



# **Sparktech**

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# **Agency**

## Company Overview Deck

# The Sparktech Blueprint

sparktech.agency

1. Who We Are
2. Our Story
3. Growth Highlights
4. Our Services
5. Core Expertise
6. Case Studies
7. Work Process
8. Client Experience
9. Organization Structure
10. Get in Touch



# Welcome Where Sparks Turn into — Spectacular.

Company Deck



sparktech.agency

# Who We Are

**Sparktech Agency** is a forward-thinking digital partner committed to shaping the future of businesses through innovation and strategy.

We specialize in transforming ambitious ideas into impactful solutions bridging creativity with technology to deliver measurable results

With every project, we aim to create not just digital products, but long-term value for our clients and partners.



[sparktech.agency](http://sparktech.agency)

# Our Story



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In June-July 2023, Sparktech Agency was born, fueled by the vision of our **CEO sir, Muhammad Monir Hossain**, and guided by the expertise of **CTO Rakibul Islam Shiku**.

From day one, we set out with a bold mission: to fuse creativity with cutting-edge technology, turning ambitious ideas into game-changing digital solutions. What started as a daring dream has rapidly evolved into a top-tier international IT company, driven by innovation, passion, and the relentless pursuit of excellence.



# Our **VISION**

To be a global leader in Digital innovation by empowering Businesses and communities with transformative technology solutions from web and mobile to AI and creative experiences making the future smarter, faster, and more human centered.



sparktech.agency



# Our **MISSION**

Our mission is to deliver innovative, reliable, and human centered digital solutions. By combining advanced technology, creative design, and strategic thinking, we help businesses achieve measurable growth while ensuring quality, efficiency, and long-term success.

# Our Core Values

## 💡 Creativity with Purpose

We value and celebrate creative minds who bring ideas to life.

## 💡 Client Success First

Every solution is designed with our clients' growth and satisfaction at the core.

## ✨ Better Branding

We believe in building brands that inspire trust, recognition, and long-term value.



## 🤝 Collaboration

We believe in the power of working together, supporting each other, and combining our strengths to achieve success beyond individual efforts.

## 🌱 Innovation & Growth

We continuously innovate to deliver scalable results and stay ahead in the digital era.

# Our Journey of Growth

Sparktech grew from 5 members in 2023 to 300+ and \$300K sales by 2025, aiming for 1,000+ employees and \$1M sales by 2026.

5 Members  
Foundation Year  
2023

48 Members  
\$50k Revenue  
2024

300 Members  
\$300k Revenue  
2025

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# Our Services

At Sparktech, we blend creativity, technology, and strategy to deliver innovative, scalable digital solutions that drive business growth.



## Gaming App Development

Immersive and scalable **Gaming experiences** for mobile and web.



## AI/ML Development

Smart, data-driven solutions powered by **Artificial intelligence** and machine learning.



## Mobile App Development

Seamless apps designed for **iOS and Android** platforms.



## CMS Development

Flexible and customized content management systems to manage your digital assets efficiently.



## Custom Website Development

Tailored websites built for performance, engagement, and results.



## UI/UX Design

User-centered, visually compelling design experiences.



## Digital Marketing

Data-driven **marketing strategies** that grow brands and drive measurable ROI

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# Our Specialized Expertise

S P A C E

## Gaming App Development

We create immersive gaming experiences that combine engaging gameplay with robust technology. From concept to launch, we ensure performance, scalability, and user retention.



## Mobile App Development

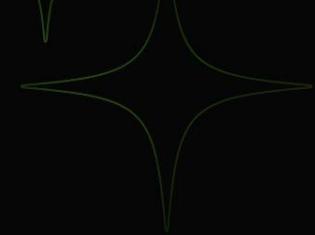
We craft seamless mobile apps for iOS and Android, blending intuitive design with powerful functionality. Our focus is on user-friendly interfaces, smooth performance, and scalable features that help businesses engage customers effectively. From concept to launch, we deliver apps that stand out in the digital marketplace.

## AI/ML Development

Our AI and machine learning solutions turn complex data into actionable insights. We design predictive models, automation systems, and intelligent tools that drive smarter business decisions.



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# Sparktech at a Glance

Sparktech delivers scalable digital solutions in Gaming, AI/ML, Apps, UI/UX & Web to drive business growth.

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**1000+** Projects completed globally

Clients across multiple countries

Expertise in **cutting-edge** Technologies

# How We Deliver

At Sparktech, every project follows a structured process to ensure quality, efficiency, and measurable results.

## Discovery & Research

Understanding client goals, audience, & market trends.

## Strategy & Planning

Defining project scope, timelines, & success metrics.

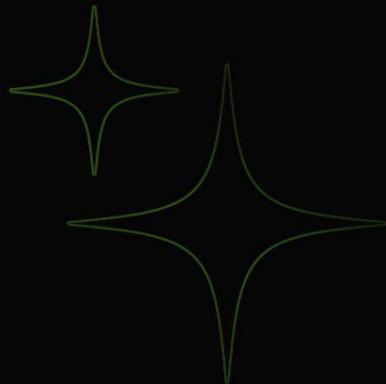
## Design & Prototyping

Crafting UI/UX designs, wireframes, & mockups.

## Development & Implementation

Building scalable apps, websites, & solutions.

# From Launch To Growth



## Testing & Quality Assurance

Ensuring performance, reliability, and user satisfaction.

## Launch & Deployment

Delivering the final product and going live.

## Maintenance & Optimization

Providing continuous support, updates, & performance improvements.

# Success That Speaks for Itself

At Sparktech, our clients' success defines our own.

We deliver solutions that drive growth, streamline processes, & create lasting impact.

Every project strengthens our legacy of trust, innovation, and measurable results.

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1000+  
Successful  
Projects

95% Client  
Retention

Clients  
in 10+  
Countries

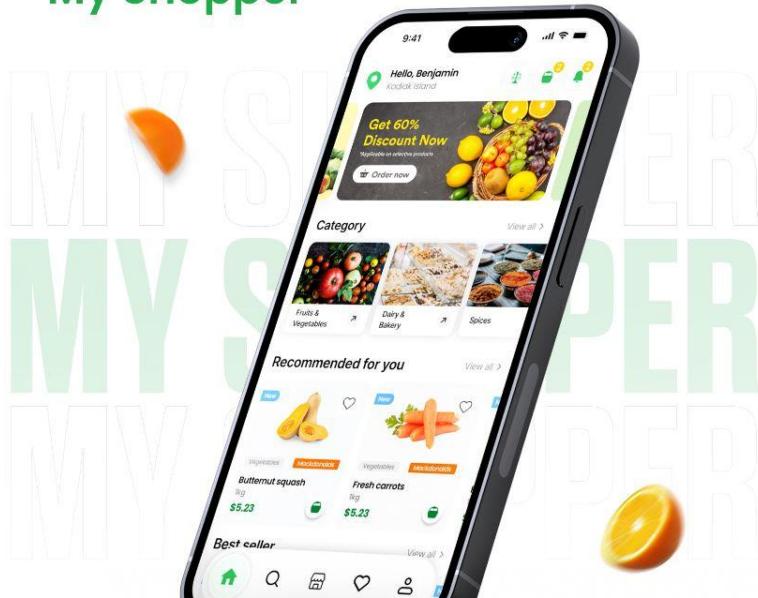
# Real Results, Real Impact

At Sparktech, success means creating real value for our clients. Each project is a journey of collaboration and innovation, showcased in **case studies** that highlight challenges, solutions, and measurable results reflecting our commitment to excellence and client growth.

UX Case study

20+ Screens

# Grocery App My Shopper



## Project overview

**My Shopper** is a user-friendly mobile app that simplifies grocery shopping. With an intuitive interface, users can browse, select, and purchase essentials like fresh produce, packaged goods, and household items—anytime, anywhere.



### Key features include

**Smart Search & Categories** for quick product discovery

**Personalized Lists** to save favorites and shop faster

**Secure Payments** with multiple options

**Real-time Order Tracking** for deliveries

**Exclusive Deals & Discounts** to save more

A fast, reliable, and convenient platform designed to make grocery shopping easier than ever.

# Problem & Solutions

## Problem & Solutions

### Problem 1

Difficult to maintain real-time stock, leading to canceled orders

## Problem & Solutions

### Solutions 1

Use real-time tracking & AI forecasting for accurate inventory updates

### Problem 2

## Problem & Solutions

Hard to keep users active without rewards or personalization

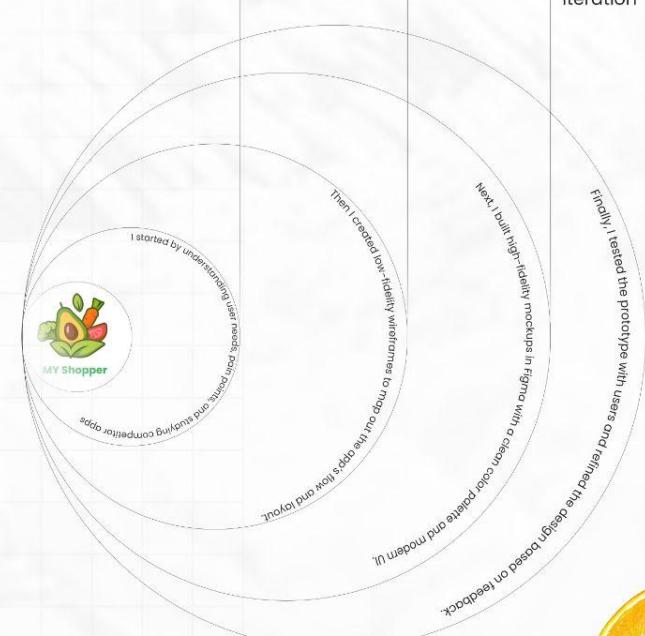
### Solutions 2

## Problem & Solutions

Add loyalty programs & AI-based personalized recommendations

# Design Process

Research      Wireframing      Visual Design      Testing & Iteration



# Typography

Regular      Semibold  
**Font Poppins**  
Medium      Bold

Heading 1 —————— 28 px

Heading 2 —————— 24 px

Heading 3 —————— 18 px

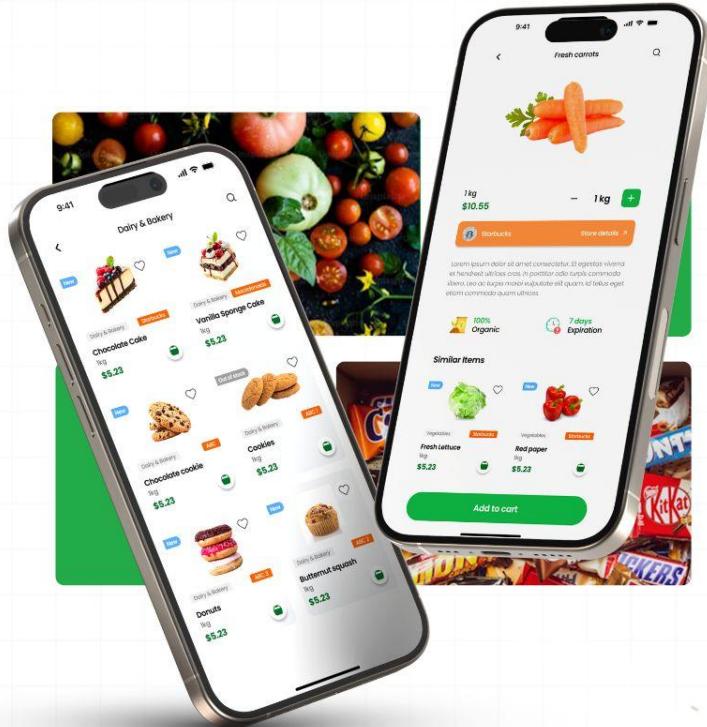
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1 2 3 4 5 6 7 8 9

## Colors

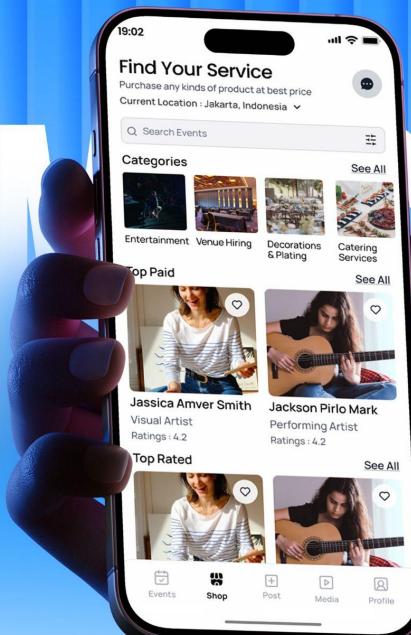
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[View Case Study](#)

# FOMO GIGS



**EVENT MANAGEMENT APP**  
APP CASE STUDY

## About This Project

Fomo Gigs is a mobile app focused on event management, booking, and entertainment sales. Users can discover, book, and manage live events like concerts, gigs, and shows, with a personalized calendar to track bookings. In the Shop section, users can book or purchase schedules from artists, as well as buy tickets for upcoming events, streamlining the process of securing entertainment.

The Reels section allows users to explore short-form content, similar to Instagram Reels, where artists and users can share highlights, sneak peeks, and behind-the-scenes moments. For service providers, Fomo Gigs offers a platform to promote and sell services, manage bookings, and connect with clients. Whether you're an entertainer or a user, Fomo Gigs makes event discovery and management simple and interactive.

### Project Name

Mobile App Ui Design

### Tools



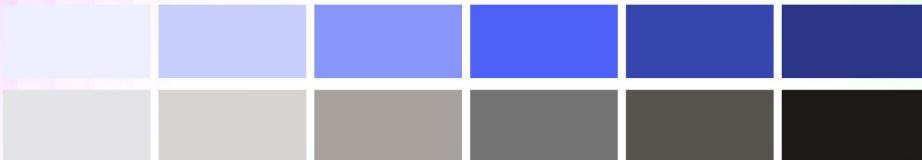
**View Case Study**

# Typography

# Manarope

Designed With Simplicity and clarity in mind. Urbanist provides a clean and modern look that enhances user experience without distraction. Its refined lines and versatile style reflect fever

## Colors



**Good design** is actually a lot harder to notice than poor design... good designs fit our needs so well that the design is **invisible**...

— The Design of Everyday Things



Manrope is a modern Sans-Serif typeface that combines geometric precision with excellent readability, making it a versatile choice for the Fever mobile app.

## Stay informed with live Notifications Updates.

Choose a Day and Let Us Help You Find the Best Event to Match Your Interests



The Fever app interface displays a search bar at the top with the placeholder "Search Events". Below it is a navigation bar with icons for "Public Events" and "Private Events". A "See All" button is located in the top right corner. The main content area shows "Event Categories" with thumbnail images for "Music & Festivals", "Shows & Performance", "Social & Nightlife", "Exclusive Events", and "Food & Beer". A "Search Event by Date" section includes buttons for "Today", "Tomorrow", "This Weekend", and "Next Week". Below this is a "Top Events" section featuring "The Great Escobar Relic Show" and "The Reli Clasico". To the right of the app screenshot is a sidebar with various event categories: Music & Festivals, Shows & Performance, Concert, Charity Event, Webinar, Exhibitions, Religion & Spirituality, Arts & Culture, Workshops, Sports & Fitness, Kids & Gaming, Health & Wellness, and Travel & Outdoor.

[View Case Study](#)

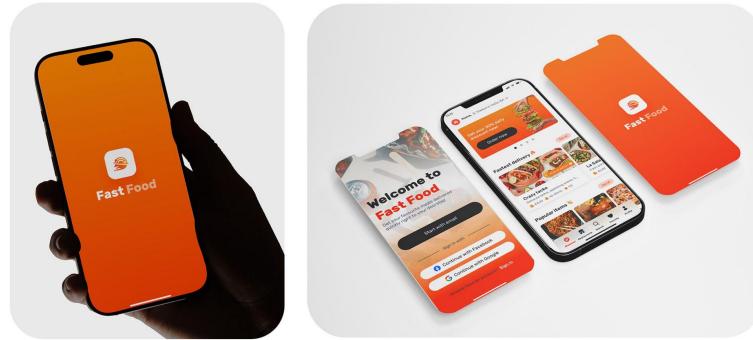


MOBILE APP



## About Fast Food

This food delivery app offers a smooth end-to-end experience, from browsing restaurants and discovering meals to customizing orders, checking out, and tracking deliveries in real time. The clean orange-and-white design emphasizes food visuals, while features like favorites, search tags, and smart upselling in the cart make ordering fast and engaging. Delivery transparency with live maps builds trust, though add-on fees and limited detail on ingredients could be improved. Overall, it's a visually appealing, user-friendly app designed to make ordering quick, clear, and satisfying.



[View Case Study](#)

# Typography & Colors

## Font Rubik

Rubik is a modern, geometric sans-serif font with smooth, rounded corners. Available for free on Google Fonts, it's versatile for use in headlines, logos, and body text. It comes in multiple weights and offers a friendly, easy-to-read design similar to Montserrat and Poppins but with a more rounded style.

AaBbCcDd 123

Regular

Medium

SemiBold

Primary Color

Gray Color

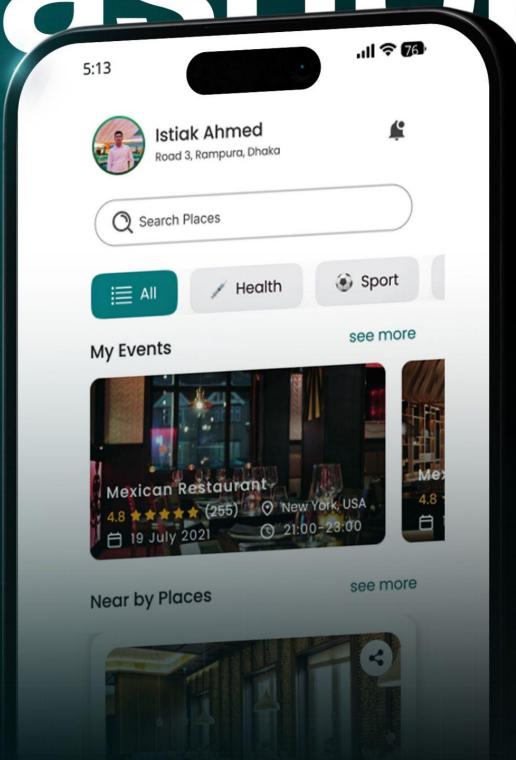
Secondary Color

Typography Color



[View Case Study](#)

# Bashpin

Mobile  
App 58+  
Screens

## Overview

### BashPin – Discover Events Around You

BashPin is a user-friendly event discovery app designed to help users explore local events with ease. A key feature is the interactive map with a customizable radius system, allowing users to filter events based on distance from their current location—making event discovery more personal and location-relevant.

 Category  
Lifestyle Client Name  
Erwin Camachor Location  
USA[View Case Study](#)

# Problems & Solutions

## ❗ Overwhelming Event Listings

Long, unstructured event lists cause decision fatigue. Without filtering or personalization, users struggle to find relevant events, often leading to app abandonment.

## ✓ Personalized Filtering System

The app lets users filter events by category, interest, and time, while learning their preference to deliver personalized recommendations.

## ❗ Lack of Location Accuracy

Standard event apps show irrelevant, wide-area events, frustrating users who only want nearby options and reducing trust.

## ✓ Radius-Based Map System

The app's adjustable map radius lets users control how far they'll travel, making event discovery more local and practical.

## ❗ Low User Engagement & Retention

Without relevant reminders, users forget the app or miss events, while generic notifications fail to keep them engaged.

## ✓ Smart Notifications & Reminders

Without relevant reminders, users forget the app or miss events, while generic notifications fail to keep them engaged.

# User Persona

I conducted research to gather data on the demographics, preferences, and pain points of the user group. This data was used to create a fictional character, or user persona, that represents the typical user of the app.



Tahalil Azim  
Flutter Developer

### Bio:

Engineer passionate about innovation, problem-solving, and emerging tech. Always exploring opportunities to learn, build, and create meaningful impact.

Age: 25 Years Old

Marital status: Unmarried

Education: Unmarried

### Personality traits:

Communicative   Collaborative  
Open-minded   Proactive

“ Share a quote from a persona that speaks volumes about users' problems. ”

### Goals/Needs:

- ↗ Network with other artists and art enthusiasts
- ↗ Stay up-to-date on the latest trends and developments in the art world

### Frustration:

- ↗ I can't find events that match my interests nearby.
- ↗ I often miss events because I don't get proper reminders.

### Pain Points:

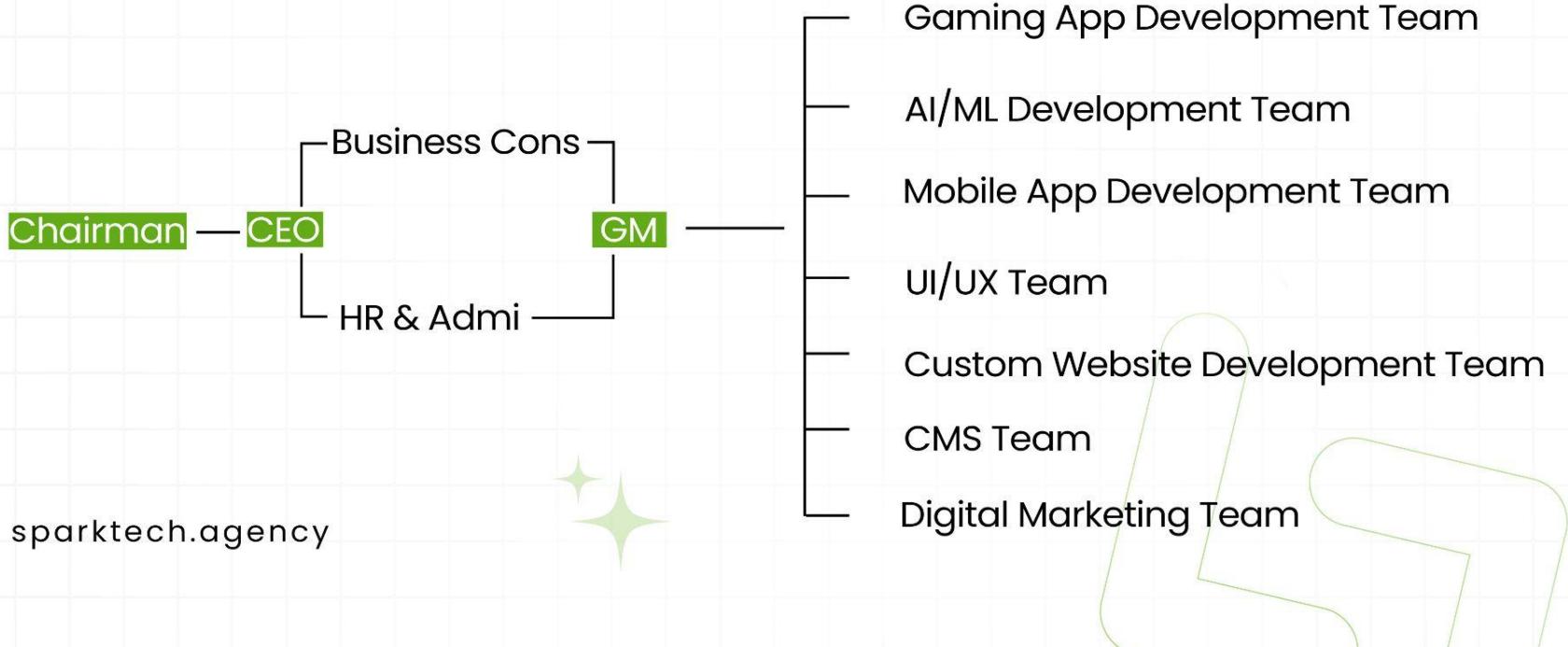
- ↗ Difficulty finding comprehensive event listings
- ↗ Cumbersome event registration process

### Motivation:

- ↗ Find and attend high-quality art events
- ↗ Expand personal and professional networks

View Case Study

# Organization Structure



Sparktech Agency thrives under the leadership of the Chairman, CEO, Business Consultants, HR/Admin, and GM.

Powered by 10+ diverse teams and 600+ skilled members, we combine strong leadership with seamless teamwork to deliver excellence in every project.

# Our Standard Rates

Services	Time Duration	AVG. Price
Gaming App	4 to 8 weeks	\$25k - \$30k
AI/ML	8 to 12 weeks	\$15k - \$20k
Mobile App	6 to 8 weeks	\$07k - \$15k
Custom Website	4 to 6 weeks	\$07k - \$15k
CMS	4 to 6 weeks	\$500 - \$01k
UI/UX	6 to 8 weeks	\$500 - \$30k
Digital Marketing	3 to 4 weeks	\$500 - \$05k
Hourly Project		\$60 / H



# Thank You

Build Extraordinary Together

Contact us ↗ [info@sparktech.agency](mailto:info@sparktech.agency)

↗ Visit our website : [sparktech.agency](http://sparktech.agency)



Aqua Tower 43, Mohakhali C/A, Level - 7, 8, 9, 10 & 11,  
Dhaka, Bangladesh