

ABOUT ME

First-year BBA student at IIM Bangalore with strong foundations in finance, marketing, and business strategy. Experienced in market research, client acquisition, and digital projects through entrepreneurial ventures, technical projects, and leadership roles. Open to relocation and eager to gain hands-on business exposure across diverse industries.

EDUCATION

Indian Institute of Management Bangalore (IIM Bangalore)

Sep 2024 - Sep 2027

Bachelors of Business Administration

Digital Business & Entrepreneurship

Delhi Public School Ghaziabad, Faridabad

Class XII (Commerce with Maths) – 75% (2023)

Class X – 85% (2021)

CORE SKILLS

Business & Strategy: Market Research, Business Model Design, Costing, Operations Support

Marketing & Outreach: Lead Generation, Partnerships, Campaign Ideation, Social Media Basics

Finance & Analytics: Financial Accounting, Cost Sheets

Digital Tools: MS Office, Canva, Notion, Google Workspace, HTML/CSS

Soft Skills: Communication, Client Interaction, Leadership, Presentation Design, Public Speaking

PROJECTS & INITIATIVES

The Outreach Project (Zero-Investment Venture) (2025)

- Acquired 1 paying client each for 3 local businesses (Gym, Paint Supplier, Restaurant) within 4 hours.
- Earned ₹1,000 per client through effective networking, persuasion, and client acquisition.

Online Accounts Tutoring (2025)

- Taught Class 12 students fundamental accounting concepts via 2-hour online sessions.
- Managed outreach, scheduling, and payments independently; earned ₹500 per student.

Web Development Assistance (Freelance/Projects) (2025)

- Assisted in creating 20+ responsive websites for local businesses and academic projects.
- Contributed to layouts, styling, and responsiveness using HTML, CSS, and basic JavaScript.

Portfolio Website Development (2025)

- Built a personal portfolio using HTML, CSS, and JavaScript.
- Integrated responsive design, smooth scrolling, and dark mode toggle for enhanced UX.

Business Concept: Perfect Bake (2025)

- Designed branding, menu, and mock websites for local bakeries.
- Developed creative layouts and visual identity aligned with customer positioning.
- Link : <https://sparsh0305.github.io/perfect-bake/>

LEADERSHIP & ACTIVITIES

Extended Partnership Team – IIM Bangalore (April- July 2025)

- Assisted in outreach to potential sponsors and created short decks/proposals.

Extended Media Cell – IIM Bangalore (April- July 2025)

- Handled event photography, content creation, and social media updates.

School Leadership (2021 – 2023)

- Vice-Captain & Proctor: Coordinated 400+ students, managed discipline, and led school events.

ACHIEVEMENTS

- Represented school in Model United Nations (MUN) and cultural activities.
- Won multiple awards in Football, Chess, and Calligraphy.
- Leadership recognition as Vice-Captain and Proctor in school.

HOBBIES

- Photography & Editing: Capturing moments and enhancing visuals using editing tools.
- Graphic Design: Creating engaging designs and presentations with Canva.
- Cooking: Exploring new recipes and experimenting with flavors.
- Art & Creativity: Passion for painting and sketching to express ideas visually.