Profile

Innovative and user focused UI/UX designer with many years of experience in accessible, crafting engaging and scalable digital interfaces. Expert in building design systems, documenting reusable components and aligning cross functional teams for consistent visual language. Proficient in translating complex requirements into intuitive experiences, driving collaboration between design & development and delivering pixel perfect results with empathy and precision.

Core Skills & Expertise

Design Systems, Tokens,
Accessibility, WCAG,
Interactive prototyping,
Animations, Mentoring,
Usability testing,
Inclusive Design, UCD,
Information Architecture,
Critical thinking,
UX Vision, Collaboration,
React+Web Components

Figma, Storybook,
HTML, CSS, SCSS,
JavaScript, MDX,
Tokens Studio,
React, GitHub,
Agile, Scrum, Jira,
Confluence,
Adobe Suite,
After Effects, 3D,
Principle, Sketch

Highlights

- Exceptionally creative with a flair for innovative thinking.
- Worked in large cross-functional teams, design departments to align creative work with strategic objectives.
- Adept problem solver who thrives at the intersection of design and technology.
- Follow and advocate accessibility standards to ensure inclusive user experiences.
- Expert in crafting creative direction for small and large consumer facing products.
- Expert in enhancing user interactions to be more usable and engaging.

Employment

Cigna / Evernorth / Express-Scripts **Senior Lead UI Designer** 2009 to 4/2025

Designed and developed various products with in-depth understanding of user needs, expectations, human factors, UCD processes, Interactive design guidelines, Usability methodologies and trends.

- Took ownership and led the <u>ParachuteRx</u> design lifecycle, overseeing user research, concept, final design execution, iterative refinement, and development.
- Spearheaded the creation and evolution of a company wide LEAF design system.
- Led the complete product redesign and development of the <u>MemberWeb</u> portal, driving significant design improvements and enhancing accessibility.
- Created comprehensive <u>Storybook</u> documentation for UI components, Design System and Design Tokens.
- Expert in creating <u>Videos</u>, <u>Interactive</u>
 <u>Guided Materials</u> to accelerate onboarding and product adoption.
- Led cross-team <u>Workshops</u> to align product, design, and engineering on user goals.

INTTRA Inc

UI Design Analyst - 2006 to 2009

Designed and implemented highly interactive, performance driven Ocean Trade applications like Booking and Shipping.

Education

YES School of Multimedia, India

Diploma in Motion and Special Effects Diploma in Computer Graphics

Andhra University, India

Bachelor of Science