

# **Profile**

Innovative and user-focused UI/UX designer with many years of experience in accessible, crafting engaging, and scalable digital interfaces. Expert in building design systems, documenting reusable components, and aligning cross-functional teams for consistent visual language. Proficient in translating complex requirements into intuitive experiences, driving collaboration between design and development, and delivering pixel-perfect results with empathy and precision.

# Core Skills & Expertise

Design Systems, Tokens,
Accessibility, WCAG,
Interactive prototyping,
Animations, Mentoring,
Usability testing,
Inclusive Design, UCD,
Information Architecture,
Critical thinking,
UX Vision, Collaboration,
React+Web Components

Figma, Storybook, HTML, CSS, SCSS, JavaScript, MDX, Tokens Studio, React, GitHub, Agile, Scrum, Jira, Confluence, Adobe Suite, After Effects, 3D, Principle, Sketch

### **Highlights**

- Exceptionally creative with a flair for innovative thinking.
- Worked in large cross-functional teams, design departments to align creative work with strategic objectives.
- Adept problem solver who thrives at the intersection of design and technology.
- Follow and advocate accessibility standards to ensure inclusive user experiences.
- Expert in crafting creative direction for small and large consumer facing products.
- Expert in enhancing user interactions to be more usable and engaging.

# **Employment**

Cigna / Evernorth / Express-Scripts **Senior Lead UI Designer** 2009 to 4/2025

Designed and developed various products with in-depth understanding of user needs, expectations, human factors, UCD processes, Interactive design guidelines, Usability methodologies and trends.

- Took ownership and led the <u>ParachuteRx</u> design lifecycle, overseeing user research, concept, final design execution, iterative refinement, and development.
- Spearheaded the creation and evolution of a company wide LEAF design system.
- Led the complete product redesign and development of the <u>MemberWeb</u> portal, driving significant design improvements and enhancing accessibility.
- Created comprehensive <u>Storybook</u> documentation for UI components, Design System and Design Tokens.
- Expert in creating <u>Videos</u>, <u>Interactive</u>
  <u>Guided Materials</u> to accelerate onboarding and product adoption.
- Led cross-team <u>Workshops</u> to align product, design, and engineering on user goals.

### **INTTRA Inc**

UI Design Analyst - 2006 to 2009

Designed and implemented highly interactive, performance driven Ocean Trade applications like Booking and Shipping.

### Education

YES School of Multimedia, India

Diploma in Motion and Special Effects Diploma in Computer Graphics

Andhra University, India

Bachelor of Science