Graphic Designer Portfolio - Yasser Jaoudi

About Me

Creative and detail-oriented graphic designer with 4+ years of experience in performance-driven visual communication. Skilled in branding, digital ads, social media content, and UI mockups. Passionate about crafting impactful visuals that connect with audiences and drive measurable results.

Selected Projects

1. Branding & Logo - "Vintage Logo Collection"

Objective: Create visually striking, retro-themed logos for small businesses in North America.

Tools: Adobe Illustrator, Photoshop

Result: Clients adopted the branding across digital and physical products including signage, packaging, and uniforms.

Tools & Skills

- Adobe Creative Suite (Ps, Ai, Id, Xd)

- Figma, Canva, Webflow

- Typography, Color theory, Layout design

- Motion basics with After Effects

- Performance-driven design for digital marketing

Education & Certifications

- Certificate in Graphic Design - Domestika (2023)

- UI/UX Design - Coursera Google Program (2022)

- Ongoing Freelance experience with clients in fashion, tech, food & beverage

Contact

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