

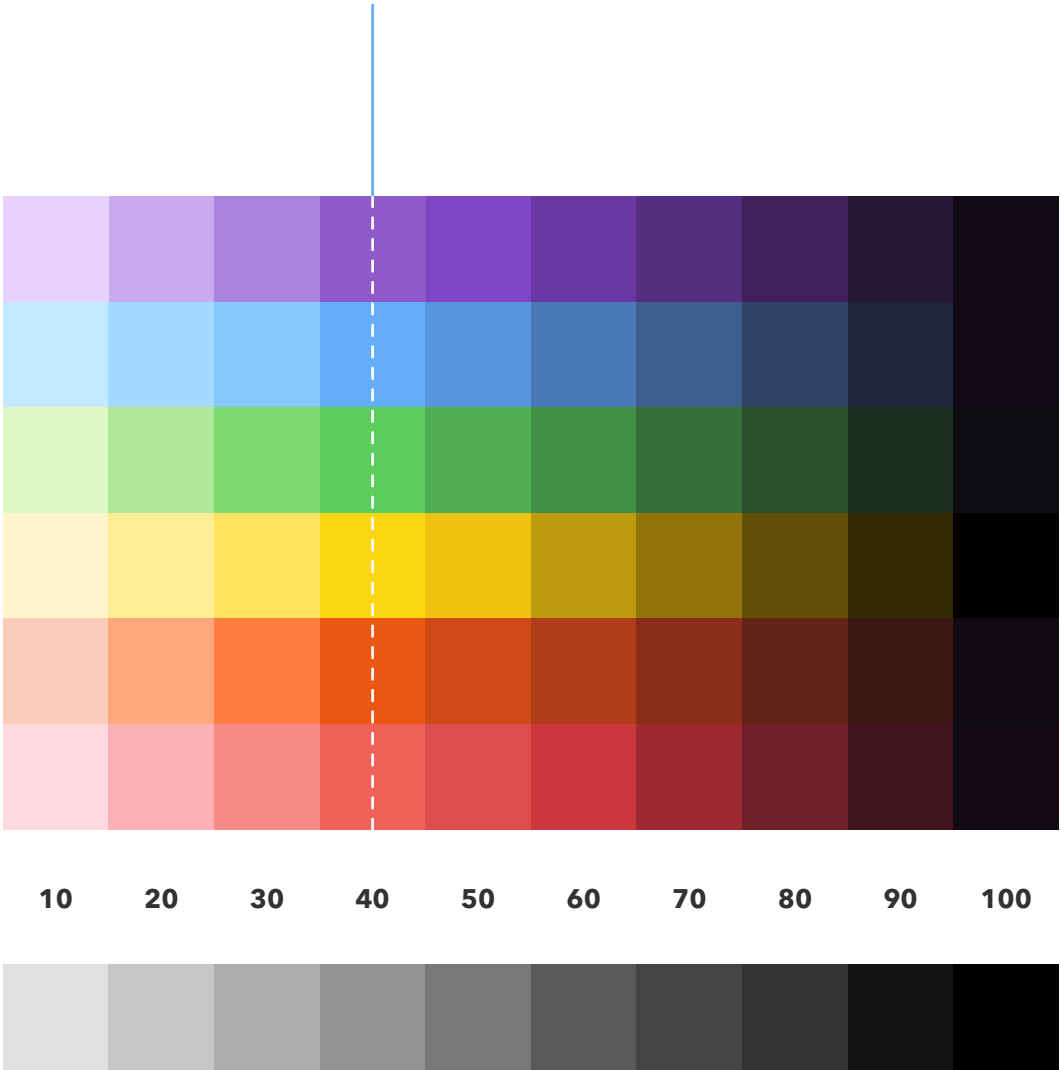
Color Guide



Spark



Primary Values





Purple 10
HEX #e6dsff
RGB 230, 210, 255
CMYK 9.25, 17.63, 0 0



Purple 20
HEX #c9aaee
RGB 201, 170, 238
CMYK 21.72, 33.78, 0, 0



Purple 30
HEX #ab81de
RGB 171, 129, 222
CMYK 38.15, 52.82, 0, 0



Purple 40
HEX #8e59cd
RGB 142, 89, 205
CMYK 56.45, 72.99, 0, 0



Purple 50
HEX #8045c7
RGB 128, 69, 199
CMYK 63.15, 79.06, 0 0



Purple 60
HEX #6a39a3
RGB 106, 57, 163
CMYK 71.37, 89.74, 0, 0



Purple 70
HEX #542d80
RGB 84, 45, 128
CMYK 83.46, 99.76, 13.38, 2.36



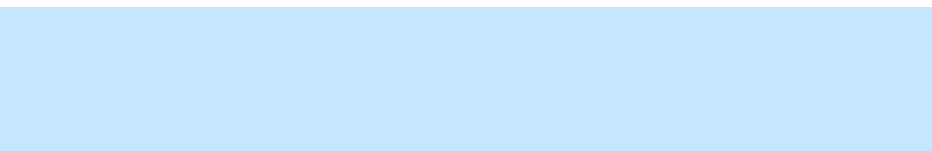
Purple 80
HEX #3f225c
RGB 63, 34, 92
CMYK 87.03, 99.93, 32.31, 25



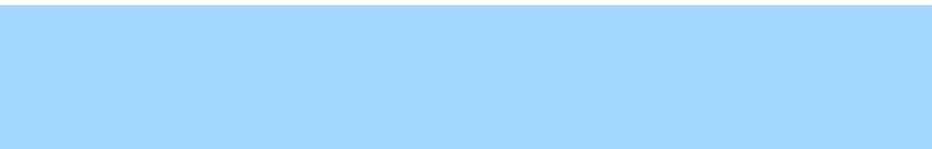
Purple 90
HEX #291639
RGB 41, 22, 57
CMYK 83.8, 91.73, 44.27, 55.63



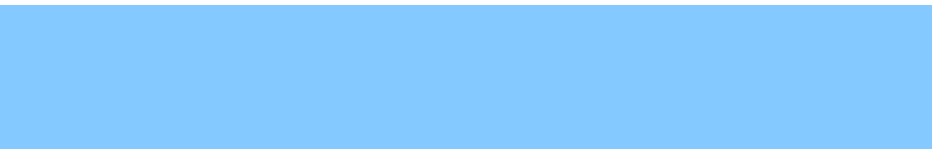
Purple 100
HEX #130a15
RGB 19, 10, 21
CMYK 73.91, 72.88, 60.17, 80.76



Blue 10
HEX #c4e7ff
RGB 196, 231, 255
CMYK 20.34, 1.41, 0, 0



Blue 20
HEX #a4d8ff
RGB 164, 216, 255
CMYK 31.18, 4.12, 0, 0



Blue 30
HEX #84c9ff
RGB 132, 201, 255
CMYK 41.59, 9.29, 0, 0



Blue 40
HEX #64adfa
RGB 100, 173, 250
CMYK 53.84, 22.81, 0, 0



Blue 50
HEX #5995df
RGB 89, 149, 223
CMYK 63.15, 33.44, 0, 0



Blue 60
HEX #4b79b7
RGB 75, 121, 183
CMYK 74.68, 49.29, 3.11, 0



Blue 70
HEX #3c5e8f
RGB 60, 94, 143
CMYK 84.88, 65.38, 20.94, 4.09



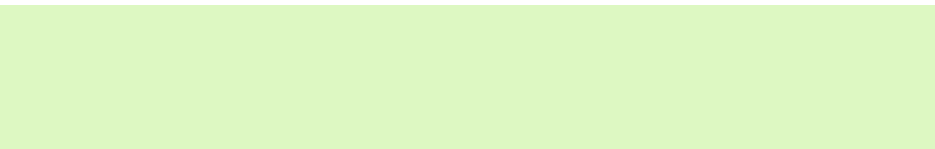
Blue 80
HEX #2e4267
RGB 46, 66, 103
CMYK 90.33, 76.66, 35.34, 22.36



Blue 90
HEX #1f273f
RGB 31, 39, 63
CMYK 89.53, 80.46, 47.32, 51.49



Blue 100
HEX #110b17
RGB 17, 11, 23
CMYK 76.26, 73.18, 59.34, 79.93



Green 10
HEX #ddf8c2
RGB 221, 248, 194
CMYK 13.46, 0, 30.39, 0



Green 20
HEX #afe998
RGB 175, 233, 152
CMYK 32.01, 0, 52.79, 0



Green 30
HEX #7fd96f
RGB 127, 217, 111
CMYK 50.51, 0, 75.53, 0



Green 40
HEX #5bcc5d
RGB 91, 204, 93
CMYK 62.2, 0, 84.68, 0



Green 50
HEX #4eae51
RGB 78, 174, 81
CMYK 71.69, 5.86, 93.64, 0.09



Green 60
HEX #419145
RGB 65, 145, 69
CMYK 77.64, 20.43, 98.35, 5.6



Green 70
HEX #357139
RGB 53, 113, 57
CMYK 80.29, 32.51, 98.32, 21.34



Green 80
HEX #284f2c
RGB 40, 79, 44
CMYK 80.46, 42.91, 91.46, 44.05



Green 90
HEX #1c2e1f
RGB 28, 46, 31
CMYK 76.62, 54.3, 77.78, 68.36



Green 100
HEX #0f0c13
RGB 15, 12, 19
CMYK 75.08, 70.59, 62.22, 81.92

	Yellow 10 HEX #fef6cd RGB 254, 246, 205 CMYK 0.6, 1.23, 23.18, 0
	Yellow 20 HEX #feed96 RGB 254, 237, 150 CMYK 1.51, 3.08, 50.62, 0
	Yellow 30 HEX #fee35f RGB 254, 227, 95 CMYK 1.81, 6.85, 75.18, 0
	Yellow 40 HEX #fdd713 RGB 253, 215, 19 CMYK 2.03, 12.35, 98.13, 0
	Yellow 50 HEX #f0c313 RGB 240, 195, 19 CMYK 6.8, 21.56, 100, 0
	Yellow 60 HEX #c09c0f RGB 192, 156, 15 CMYK 26.48, 34.74, 100, 2.16
	Yellow 70 HEX #91750b RGB 145, 117, 11 CMYK 39.78, 46.05, 100, 16.16
	Yellow 80 HEX #614f08 RGB 97, 79, 8 CMYK 50.41, 54.87, 100, 39.33
	Yellow 90 HEX #322804 RGB 50, 40, 4 CMYK 60.14, 61.47, 85.51, 69.7
	Yellow 100 HEX #020100 RGB 2, 1, 0 CMYK 74.1, 67.68, 67.18, 89.23



Orange 10
HEX #facbba
RGB 250, 203, 186
CMYK 0.37, 23.28, 21.87, 0



Orange 20
HEX #ffa87d
RGB 255, 168, 125
CMYK 0, 41.1, 50.83, 0



Orange 30
HEX #ff7d41
RGB 255, 125, 65
CMYK 0, 63.78, 79.35, 0



Orange 40
HEX #ff7d41
RGB 255, 125, 65
CMYK 0, 63.78, 79.35, 0



Orange 50
HEX #cf4917
RGB 207, 73, 23
CMYK 13.2, 84.73, 100, 3.27



Orange 60
HEX #b13c19
RGB 177, 60, 25
CMYK 21.72, 87.9, 100, 12.91



Orange 70
HEX #8a2f17
RGB 138, 47, 23
CMYK 28.75, 88.74, 100, 30.75



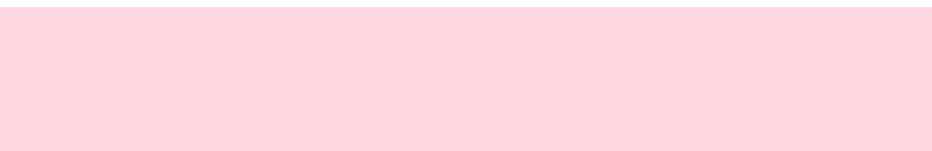
Orange 80
HEX #622316
RGB 98, 35, 22
CMYK 35.8, 85.99, 89.24, 52.37



Orange 90
HEX #3b1614
RGB 59, 22, 20
CMYK 48.36, 80.02, 73.17, 72.63



Orange 100
HEX #130a13
RGB 19, 10, 19
CMYK 72.79, 71.98, 61.31, 81.62



Red 10
HEX #ffd8e1
RGB 255, 216, 225
CMYK 0, 18.52, 2.52, 0



Red 20
HEX #fab1b4
RGB 250, 177, 180
CMYK 0, 37.41, 17.21, 0



Red 30
HEX #f58987
RGB 245, 137, 135
CMYK 0, 57.42, 36.14, 0



Red 40
HEX #f0625a
RGB 240, 98, 90
CMYK 0.41, 76.6, 62.21, 0



Red 50
HEX #de4c4c
RGB 222, 76, 76
CMYK 7.5, 85.43, 70.63, 0.6



Red 60
HEX #cc353e
RGB 204, 53, 62
CMYK 13.75, 93.41, 78.68



Red 70
HEX #9e2a33
RGB 158, 42, 51
CMYK 25.55, 94.67, 80.58, 20.38



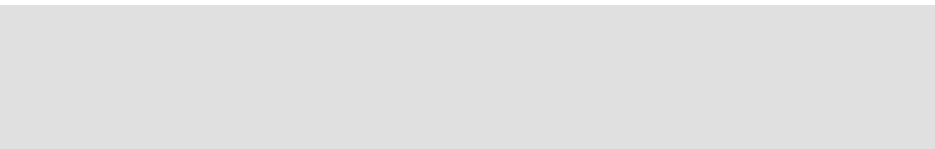
Red 80
HEX #701f29
RGB 112, 31, 41
CMYK 33.84, 92.83, 74.52, 43.51



Red 90
HEX #42141e
RGB 66, 20, 30
CMYK 47.45, 85.06, 64.97, 68.35



Red 100
HEX #140913
RGB 20, 9, 19
CMYK 72.18, 72.52, 60.88, 81.52



Neutral 10
HEX #e0e0e0
RGB 224, 224, 224
CMYK 10.8, 7.99, 8.52, 0



Neutral 20
HEX #c7c7c7
RGB 199, 199, 199
CMYK 21.65, 16.91, 17.43, 0



Neutral 30
HEX #aeaeae
RGB 174, 174, 174
CMYK 32.89, 26.32, 26.83, 0



Neutral 40
HEX #959595
RGB 149, 149, 149
CMYK 44.1, 36.19, 36.65, 1.52



Neutral 50
HEX #777777
RGB 119, 119, 119
CMYK 54.63, 46.13, 45.76, 11.12



Neutral 60
HEX #5a5a5a
RGB 90, 90, 90
CMYK 62.68, 54.7, 53.71, 27.61



Neutral 70
HEX #464646
RGB 70, 70, 70
CMYK 66.62, 59.56, 58.25, 41.94



Neutral 80
HEX #323232
RGB 50, 50, 50
CMYK 65.59, 63.33, 62.3, 59.26



Neutral 90
HEX #121212
RGB 18, 18, 18
CMYK 73.23, 67.15, 65.69, 82.04



Neutral 100
HEX #000
RGB 0, 0, 0
CMYK 100, 100, 100, 100