# miniCycle

## Competitive Analysis Report

Generated: October 27, 2025

## Executive Summary

miniCycle is a comprehensive, cross-platform task cycling application that significantly outperforms its competitors (CheckYourList and Checklists by Felix Flesch) in features, value, and platform support. With 41 features available completely free, miniCycle offers recurring tasks, statistics tracking, gamification, and three cycling modes—capabilities that competitors either lack entirely or charge up to $49.99 to access.

| Metric | miniCycle | CheckYourList | Checklists |
|---|---|---|---|
| Price | FREE | $49.99 lifetime | $3.99 one-time |
| Features | 41 features | ~8-10 features | ~6-8 features |
| Platforms | All (PWA) | iOS only | iOS only |
| Recurring Tasks | ✓ Yes | ✗ No | ✗ No |
| Stats & Analytics | ✓ Yes | ✗ No | ✗ No |

# Detailed Feature Comparison

## Pricing & Platform Support

| Feature | miniCycle | CheckYourList | Checklists |
|---|---|---|---|
| Free Tier | Unlimited everything | 2 lists only | Limited checklists |
| Paid Option | Plugins ($2-5) | $3.99/mo or $49.99 | $3.99 one-time |
| iOS | PWA | Native | Native |
| Android | PWA | No | No |
| Web | Yes | No | No |
| Desktop | PWA | No | No |
| Apple Watch | Planned | Yes | No |

## Core Cycling Features

| Feature | miniCycle | CheckYourList | Checklists |
|---|---|---|---|
| Task Reset/Cycling | Yes | Yes | Yes |
| Auto Cycle Mode | Yes | No | No |
| Manual Cycle Mode | Yes | Yes | Yes |
| To-Do Mode | Yes | No | No |
| Cycle Counter | Yes | No | No |

## Task Management

| Feature | miniCycle | CheckYourList | Checklists |
|---|---|---|---|
| Basic Tasks | Unlimited | Unlimited (paid) | Unlimited (paid) |
| Recurring Tasks | Daily/Weekly/Monthly | No | No |
| Due Dates | Yes | No | No |
| Reminders | Yes | Daily only (paid) | No |
| Priority Tasks | Yes | No | No |
| Task Notes | Yes | No | No |
| Task Sections | Yes | No | No |

## Progress Tracking & Gamification

| Feature | miniCycle | CheckYourList | Checklists |
|---|---|---|---|
| Completion Stats | Comprehensive | No | No |
| Progress Bar | Yes | No | No |
| Cycle Completions | Tracked | No | No |
| Completion Rate | Yes | No | No |
| History/Logbook | Yes | Paid feature | No |
| Milestone Badges | 5, 25, 50, 75, 100 | No | No |
| Theme Unlocks | Earn through cycles | Colors (paid) | No |
| Mini-game | At 100 cycles | No | No |

## Price Comparison Summary

| To Get... | miniCycle | CheckYourList | Checklists |
|---|---|---|---|
| Unlimited lists | FREE | $49.99 | $3.99 |
| Reminders | FREE | $49.99 | Not available |
| Stats tracking | FREE | Not available | Not available |
| Recurring tasks | FREE | Not available | Not available |
| Total cost | $0 | $49.99 | $3.99 |
| **Your savings** | **—** | **$49.99** | **$3.99** |

# Winner by Category

| Category | Winner | Reason |
|---|---|---|
| Price | ■ miniCycle | Completely free vs $3.99-$49.99 |
| Features | ■ miniCycle | 41 features vs ~8-10 |
| Cross-Platform | ■ miniCycle | Works everywhere vs iOS only |
| Recurring Tasks | ■ miniCycle | Only app with this feature |
| Stats & Analytics | ■ miniCycle | Only app with this feature |
| Gamification | ■ miniCycle | Only app with badges & themes |
| Native iOS Feel | CheckYourList | Native > PWA (slight edge) |
| Apple Watch | CheckYourList | Only one with Watch support |
| Simplicity | Felix Checklists | Most minimal interface |
| Proven Traction | CheckYourList | 4.7★, 212 reviews |

# miniCycle's Unique Advantages

## Features NO competitor has:

1. **Three cycling modes** (Auto/Manual/To-Do)
2. **Recurring tasks** with full scheduling (daily/weekly/monthly/yearly)
3. **Due dates** on individual tasks
4. **Priority task marking** for important items
5. **Stats and analytics** with comprehensive tracking
6. **Gamification system** (badges, themes, mini-game)
7. **Progress tracking** (cycle count, completion rate)
8. **Cross-platform support** (iOS, Android, Web, Desktop)
9. **Plugin architecture** for future extensibility
10. **Completely FREE** (all features unlocked)

# Competitive Positioning

## miniCycle vs CheckYourList:

• **$49.99 cheaper** (free vs paid lifetime)
• **4x more features** (41 vs ~10)
• **Cross-platform** vs iOS only
• **Unique features:** Recurring tasks, stats, gamification (they don't have)
• **Missing:** Apple Watch support (planned for future)

## miniCycle vs Checklists (Felix):

• **Way more features** (41 vs ~6-8)
• **Free unlimited** vs paid unlimited ($3.99)
• **Cross-platform** vs iOS only
• **Unique features:** Stats, gamification, recurring tasks (they don't have)
• **Trade-off:** Slightly less native feel (PWA vs native)

# Overall Product Ratings

| Metric | miniCycle | CheckYourList | Checklists |
|---|---|---|---|
| Overall Rating | ■■■■■ (5/5) | ■■■■ (4/5) | ■■■ (3/5) |
| Value Proposition | Best free app | Expensive, basic | Cheap, very basic |
| Target User | Power users, routine managers | Apple Watch users | Minimalists |
| Best For | Professional routines, tracking progress | Leaving house without forgetting | Simple packing lists |

# Conclusion

**miniCycle is objectively the most feature-rich, best-value cycling checklist app available.**

With 41 features available completely free—including recurring tasks, comprehensive stats tracking, gamification, and three distinct cycling modes—miniCycle offers capabilities that competitors either lack entirely or charge up to $49.99 to access. The cross-platform PWA approach ensures miniCycle works on iOS, Android, web browsers, and desktop applications, while competitors are limited to iOS only.

While CheckYourList offers Apple Watch support and both competitors provide native iOS experiences, miniCycle's superior feature set, zero cost, and universal platform support make it the clear winner for users seeking a comprehensive task cycling solution. The planned addition of Apple Watch support and native mobile apps will further strengthen miniCycle's competitive position.

**Key Takeaway:** miniCycle delivers professional-grade routine management capabilities at no cost, saving users up to $49.99 compared to CheckYourList while providing significantly more features than either competitor.