



# Analyzing IBM Telco Customer Churn

**TOTAL CUSTOMERS**

7032

**MALE**

3549

**FEMALE**

3483

**CHURNED CUSTOMERS**

1869

930 (49.76%) — 939 (50.24%)

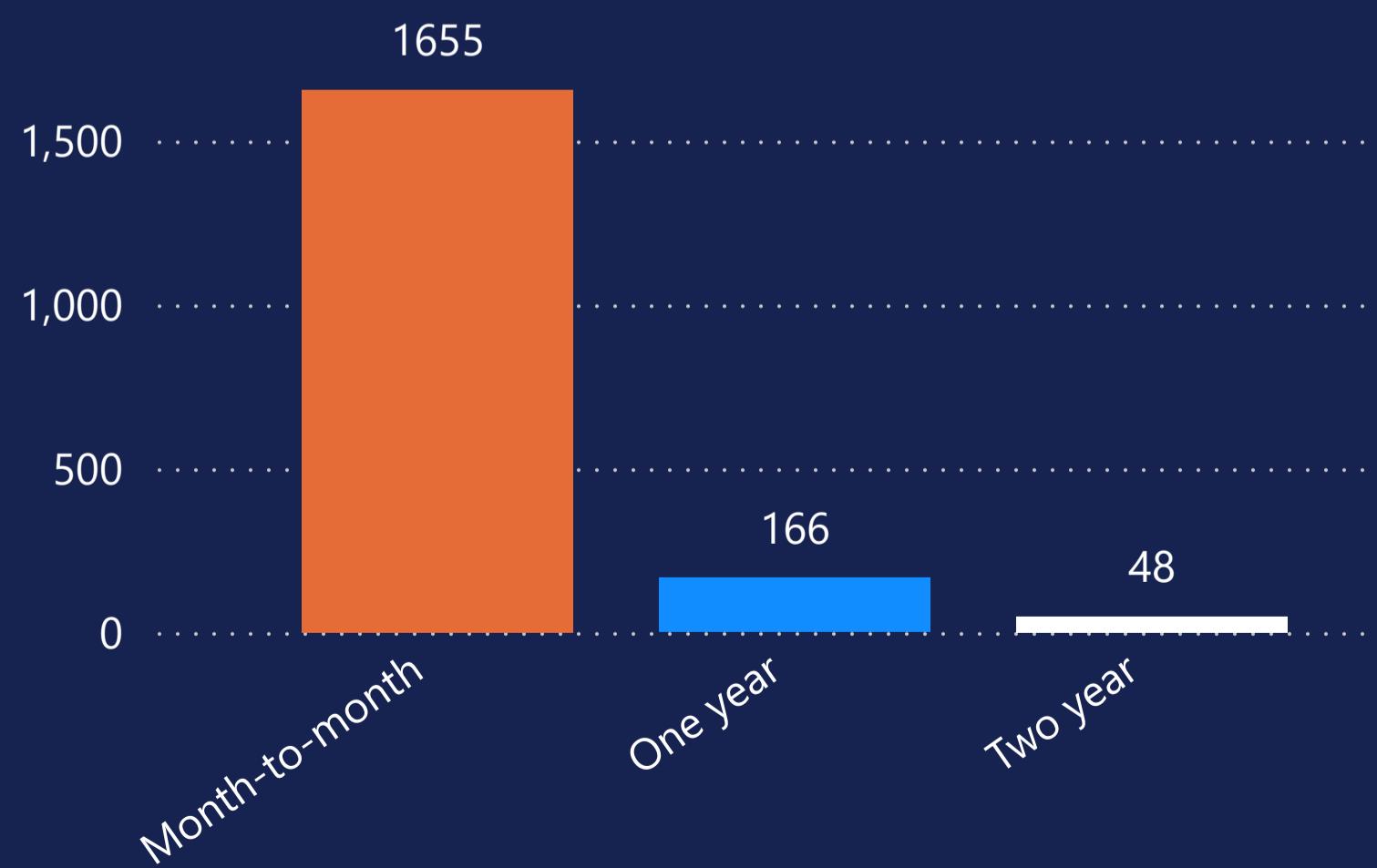


● Female ● Male

**TOTAL AMOUNT LOST MONTHLY FROM CHURN CUSTOMERS**

139.13K

**Churn by Contract**



**Churn by Payment Mode**

