

Sankara Kalidasu

<https://www.spaykmedia.com/profile/ux.html>

<https://shorturl.at/2olD2> - Figma Portfolio

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Profile

Innovative and user-focused UI/UX designer with extensive experience crafting engaging, accessible, and scalable digital interfaces across web and mobile platforms.

- Excelled at guiding product design teams to craft solutions that not only meet user needs but also deliver measurable business impact.
- Passionate about turning complexity into clarity and designing products that create meaningful impact in people's lives.
- Expert in building Design-Systems, documenting components libraries and aligning cross functional teams for consistent visual language.

Core Skills & Expertise

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| Information Architecture, Critical Thinking, UX Vision, Product Design, Ideation, Collaboration, React & Web Components, Design Systems, Accessibility, Rapid Prototyping, Animations, Mentoring, WCAG 2.1, 2.2, Usability Testing, Inclusive Design, UCD, Interaction & Visual Design, Design Thinking. | Figma, Sketch, Axure, AdobeXD, InVision, HTML, CSS, SCSS, JS, MDX, React, GitHub, Agile, Scrum, Jira, Confluence, Framer, Adobe Suite, Principle, After Effects, 3D, Storybook, Photoshop, Illustrator, Voice Over, AI tools, Miro, FigJam, Google Design Sprints. |
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Highlights

- Exceptionally creative with a flair for innovative thinking.
- Worked in large cross-functional teams, design departments to align creative work with strategic objectives.
- Adept problem solver who thrives at the intersection of design and technology.
- Follow and advocate accessibility standards to ensure inclusive user experiences.
- Expert in crafting creative direction for small and large consumer facing products.
- Expert in enhancing user interactions to be more usable and engaging with AI features.

Employment

Cigna, Evernorth - 2022 to 2025

Lead Senior UX Designer / Advisor

Express Scripts - 2016 to 2022

Senior User Interface Designer

Medco - 2009 to 2015

User Interface Designer

- Took ownership and led the ParachuteRx design lifecycle, overseeing user research, concept, final design execution, iterative refinement, HiFi prototyping and development.
- Spearheaded the creation and evolution of a company wide LEAF Design System.
- Led the complete product redesign and development of the enterprise level MemberWeb portal, driving significant design improvements and ensures product is inclusive and meets modern WCAG 2.1, 2.2 standards.
- Created comprehensive Storybook documentation for UI components, Design System and Design Tokens.
- Expert in creating videos, interactive guided materials to accelerate onboarding and product adoption and Design Thinking.
- Led cross-team workshops to align product, design and engineering on user goals.
- Skilled at identifying potential design issues early and guiding designers and engineers towards effective solutions.

INTTRA Inc

UI/UX Design Analyst - 2006 to 2009

Designed and implemented highly interactive Ocean Trade applications, ensuring accessibility by adhering to WCAG 2.1 AA success criteria through structured testing.

Education

YES School of Multimedia, India

Diploma in Motion and Special Effects

Diploma in Computer Graphics

Andhra University, India

Bachelor of Science