



# Advertising: Rates, Categories and Schedules

## Why Where's the Wine?

Get your wine-related events and activities noticed by the wine loving consumer. Where's the Wine offers a single click, easy-to-use, location to search for events at no cost to either consumer or event organiser. Advertising is available to anyone wanting to showcase their wine-related events and activities.

Categories	Terms available (months)		
	1	3	6
Featured Event	x		
Advert	x	x	
Advert + Event	x	x	x

## How to Advertise

**Advert and Event bundle:** the most cost effective way to promote your company and associated event.

**Featured Events:** highlighted events placed above our event results page, allowing easy visibility of your event during the promotion timeframe.

**Adverts:** low cost, visual offering, with a visual size of 180pixels wide by up to 250 pixels high.

## Rates

Standard rates apply, and discounts are offered based on timeframe desired. Customised rates are available upon request.

Categories	Rates			
	Std Rate	Monthly	3 mths	6 mths
Featured Event	R2 000	R2 000	Call	Call
Advert (180p x 250p*)	R3 500	R3 500	R3 150	Call
Advert + Event	R5 000	R5 000	R4 500	R4 000

For advertising sales, please contact:  
Telephone: +27 (0) 11 476 9285  
Cellphone: +27 (0) 82 558 6629

email: [sales@wheresthewine.co.za](mailto:sales@wheresthewine.co.za)