# New Media Exhibition Website

## Overview

Your culminating project for the course is to make a website of at least five pages. You will be building a New Media Exhibition Website. Think of it as a digital museum, of sorts, for which you have curated a number of digital images, animated gifs, videos, memes, links to other websites, or anything that highlight the "digital life" of a topic of your choosing.

A big difference on this project is that beyond the curation of these digital artifacts, you will be expected to write a little bit of copy for the pages. Although that's a bit more work, the site will feel a bit more "yours" than the previous projects (well, at least if you've been working with someone else's article up to now).

The reason we're doing an exhibit site is because the bulk of your material will be, as mentioned above, photos, videos, links, etc. But in much larger amounts than we've been doing. This will allow you to practice building slightly more complex layouts than we've done up to now to best showcase the artifacts.

## Topic Choice

Topic choice is up to you. Most people end up taking a pop culture path, which historically has proven to be the easiest types of topics to find things for. Some ideas (with previous class examples):

- A specific celebrity or character (from tv, music, film, sports, etc.)
    - Beyonce
    - Darth Vadar
    - Harry Potter
- A specific piece of art (a film, a television show, a book, a video game, etc.)
    - The TV show Seinfeld
    - The film Mean Girls
    - The Legend of Zelda game series
- A group or organization (sports team, activist group, musical act )
    - PETA
    - The Rolling Stones
    - Fleetwood Mac
- A well-known brand (Apple, Microsoft, Coke, etc.)
- A social issue
    - Bullying
    - Sex education
    - Anxiety and Depression

## Overall Site Requirements

- At least five pages
- A consistent and unified design aesthetic across all five pages that matches the feel and tone of your subject matter
- Site wide navigation that is consistent and usable
- A full (or very, very near) pass through the W3C validator for each page
- Clean and readable source code
- Usability optimization primarily in the form of smart use of header, title, and alt tags
- Posted to textomatic.org in full

## Individual Page Requirements

I want to purposefully leave these a little bit loose to accommodate the unique findings of your individual topics. However, here are some specific and some general requirements.

*Home Page:*

- Text should include an introduction to both the subject matter (biography, history, background info, etc.) and a short exploration/musing about your personal fandom or interest in the topic.

*Other 4 Pages:*

The other pages are largely up to you. As you find pieces for your exhibition, start to think of ways to categorize them for showing and these will become your other page topics. Some possibilities:

- A page dedicated to memes about your subject
- A page that gives links to other websites about your subject  (perhaps with screenshots of home pages accompanying the links to give the page some visual interest)
- A page on fan videos of your subject (this could branch into mashups, re-imaginings, reviews, etc.)
- A page of Photoshopped manipulations of your subject
- A page on animated gifs of your subject
- Anything else you can think of based on the unique parameters of your topic

Each page should have **at least 6 examples of the medium/artifact that page is dedicated to** (6 memes, 6 videos, 6 links to other sites, etc.). However, more is certainly encouraged and will lead to fuller pages.

Each page should also have text that you write. The text write up for each page does not need to be very long, and (again) will likely be dependent on your topic.

- A meme page could have a short intro that describes the nature, purpose, or general intended effect of memes about your topic.

- A fan art page could briefly explore the types of themes, variations, or even messages that the artists employ when creating art about your topic.
- A page of videos about your topic could explore the themes, approaches, motivations, and purposes that filmmakers bring to the topic through the videos. You could also provide very brief summaries for the videos.
- A page of links to pertinent websites could give a brief description of each of the sites

I'm not setting a minimum or maximum amount of text for each page. I want to see the choices you make. However, each page should have some text. But the artifacts themselves are what's truly on display, so do keep it short.

There are some examples from previous classes posted on the front page of our textomatic site. However, some of them were required to make it a bit more scholarly and include research/ideas from course readings. We didn't go that direction, so do realize that some of the posted examples are a bit different in purpose and presentation. Use them as a starting place, but follow the parameters of this prompt for your assignment.