

# SELF-PUBLISHING QUICK-FIRE GUIDE



## INITIAL PREPARATIONS

Prepare your manuscript

Decide on your budget

Create your marketing plan

Get your ISBN

Interact on Social Media

Try blogging

Create a website

## NURTURE AN

## ONLINE PRESENCE



Exchange skills

Choose which professionals

Source an editor



## OUTSOURCE

## PROFESSIONALS

Choose your platform

Publish

Share your progress

## READY TO

## LAUNCH



## WHAT NEXT?

Implement your marketing plan

Look for reviewers

Stay proactive and interactive