Building a robust data pipeline with dbt, Airflow, and Great Expectations



Sam Bail, Superconductive / Great Expectations o o o o Coalesce 2020

1: You should test your data.

(No, really.)



Don't believe me?



"Our stakeholders would notice data issues before we did... which really eroded trust in the data and our team."

(A Great Expectations user)



"Re-running our pipelines after finding a data quality issue would incur actual costs for the compute environment."

(A Great Expectations user)



"Remember that one Thanksgiving where we worked all weekend to fix those data issues we only noticed at the last minute? Never again."

(That was me.True #datahorrorstory.)

But... where do we start?

(Which tool should we use? How do we know we're testing the right thing? What do we do when tests fail? Who owns this? How do we keep them up to date? How do our stakeholders find out about the state of the data?)



2: Data testing is kinda hard.

(But I can show you how to get started...)



Data testing in the "dAG" Stack: dbt, Airflow*, Great Expectations

> * This could be any other workflow orchestration tool, in fact, basically all of them work with dbt and Great Expectations! Hi @ dagster, Prefect, Kedro...





"The T in ELT"

... but you know this already :)

```
jaffle_shop.customers

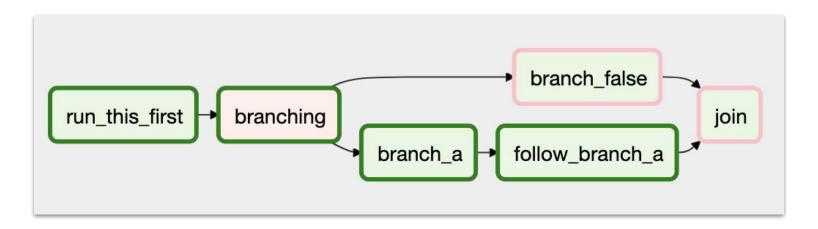
orders

jaffle_shop.orders
```





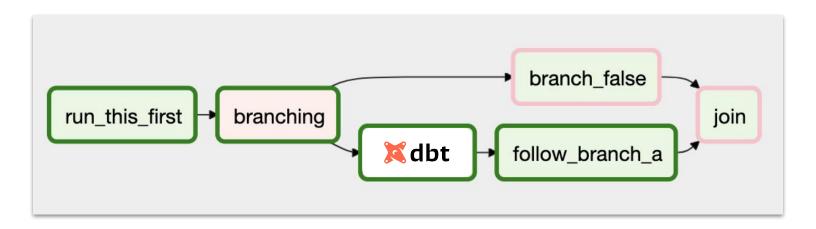
Workflow orchestration tool
"Cron on steroids" - scheduling and more







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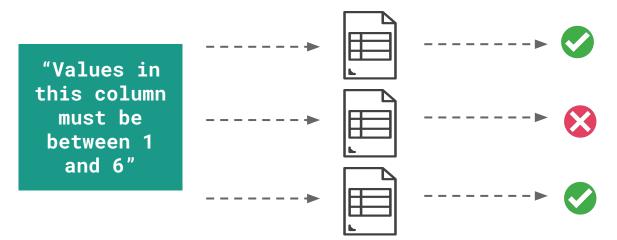




Great Expectations



Open source data validation and documentation tool Let's you express what you *expect* from your data (ha!)





What is an Expectation?

A statement about what we expect from our data, that can be expressed in code

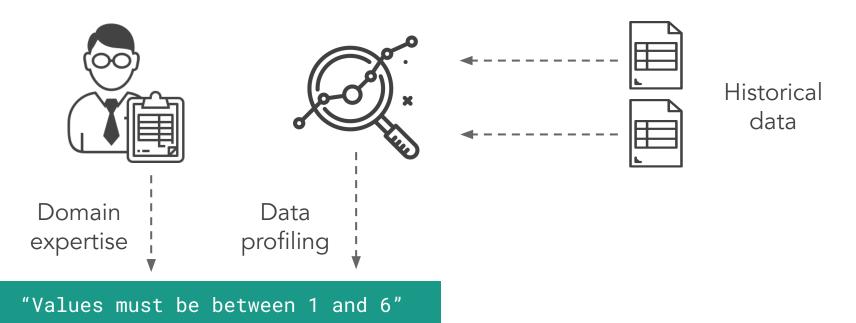
That is stored in JSON

"Values in this column must be between 1 and 6"

And can be translated into a human-readable format



Automated profiling to "scaffold" Expectations

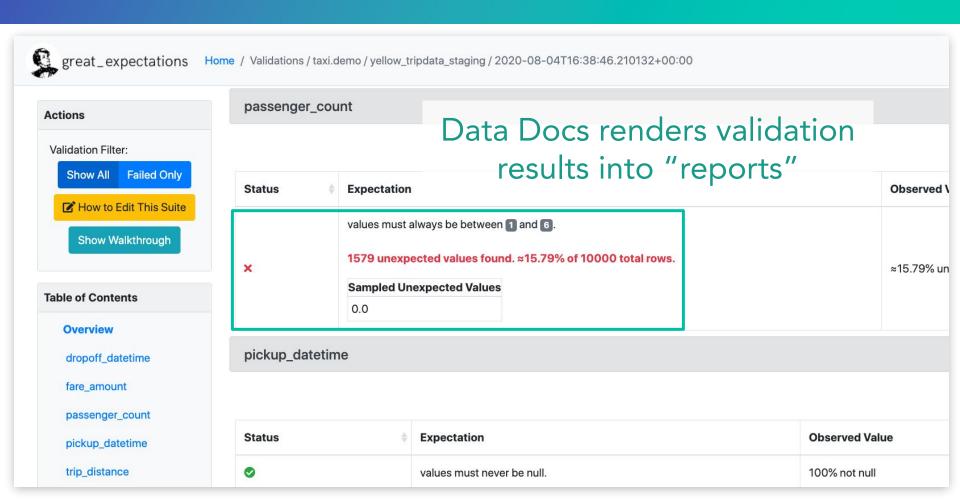




Validating your data

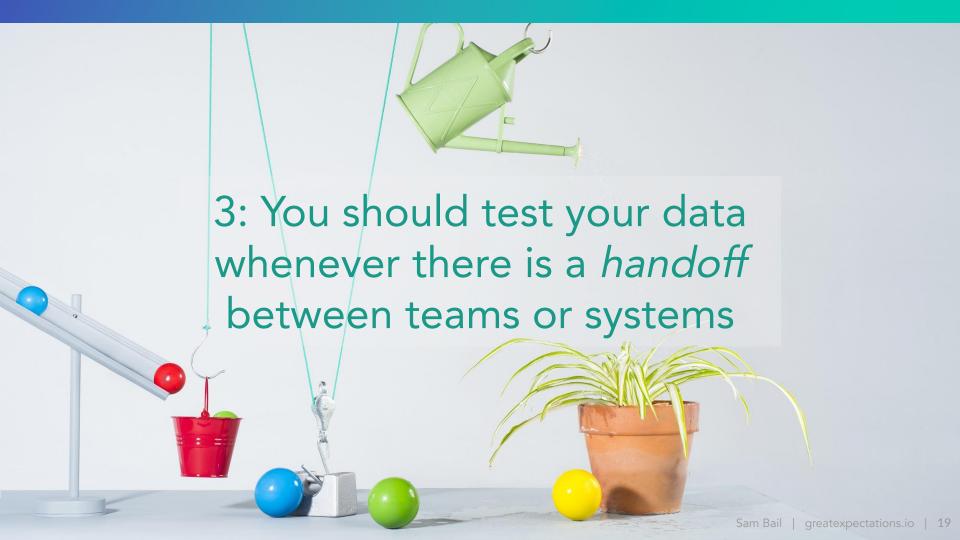


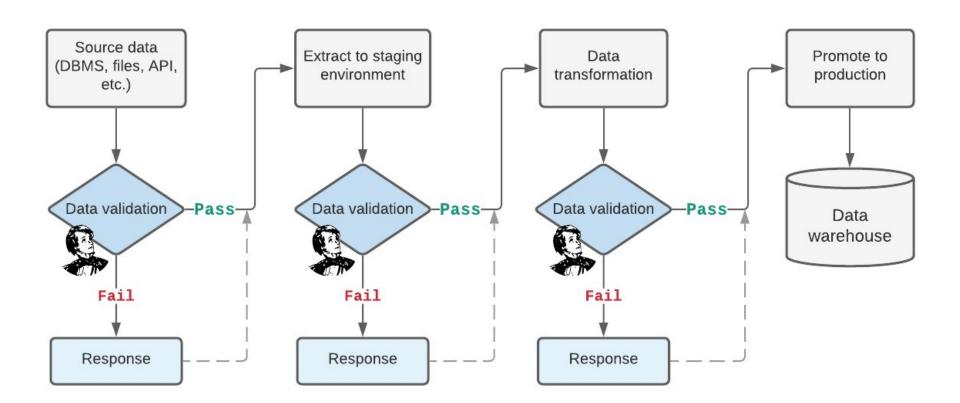




Ok, now back to our stack: How does this all fit together?



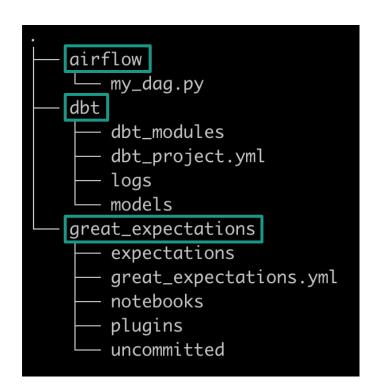






Ok, *now* we're back to the stack.







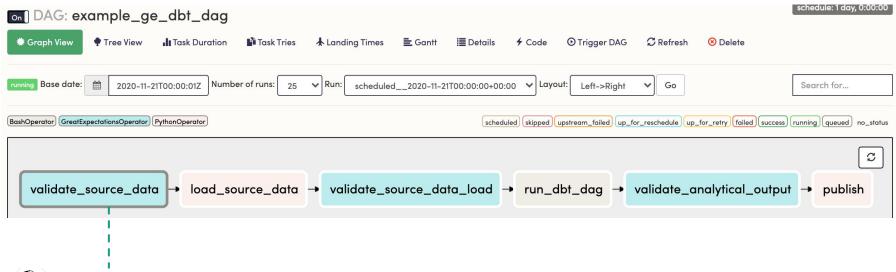
```
airflow
   my_dag.py
dbt
    dbt_modules
    dbt_project.yml
    logs
    models
great_expectations
    expectations
    great_expectations.yml
    notebooks
    plugins
    uncommitted
```

```
task_validate_source_data = GreatExpectationsOperator(
task_load_source_data = PythonOperator(
task_validate_source_data_load = GreatExpectationsOperator(
task_run_dbt_dag = dbt_run = DbtRunOperator(
task_validate_analytical_output = GreatExpectationsOperator(
task_publish = PythonOperator(
```

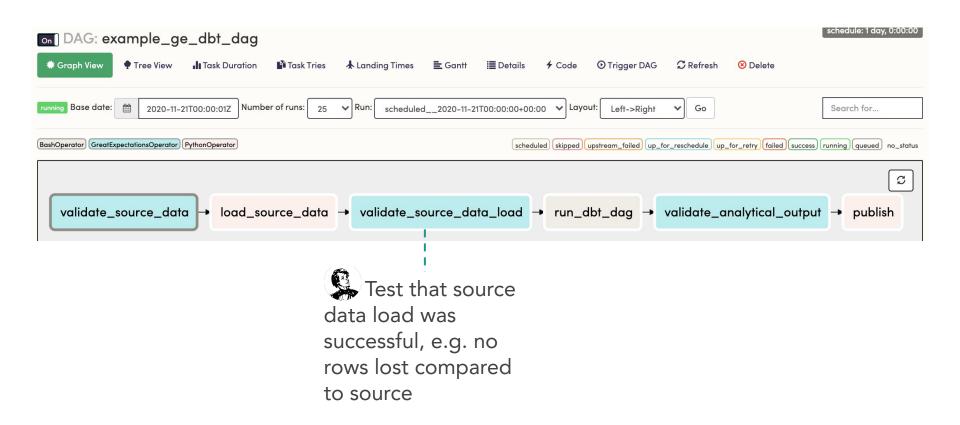






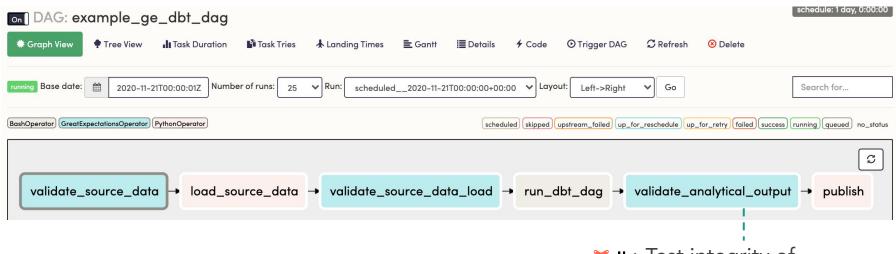


Test that source data matches expected format, e.g. correct number of columns, data types, row count "similar" to last month's, etc.









Mabt Test integrity of transformations, e.g. no fan-out joins, no NULL columns, etc.

Use off-the-shelf methods for complex tests, e.g. distributions of values - and generate Data Docs



Test your data

In multiple places

With different types of tests



Thank you!



Looking forward to chatting \o/

