

Steven Patsy

Entry-Level Data Analyst

steve.patsy@gmail.com | Vancouver, WA

Portfolio (Full portfolio at <https://spatsy.github.io/portfolio/>)

Data Exploration: COVID-19 Global Death Data: Created SQL queries to execute joins, CTE's, temp tables, windows functions, aggregate functions, creating views, and converting data types. Then created a data visualization in Tableau based on a few of the SQL queries.

Marketing Analysis: Bike-Share Data: Utilized R, Tableau, and Google Slides to analyze data, design data visualizations, and present a presentation with 3 actionable insights to increase annual memberships.

Data Visualization: NICS Firearm Background Checks: Developed and presented a high-level analysis of background checks by state using the data visualization tool, Tableau also created interactive dashboards and stories to present a more comprehensive analysis.

Skills

- **Programming Languages:** HTML, CSS, R
- **Data analytics:** Data cleaning, Data visualization with Tableau, Data-driven decision making, Calculation and analysis in SQL and spreadsheets, Effective presentations

Education

Google Data Analytics Professional Certificate

08/2022 – 12/ 2022

- Job-ready Google Career Certificate training
- Hands-on experience with data cleaning, data visualization, project management, interpreting and communicating data analytics findings, and transforming complex data into actionable and clear insights
- Gained fluency in computer programming languages and a solid understanding of databases.

Work Experience

Coalition Technologies

Seattle, WA

Sr. Digital Producer (Project Manager)

07/2021 – 08/2022

- Utilized data analysis and insights from tools such as Google Analytics to drive successful business decisions, resulting in a 90%+ retention rate for SEO accounts.
- Acted as a liaison between clients and cross-departmental teams, fostering strong relationships through regular meetings and communication, and managing projects to ensure successful delivery against timelines, budgets, and quality criteria.
- Collaborated closely with front and back-end developers, designers, SEO technicians, PPC techs, and copy strategists to execute comprehensive campaigns.

The Patsy Family (P5 Productions)

Vancouver, WA

Community Manager/Content Creator (Owner)

06/2012 – Present

- Successfully grew account subscribers to 490K+ and earned the 100K Subscriber Play Button Award as a YouTube Content Creator and Account Manager.
- Adapted strategies to maximize followers and engagement by leveraging YouTube Web Analytics and developing content strategies based on video performance, including watch time, engagement, and views.
- Leveraged innovative and creative thinking skills to develop engaging content ideas that attract and keep viewers engaged.