# Appsturf Technologies Pvt. Ltd.

www.appsturf.com

# About

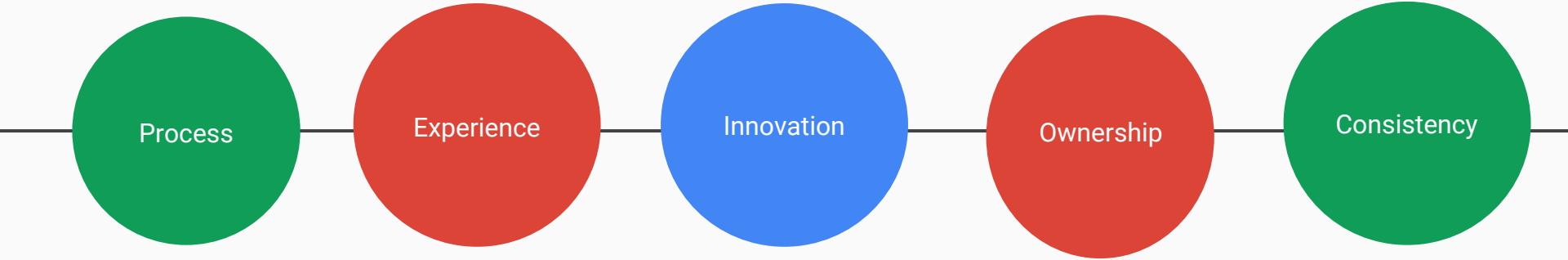
Appsturf technologies  is a digital solutions boutique located in Mumbai, India...

Appsturf  has a diverse and far-reaching client base and portfolio with national and international clients.

In an industry that tends to standardization, offering more of the same, this has proven to be an approach that works.

starts from a clean slate, the goal is to make it fresh and innovative yet well thought out and usable. It must be fast and to the point, and of the highest order from a technical point of view.

# Why Us



# Services We Provide

- Mobile application development
- Web application development
- Digital product development
- Creative Designing
- Website and Application Maintenance
- Embedded System integration and installation

# OUR PROCESS

- **Requirement Gathering**
  - High level design
  - Wireframe
  - Functional specification
- **Design**
  - Database architecture
  - UI/UX design
  - Logic design
- **Development**
  - Front end development(Android, iOS, html, javascript)
  - Back end development(Web Service, dynamic page rendering, payment gateway)
- **Testing**
  - Functional testing
  - Beta Testing
- **Deployment**
  - Support

# Portfolio

# SPLODE

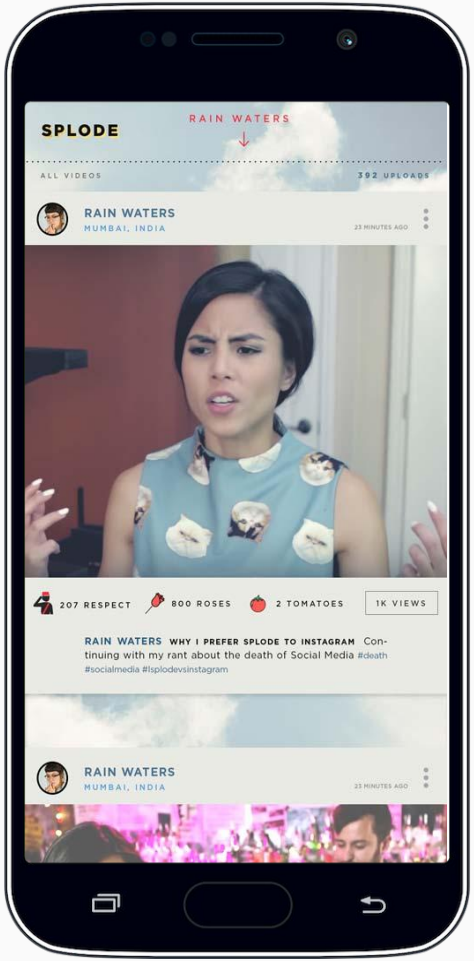
Splode  is an Video sharing  app

It's a unique interactive platform for every individual to promote them self in the eyes of the world .

Client:Zoya akhtar ,Reema kagti

iTunes Link:Beta Stage

PlayStore Link:Beta Stage



# Happy2Refer

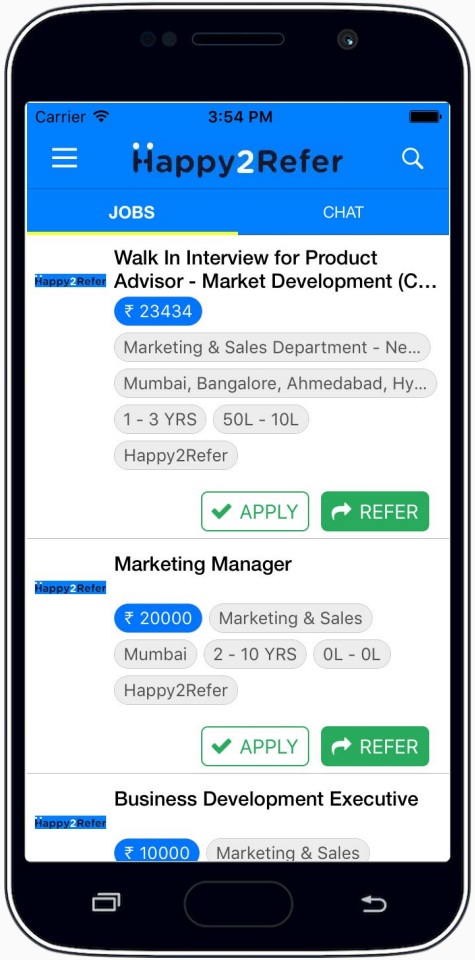
Happy2refer  is an job referral app

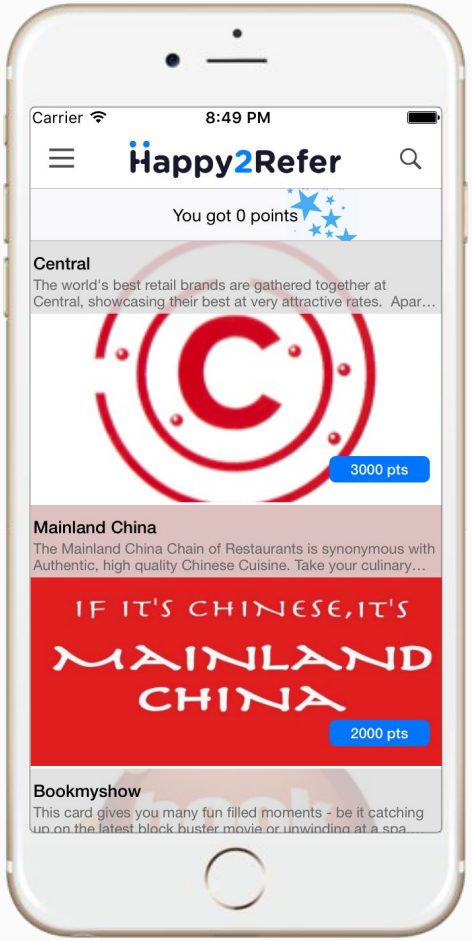
It allows employees to refer connections for open jobs at their organizations.

Client:Idea Unplugged solution pvt ltd.

iTunes Link:
https://itunes.apple.com/in/app/happy2refer/id1036736624?mt=8

PlayStore Link:
https://play.google.com/store/apps/details?id=com.happy2refer.common.prod&hl=en



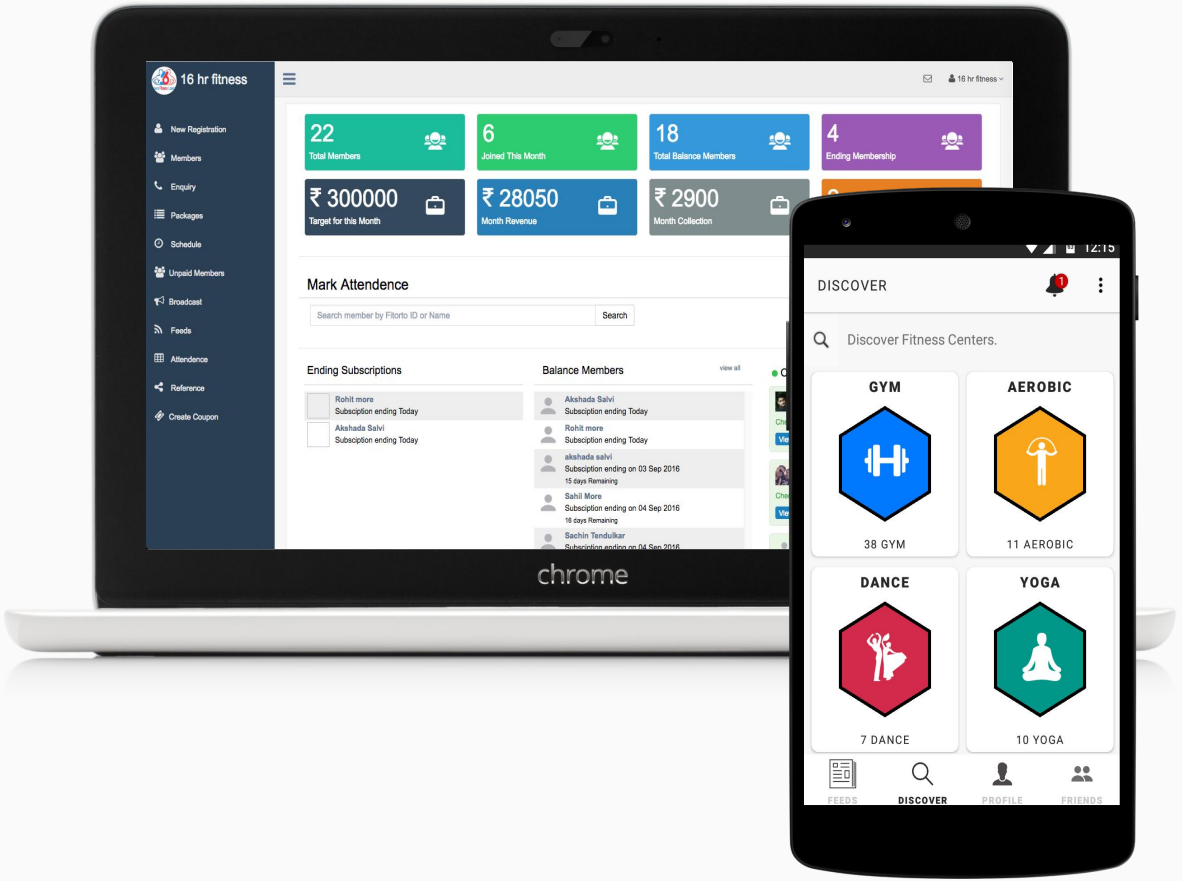
# FiTORTO

FiTORTO is an application for Fitness centers and their members..

Fitorto is conscious effort to create the biggest fitness community which competes and grows together.

Client: Fitorto Fitness Solution Private Limited

Playstore Link: https://play.google.com/store/apps/details?id=com.ct.fitorto&hl=en



# ROCK A BYTE

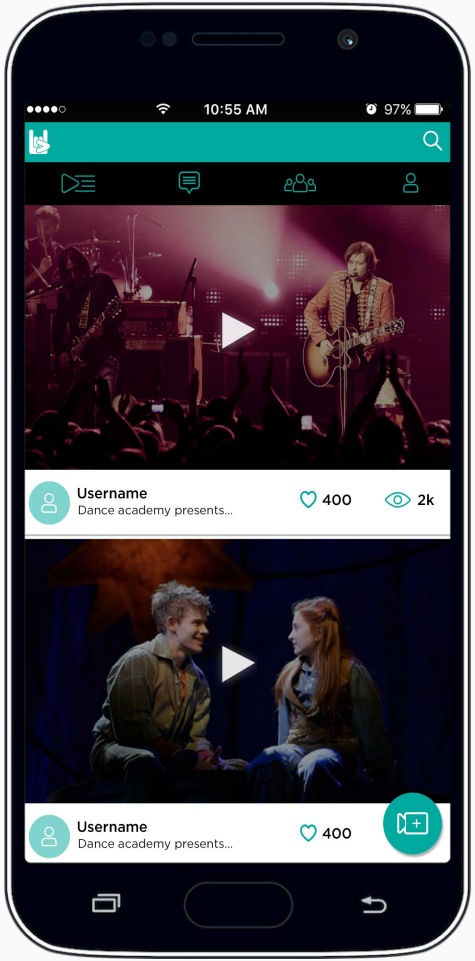
ROCKABYTE is an entertainment app

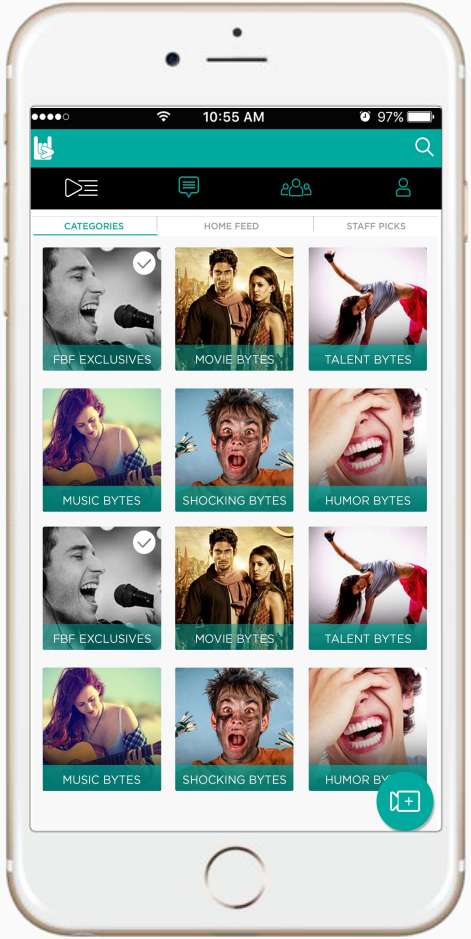
It's a unique interactive platform for every individual to promote them self in the eyes of the world .

Client:Faar Better Films

iTunes Link: Beta stage

PlayStore Link: Beta stage



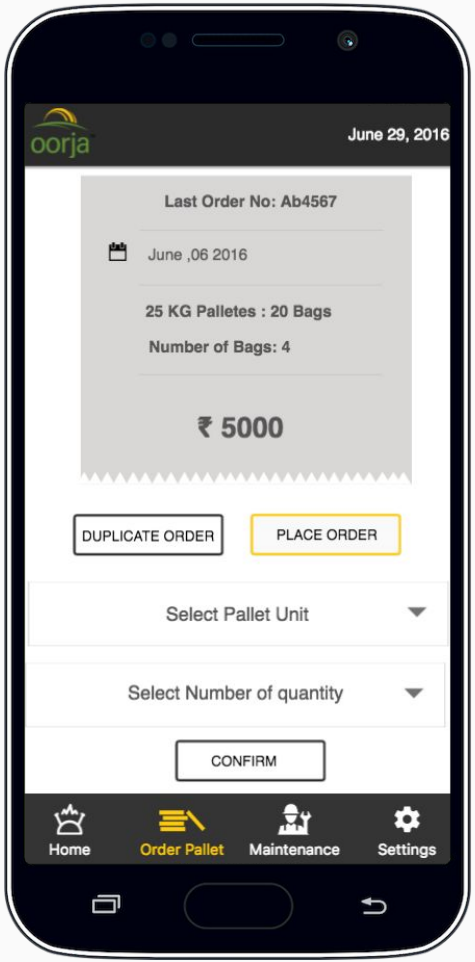
# Oorja

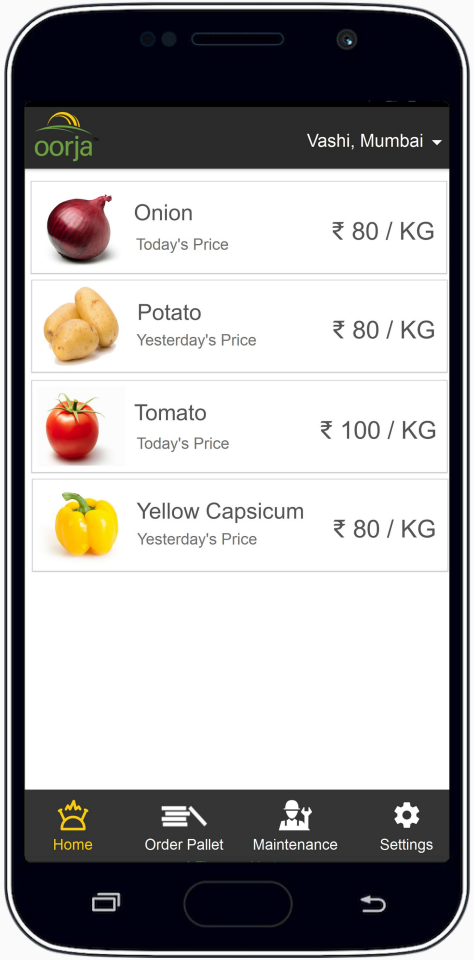
Oorja  is an B2B app for their customer (hotels) which uses their product( stoves).

It provides current grocery item prices, according to markets in limited states.

Client: First energy

PlayStore Link: Beta stage



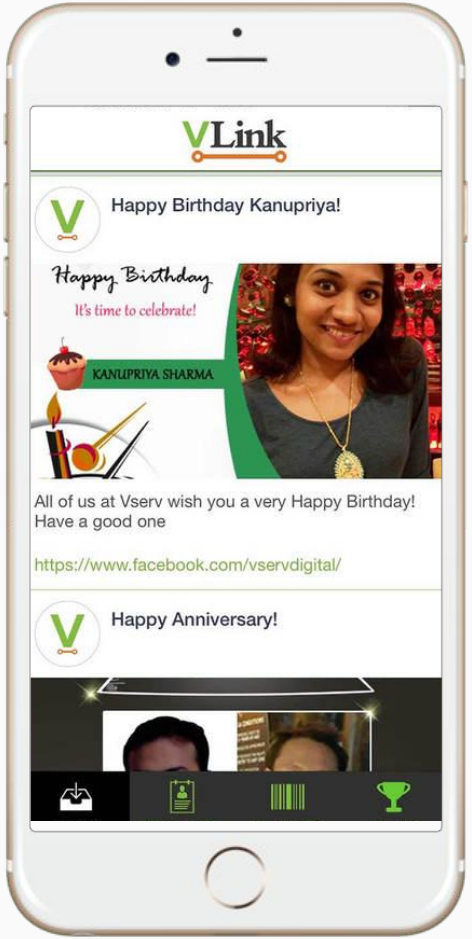



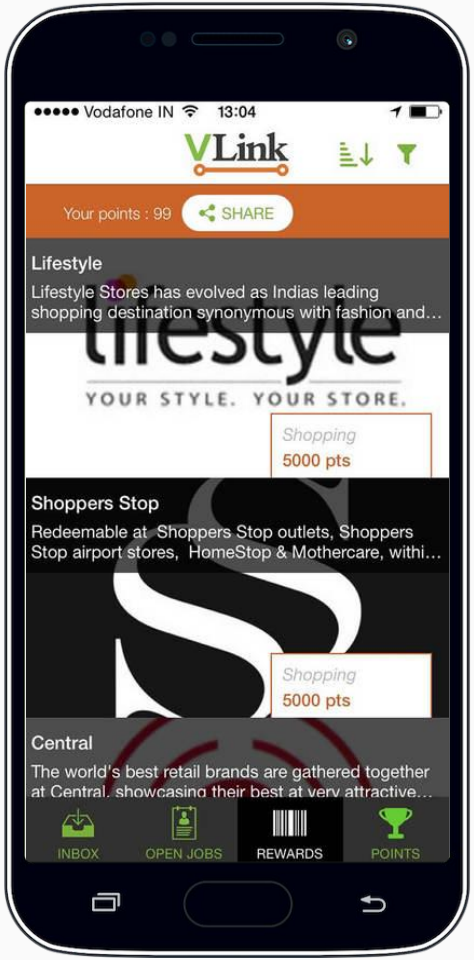
# VLink

With VLink, Vserv employees can:
. Recognise & Appreciate your colleagues
. Get rewarded from your HOD/ manager/ peer for great work done

Client:Happy2refer

PlayStoreLink:
https://play.google.com/store/apps/details?id=com.happy2refer.vserv&hl=en
Itunes Link:
https://itunes.apple.com/us/app/vlink-for-vserv/id1056904582?mt=8



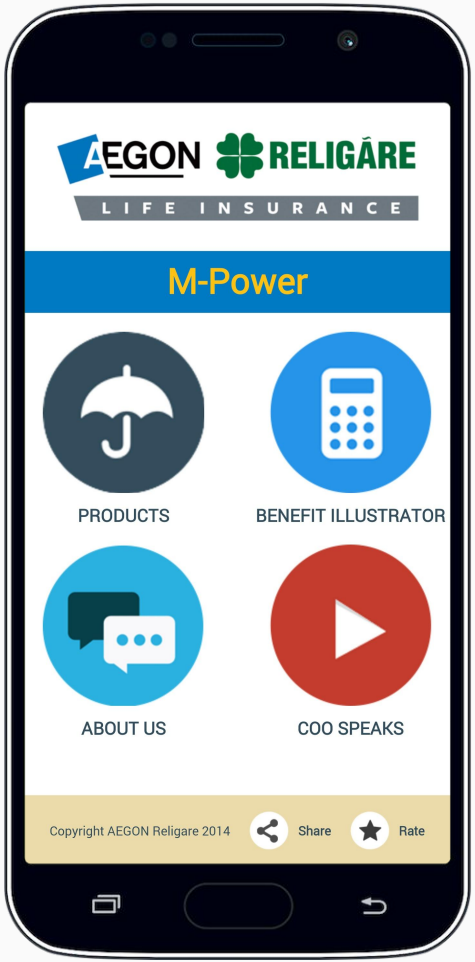



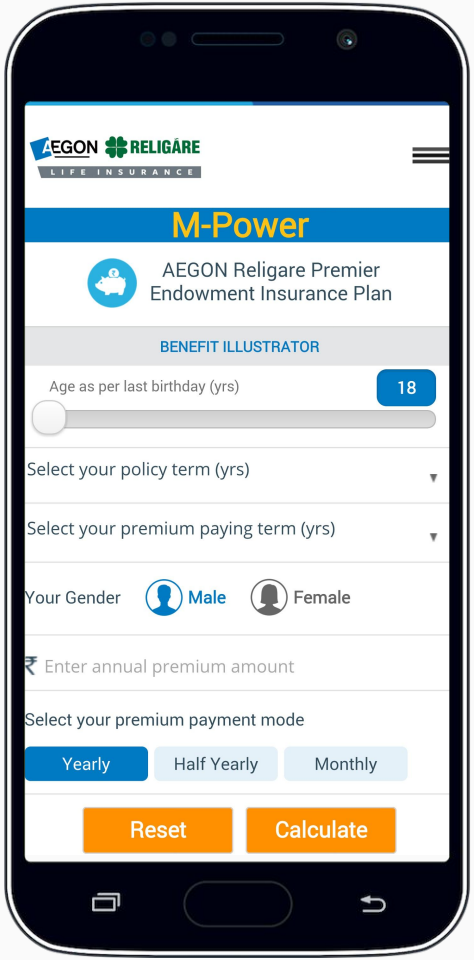
# Aegon Life M-Power

Aegon Life M-Power is designed to EMPOWER you for illustrating our plan benefits on your fingertips anytime…anywhere.

Client:  Aegon Life Insurance Co. Ltd.

PlayStore Link: https://play.google.com/store/apps/details?id=com.arli.mpower



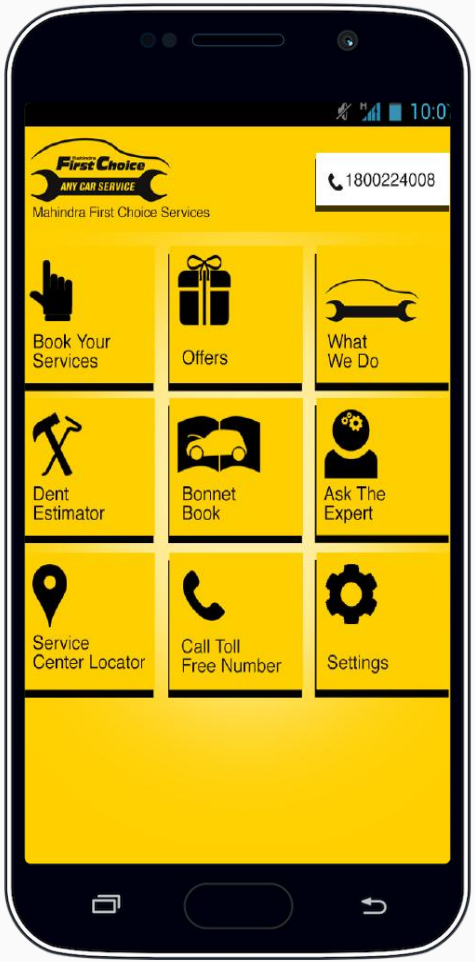



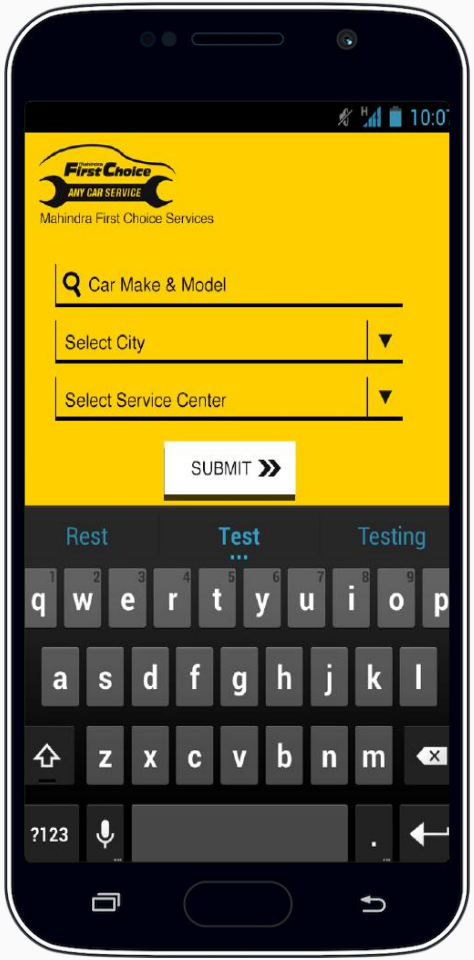
# First Choice

First Choice is official mobile application of Mahindra First Choice Services that provides 360 view about your vehicle service needs.

Client:  Mahindra first choice

PlayStore Link: https://play.google.com/store/apps/details?id=appoids.mfcsl.cis



# WEBSITES AND CAMPAIGN TOOLS

# FUSEDCOW

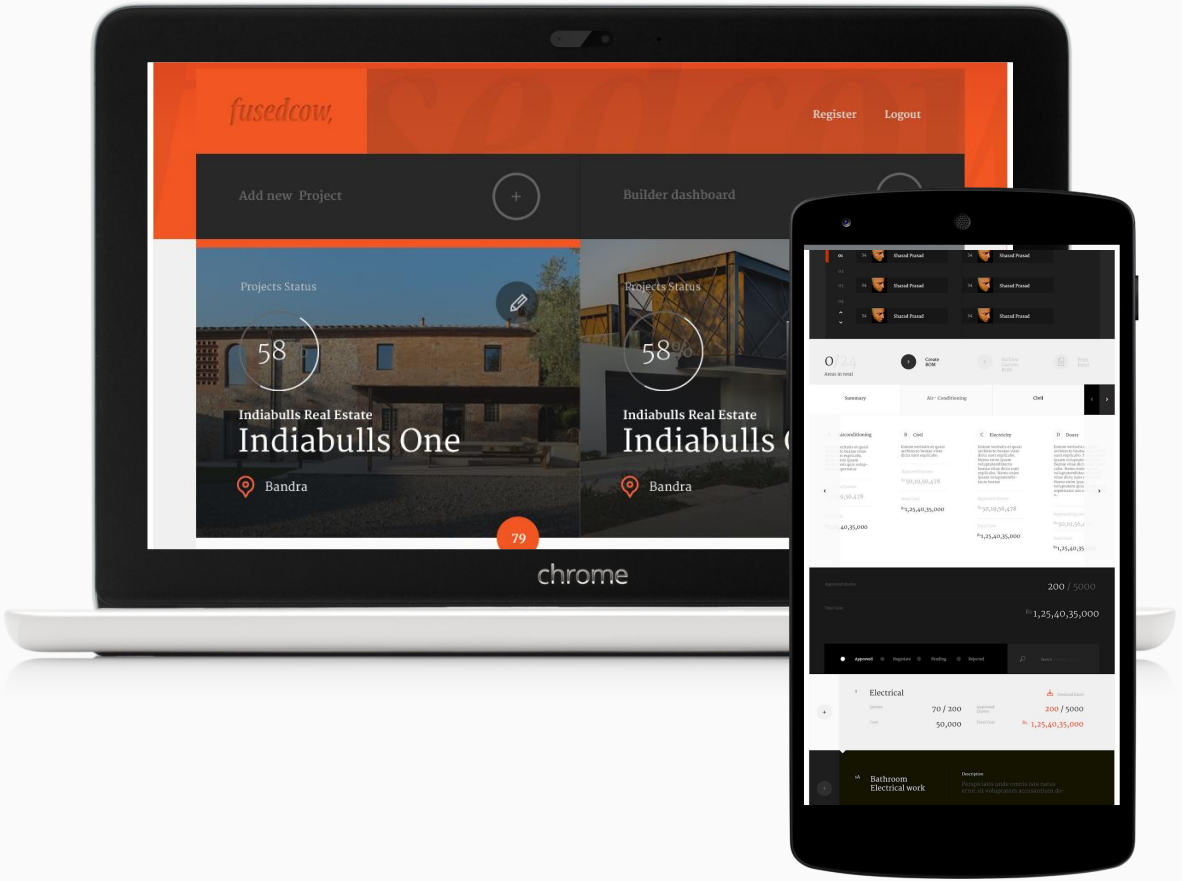
Fusedcow The Design API for Real Estate.

It  is currently an open-source research project to design a better way to create actionable construction drawings.

Fusedcow  use Autodesk Revit and other building information modeling tools.

Client:Kris Nair

Link:http://fusedcow.com/



# FAARBETTER FILMS

A Production House primarily producing content for Films and Television which believes its contribution in the Creative Industry will not only make a difference to the value for quality but will also help make it a Faar Better place to make the most challenging ideas & Concepts with determination and absolution.

Client:Jayant Jaiswal

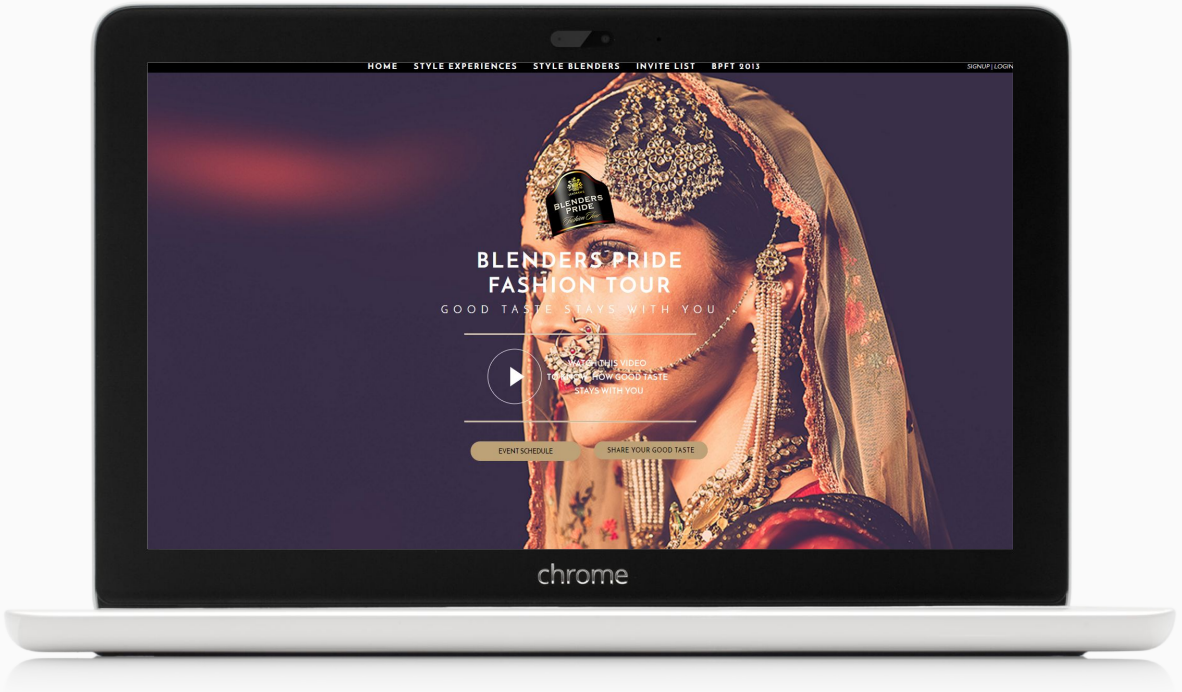
Link:http://faarbetterfilms.com/

# BLENDERS PRIDE FASHION TOUR

Fashion. Technology. Music. Fuse them into one mega-event and you get the Blenders Pride Fashion Tour 2015, featuring leading fashion designers, iconic musicians and some of the most stylish names of the day. Prepare to taste life in style.

Client:BLENDERS PRIDE FASHION

Link: http://www.bpft.in

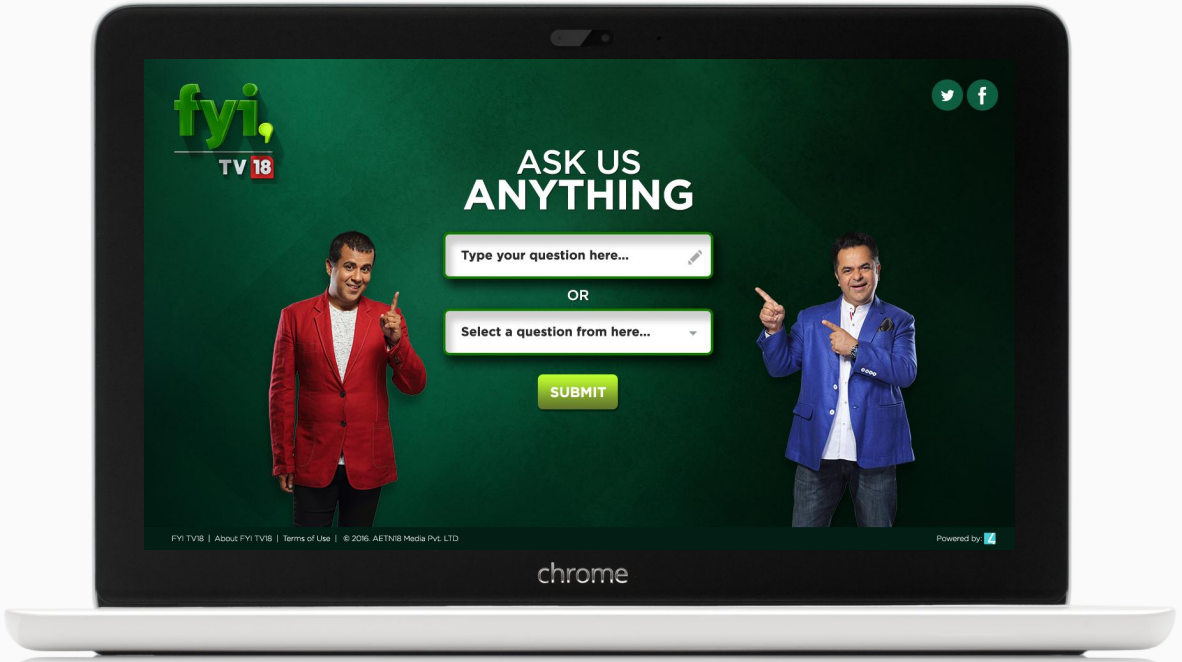


# FYITV - Interactive Video Campaign

campaign microsite with dynamic Video

Client: FYITV18

Link: http://www.fyitv18.com/AMA



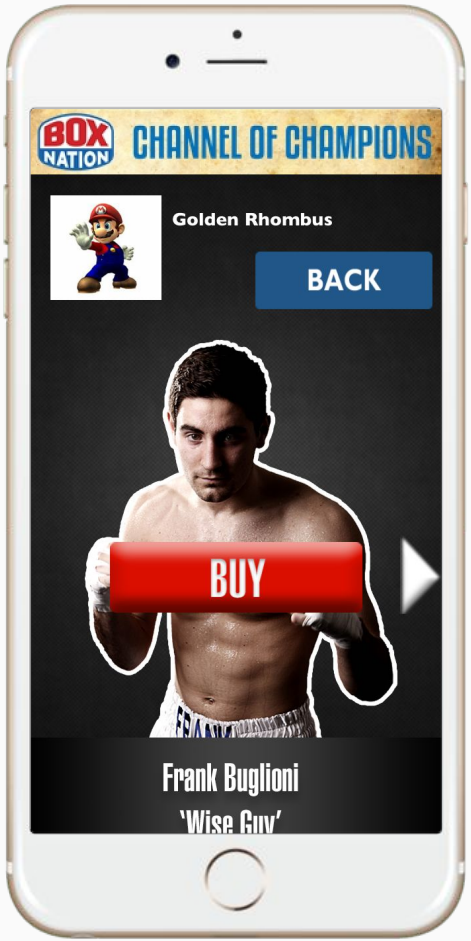
# GAMES

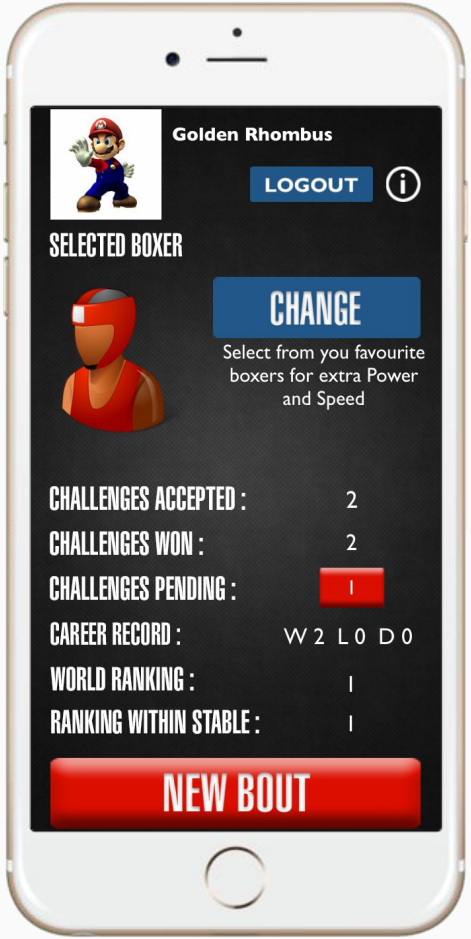
# BOX NATION POCKET KO

Box nation is iOS Game which will give participants the chance to lace up their interactive gloves, and punch their way to the top of the leader board as they challenge friends and random opponents in their quest to go from chump to champion.

Client: Box Nation

Itunes Link:
https://itunes.apple.com/us/app/pocket-ko/id805594869?mt=8



# Clients and Partners

FAAR BETTER FILMS

f(c)

ROCKABYTE

oorja™

Happy2Refer

FITORTO

AEGON RELIGARE LIFE INSURANCE

BOX NATION

Mahindra First Choice ANY CAR SERVICE

BLENDERS PRIDE Reserve Collection

MOTOR EXPERT

coffe digital

# Contact

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