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Presentation on Social Internship

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Branch/Section: CSE - E



Organization/NGO Details

Organization: KIET Group of Institutions, Ghaziabad

Internship Duration: 1st July 2025 – 31st July 2025

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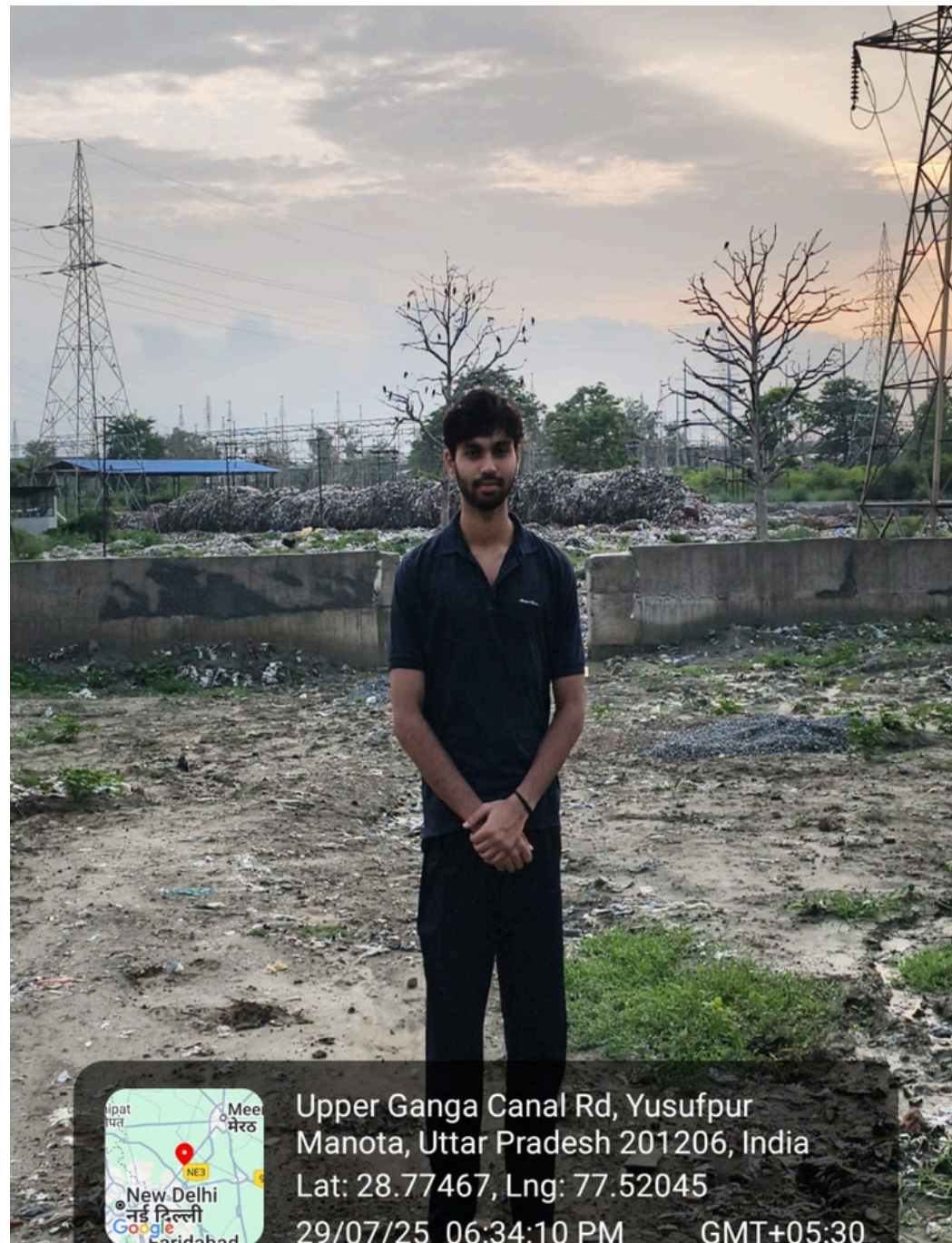
Objectives of the Internship

- **Highlight local issues like garbage, waterlogging, potholes, stray animals, poor lighting.**
- **Spread public awareness through impactful visuals and narration.**
- **Promote social responsibility among youth.**
- **Enhance skills in video editing, voiceovers, and media communication.**
- **Inspire civic engagement and encourage small actions**

Description of Work Done

- **Conducted ground survey of nearby streets.**
- **Collected photos & video clips (self + copyright-free).**
- **Wrote & recorded voiceover script.**
- **Edited video with PowerDirector (images, audio, transitions).**
- **Finalized awareness video: "Towards a Clean India: A Report Based on Community Talks."**

Geo Tagged Photographs & Video Link



Video Link :-

https://drive.google.com/file/d/1DnApto-XwqNGv_FSScWYyEUEuc2HI_p_/view?usp=drivesdk

Key Learnings & Contributions

- **Understood root causes of local civic issues.**
- **Developed observation, analysis & planning skills.**
- **Improved technical skills (video editing, scripting, narration).**
- **Strengthened creative thinking & communication.**
- **Contributed by raising awareness and encouraging discussions.**

Challenges Faced & Solutions

Challenge: Capturing real-time visuals in crowded areas →
Solution: Multiple attempts, careful timing.

Challenge: Voiceover consistency → **Solution: Retakes in a quiet setup.**

Challenge: Editing glitches in PowerDirector → **Solution: Re-edits, patience, backups.**

Challenge: Balancing creativity with seriousness → **Solution: Careful tone & message refinement.**

Technical Contribution or Project/product for the society

Project Title: "Towards a Clean India: A Report Based on Community Talks."

Technology Used: PowerDirector, Mobile Photography, Voiceover Recording.

Contribution: Created awareness video highlighting urban challenges, inspiring civic engagement.

Future Scope: Collaboration with NGOs & local authorities.

Use of apps for real-time issue reporting.

Annual awareness video/documentary projects.

Conclusion

Internship provided deeper insight into urban issues & civic responsibility.

Showcased how digital storytelling can inspire action.

Helped in skill development: editing, narration, time management.

A small step towards a cleaner, safer, and more aware society.

Thank You