn't a productivity problem. It's a competitive disadvantage.** ([Research: The Cost of Fragmentation](#))

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## Bolt Solves This in Three Ways:

### 1. Proactive Contextual Awareness

Press a hotkey. Bolt instantly surfaces what matters RIGHT NOW—urgent emails, critical alerts, upcoming meetings, actionable tasks, relevant people. **No searching. No query needed.** Works out-of-the-box with your SSO (Microsoft 365, Google Workspace, Okta, etc.).

**Stop making your employees pay the context switching tax.** Let them do the work that matters. Leaders make better decisions. Organizations move faster.

### 2. Conversational Intelligence (When You Need to Ask)

Need deeper analysis? Ask once. Bolt intelligently queries connected systems (via Model Context Protocol) and delivers connected answers with sources in seconds. **No more "let me check three systems and get back to you."** Your teams respond with confidence, backed by data.

### 3. Patent-Pending System Architecture

Bolt's complete system—including multi-tier caching (Vector RAG → Redis → LLM), intelligent data classification, privacy-preserving context management, and unified interface—is the subject of US Patent Application 63/951,582. The three-layer caching architecture delivers **sub-500ms responses for most queries.** Not all queries need the LLM. Your token costs scale with employees, not usage. Bolt's intelligent caching means you pay for intelligence only when it's needed.

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## The Conservative Math

**For a 1,000-person org @ \$50/hr average loaded cost with a very conservative 15-minute estimate:**

| Metric                                        | Annual Calculation                                                                                                 | Total Value                                        |
|-----------------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------|
| <b>Time Saved</b>                             | 15 min/day × 250 work days × 1,000 employees                                                                       | <b>62,500 hours</b>                                |
| <b>Direct Value</b>                           | 62,500 hours × \$50/hr                                                                                             | <b>\$3.125M</b>                                    |
| <b>Multiplier:</b><br><b>Better Decisions</b> | 5% reduction in decision errors (wrong deployments, missed deals, compliance gaps)                                 | <b>+\$500K - 1M</b>                                |
| <b>Multiplier:</b><br><b>Retention</b>        | 2-3% reduction in top-performer churn (attrition tied to app fatigue)                                              | <b>+\$1 - 1.5M</b>                                 |
| <b>Multiplier: Risk Avoidance</b>             | Faster incident response (targeting 50%+ MTTR reduction) + automated compliance                                    | <b>+\$500K - 750K</b>                              |
| <b>Realistic Total</b>                        |                                                                                                                    | <b>\$5.125M - 7.625M</b>                           |
| <b>Year 1 Value</b>                           |                                                                                                                    |                                                    |
| <b>Cost</b>                                   | <b>Annual License:</b> Predictable, flat per-tier pricing.<br><i>(Tiers based on your org size and complexity)</i> | <b>Contact for Pricing</b>                         |
| <b>ROI</b>                                    |                                                                                                                    | <b>25x - 150x</b> (projected, depends on org size) |

**This is conservative math.** Bolt eliminates the cost of disconnected systems.

Here's what changes when your organization operates with complete context:

- Decisions based on complete information, not guesswork
- Sales responds in real-time instead of "I'll get back to you"
- Engineers resolve incidents in minutes instead of hours

## How Bolt Delivers This Value

### Three Core Capabilities:

#### 1. Proactive (Works WITHOUT LLM)

Press a hotkey. Bolt instantly surfaces:

- Urgent/actionable emails (alerts, escalations, approvals, production issues)
- Upcoming meetings (agenda, attendees, relevant context)
- Actionable tasks (overdue items, blockers, high-priority work)
- People (who you need to talk to, who's waiting on you)

**This feature alone saves 10-15 minutes daily** by eliminating the constant "check email, check Slack, check calendar, check Jira" cycle.

#### 2. Unified Intelligence Across All Systems

Connect your apps (Jira, Salesforce, GitHub, Slack, Datadog, Confluence, Workday, legacy databases—literally anything). When an employee asks a question, Bolt queries all relevant systems and delivers unified

answers with cited sources.

### Real-world example (Sales):

- **Without Bolt:** "Let me get back to you" → switches to Jira (4 min) → Salesforce (3 min) → verifies (3 min) = **16 minutes + deal momentum lost**
- **With Bolt:** Hotkey. "*What are Acme's payment terms and did we deploy the bug fix?*" → Answer with sources in **45 seconds right there**

## 3. Your Infrastructure, Your Rules

- **On-Premises or Cloud:** Runs wherever you like. In your VPC (Docker-based, AWS/Azure/GCP/on-prem). Your data. Your perimeter. Your choice.
- **SSO-Based:** Use your existing identity provider (Azure AD, Okta, Google Workspace). Employees log in with SSO and Bolt auto-connects instantly.
- **Bring Your Own LLM (BYOL):** No vendor lock-in. Use what works or switch anytime—OpenAI, Anthropic, Google, Azure, Bedrock, or your own fine-tuned models.
- **Future-proof integration:** Adding a new provider, app, or integration? Just drop it in. Built on Model Context Protocol—the industry standard. Future-proof.
- **Multiple Access Modes:** Deploy as Chrome Extension (instant hotkey access) or Progressive Web App (standalone desktop + mobile app). Flexible modes.
- **Enterprise Security:** PII protection (SSNs, credit cards, etc.), role-based access, custom blocklists, audit trail, human-in-the-loop for sensitive actions.

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## The Proof: Pilot, Measure, Decide

We're building Bolt with early enterprise partners who think differently about AI adoption. Not as beta testers—as strategic collaborators who demand measurable results.

### The 60-Day Structured Pilot

#### Here's how we work:

1. **Deploy to 50-200 power users** (your choice of department)
2. **We handle everything:** Setup, integrations, training, monitoring, optimization
3. **You measure:** Time saved per employee, MTTR reduction, adoption rate
4. **Clear exit terms:** If results don't justify investment, you walk away—structured protection built in

#### What You Get:

- **Typical deployment: 2 weeks** (SSO, integrations, admin UI provisioning; timeline varies by complexity)
- **60-day hands-on support:** We optimize based on your feedback, answer questions, fix issues
- **Detailed ROI report** (day 61): Exact metrics on time saved, efficiency gains, adoption rate
- **Transparent pricing discussion:** After you see results, we structure terms around your actual value realization

**Your Success, Our Responsibility:** We're not just deploying software and walking away. We're invested in your adoption success. If adoption doesn't meet targets, we'll diagnose, optimize, and support until we get it right—or provide structured exit terms.

## Why This Approach Works:

- **De-risked entry:** You validate value before committing
- **Shared accountability:** We succeed only when you see measurable ROI
- **Built for scale:** Pilot learnings inform full deployment

## Pricing & Engagement Model:

- **Annual License:** Predictable annual cost, no surprises even if you scale up to your tier.
- **Bring your own LLM account:** OpenAI, Anthropic, Azure, Google, or custom models.
- **Flexible deployment:** We can handle the heavy lifting or enable your ops team—your choice.
- **Post-pilot terms:** After you measure ROI in the pilot, we can discuss the enterprise terms.

## Why Not Just Use Microsoft 365 Copilot, Slack AI, or GenAI?

Great question. Here's why Bolt is fundamentally different:

| Capability                              | GitHub Copilot | MS365 Copilot                  | Slack AI      | GenAI     | Bolt                      |
|-----------------------------------------|----------------|--------------------------------|---------------|-----------|---------------------------|
| <b>Patent Status</b>                    | ×              | ×                              | ×             | ×         | ✓ Pending (US 63/951,582) |
| <b>Proactive awareness</b>              | ×              | ×                              | ×             | ×         | ✓                         |
| <b>Multi-system integration</b>         | Code only      | Microsoft only                 | Slack only    | ×         | ✓ (26+ systems)           |
| <b>Intelligent caching</b>              | ×              | ×                              | ×             | ×         | ✓ (Patent-pending)        |
| <b>On-premises ready</b>                | ×              | ×                              | ×             | ×         | ✓                         |
| <b>Works with non-Microsoft systems</b> | ×              | ×                              | Partial       | ×         | ✓                         |
| <b>BYOL (bring your own LLM)</b>        | ×              | ×                              | ×             | ×         | ✓                         |
| <b>Data stays in your VPC</b>           | ×              | ×                              | ×             | ×         | ✓                         |
| <b>Deployment timeline</b>              | N/A            | Weeks                          | Days          | N/A       | <b>2 weeks</b>            |
| <b>Cost model</b>                       | Per-seat       | Per-seat + Microsoft licensing | Slack pricing | Per-token | <b>Flat annual</b>        |

## The Bottom Line:

- **MS365 Copilot:** Works only within Microsoft ecosystem (Outlook, Teams, SharePoint). Can't see Jira, Salesforce, GitHub, Datadog, or custom systems.
- **Slack AI:** Reactive search within Slack only. Can't proactively surface "3 urgent client emails, meeting in 20 min, 2 deployment blockers."
- **GitHub Copilot:** Code completion for engineers, not business intelligence.

- **Generic GenAI:** No integration with your infrastructure, permissions, SSO, or VPC. Requires manual context.

**Bolt:** Purpose-built for enterprises. Pre-integrated with 26+ business systems. Proactive awareness. Runs on-premises. BYOL flexibility. Zero data leakage.

### Why Bolt's Architecture Creates a Durable Advantage:

- **MCP-first design:** Built on Model Context Protocol—the open standard for AI tool integration. As MCP becomes the industry norm, Bolt's integration advantage compounds. Proprietary tools will struggle to catch up.
  - **Patent-pending system architecture:** Bolt's complete system (US 63/951,582) combines proactive capabilities, intelligent multi-tier caching, privacy-preserving context management, and unified interface in ways competitors can't easily replicate. The intelligent caching + data classification engine alone delivers 70-90% cache hit rates with sub-500ms responses.
  - **Enterprise-first philosophy:** On-prem, BYOL, admin UI, role-based access, audit trail—we're architected for CTO/CISO requirements from day one, not retrofitted later.
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## Next Step: 30 Minutes

Let's discuss:

1. Your current app stack and integration needs
2. Your infrastructure requirements (VPC, data residency, compliance)
3. Pilot structure, pricing, and exit terms that fit your risk profile
4. Whether a 60-day structured pilot makes sense for your team
5. Your timeline for deployment and full-scale rollout

### What to expect from the conversation:

- **Transparent pricing discussion:** We'll share typical engagement ranges based on your org size
- **Technical architecture review:** Deep-dive on deployment and security
- **Risk mitigation planning:** Clear exit terms and success metrics defined upfront

### The Bolt Project Team

*Unifying Intelligence for the Modern Enterprise*

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### Why Bolt?

- **Enterprise-first architecture** (on-prem ready, BYOL, perpetual license, no usage overage)
- **Structured 60-day pilot** (measure real results, clear exit terms, risk-mitigated engagement)
- **Built on open standards** (MCP-based integration, future-proof as industry adopts protocol)
- **Proactive, Contextual, Multi-access modes** (Chrome Extension, Mobile, Web, and Desktop)
- **Built for enterprises that refuse to compromise on cost, control, or security**