

# Allison Betancourt



## About

Web developer, technical writer, social media manager, blogger, and managing partner of Digital Flux. Engineer turned author, programmer, and entrepreneur. Quickly becoming a jack-of-all-internet-trades.

## Contact

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## Skills

- HTML 5, CSS
- Twitter, Facebook, Google+
- Microsoft Office, Adobe Creative Suite
- Wordpress, Drupal
- Linux, OSX, Windows
- Marketing, Social Media Managment, Brand Identity

## Experience

### Digital Flux 2013-Current

Managing Partner, Technical Writer, Web Developer

- Work directly with clients and parnters to discover and meet client needs
- Manage a varied team of developers and freelancers
- Extended and manage brand identy

### Literary League, LLC 2012

Market Researcher

- Performed Market research
- Blogged, managed social media, site management, and updates

### Army Research Lab 2009-2010

Intern, Alternative Energy Team

- Constructed test for BST ceramic (used in transmission lines)
- Programmed Gaussian fit program in Matlab

## Education and Certificates

- B.S. Electrical Engineering from University of Maryland, College Park - May 2011
- Health Insurance Portability and Accountability Act (HIPPA) - January 2014

## Activities

### Vineland Comic 2014-Current

Writer, Web Developer, Social Media Manager

<http://vinelandcomic.com>

- Author of comic
- Manages social media and website

### Writer's Blog 2013-Current

Blogger, Web Developer, Social Media Manager

<http://allisonbetancourt.com/blog>

- Maintains writing and publishing blog
- Manages social media and website

### Published Author 2013

Short Story: "The Key"

- Story as Ebook on Amazon.com

## Portfolio

Samples of my work are available on:

<http://AllisonBetancourt.com/portfolio>



Web Developer • Technical Writer • Social Media Manager