



STEVE SCALES

Graphic Designer

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Education

Susquehanna University, Selinsgrove, PA.

Bachelor of Arts in Graphic Design

SEPTEMBER 2006 - MAY 2011

Employment

Designer *with* **Fifth Room Creative**, Denville, NJ.

Worked as the lead designer for Fifth Room Creative. Designed various materials for both print and web mediums across many industries, as well as helped develop and maintain web projects.

2013 - PRESENT

Designer/Assistant IT Administrator *with* **Andover Orthopaedics Surgery Group**, Andover, NJ.

Created and implemented branding across multiple offices. Designed and developed Andover Orthopaedic's website and digital signage. Assisted IT manager on various system implementations and integrations.

2003 - PRESENT

Designer/IT Consultant *with* **Milford Smile Design**, Dr. Donna Coppola, Milford, PA.

Developed various design materials for print and web marketing campaigns. Consulted with doctor on various hardware solutions for dental practice.

2003 - PRESENT

Designer/Image Prep/File Manager *with* **Susquehanna Communications Office**, Selinsgrove, PA.

Indexed, prepped, and digitally edited photos for Susquehanna University's website.

Designed advertisements and web graphics for university events and programs.

2009 - 2011

Design Intern *with* **Kirshenbaum Bond Senecal + Partners**, New York, NY.

Worked as a design intern for KBS+P's creative team in New York, NY. Created designs and mock-ups for professional clients such as BMW, Bioré Skin Products, and Capital One Bank. Produced various in-house design projects.

SUMMER 2010

Honors and Awards

AAF Greater Frederick Student ADDY Competition

2011 - **Gold Award**: River Monsters Ad Campaign

2010 - **Best in Show**: Diary of Anne Frank Theater Poster

2010 - **Gold Award**: Diary of Anne Frank Theater Poster

2010 - **Silver Award**: Cloud Nine Beer Packaging

American Graphic Design & Advertising Awards

2011 - River Monsters Ad Campaign

2011 - Groundwire Stationery Package

2011 - Law School Admissions Council Ad Campaign

2011 - Texting and Driving PSA

2010 - Cloud Nine Beer Packaging

2010 - India Spice Tea Sampler

2010 - Darn Good Chips Logo

2010 - Diary of Anne Frank Theater Poster

Art Directors Club of Metropolitan Washington Real Show

2011 - **Merit Award**: I am My Own Wife Theater Poster

2010 - **Gold Award**: Ground Wire Stationery Package 1

2010 - **Merit Award**: Ground Wire Stationery Package 2

Software Skills

Mac and PC Platforms, Proficient in Illustrator, Photoshop, InDesign, Microsoft Office

Front End Development Skills

HTML5, CSS, Sass, Javascript, JQuery, Gulp, Git, Wordpress-PHP, SEO

Design Skills

Conceptual Development, Craft, and Speed

Experience in Corporate Identity, Package Design, Responsive Web Design,

Print Design, Illustration and Digital Photography