

FOR COACHES

Ryada Connect Membership Plans

Plan	Monthly	3 Months (10%)	6 Months (15%)	1 Year (20%)
Starter	150 QAR	405 QAR	765 QAR	1440 QAR
Pro	250 QAR	675 QAR	1275 QAR	2400 QAR
Elite	350 QAR	945 QAR	1785 QAR	3360 QAR

What's Included in Each Plan?

Feature	Starter	Pro	Elite
Direct Client Contact	✓	✓	✓
Access to Job Board	✗	✓	✓
Verified Badge	✗	✓	✓
Own Shop Page	✗	✓	✓
Top Recommendation Ranking	✗	✓	✓
Featured on Homepage	✗	✗	✓
Priority in Search Results	✗	✗	✓
Premium Job Opportunities First	✗	✗	✓

Ryada Connect Trials / Packages Session

Plan	Monthly	Percentage Trial session or Packages
Starter	150 QAR	19%
Pro	250 QAR	
Elite	350 QAR	

Ryada Connect Badge

One time Payment – verification of Certificates and credentials before
Approval

Payment after approval of credentials and certificates

Plan	Monthly	Fee
Starter	150 QAR	250 Qar

Ryada Connect Ads

1 Post (Carrousel 4 images + 1 story Instagram)

Plan	Monthly	Fee
Starter	150 QAR	500 Qar
Pro	250 QAR	
Elite	350 QAR	

1. Keep Starter monthly for entry-level access — but push upgrades via upselling notifications.
2. Add **limited-time offers** (like “Get 1 Month Free for Annual Plan”)
3. 1 month Free for successful Referral

FOR CORPORATE

Target Segments:

- Sports Academies & Gyms
- Schools & Education Providers
- Corporate Wellness Buyers (HR)
- Nutrition & Meal Plan Delivery Startups
- Sportswear, Supplements & Equipment Brands

Corporate Membership Tiers – Qatar Market

Plan	Monthly	1 Year	Key Value
Starter	500 QAR	5000	Coach access + Job posts (3)
Pro	1250 Qar	12000	Verified profiles + ad placement + feature partner logo + job posts (illimited)
Vendors (Nutrition or sportswear or any product)	1000	9000	Sell directly inside app + push offers to users + storefront

✅ For Academies, Schools, & Gyms:

- Branded coach recruitment portal (in-app)
- Verified coach access (certified, rated, reviewed)
- Smart job matching (AI-assisted)
- Academy profile page with media gallery
- In-app messaging with shortlisted coaches
- Discounted training sessions for staff
- Monthly insights: hiring, bookings, top-rated coaches

✅ For Nutrition & Meal Plan Companies:

- Dedicated storefront in Ryada Marketplace
- Push offers to users via notifications & email
- Partnership with coaches for meal program referrals
- Smart segmentation: offer based on athlete goals (bulking, cutting, performance)
- In-app promotions tied to user goals

✅ For Sportswear & Gear Companies:

- Ad placement in marketplace, coach dashboard, and client app
- Product tagging in coach profiles (e.g. "Coach Khaled uses Finis Equipment")
- Direct-to-user push promos (e.g., 10% off Mizuno cleats this weekend)
- Sponsorship of "Coach of the Month" or webinars