



UBER TRIP ANALYSIS | Overview Analysis



103.7K
Total booking

\$1.6M
Total booking amount

\$15.0
Avg booking amount

349 K MILES
Total trip distance

3 Miles
Avg trip distance

16 Min
Avg trip time

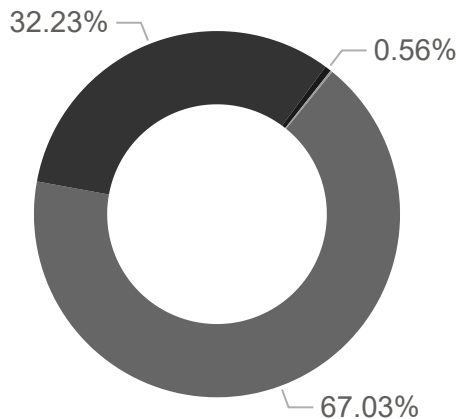
total_booking

total_booking_amo...

Toal trip distance

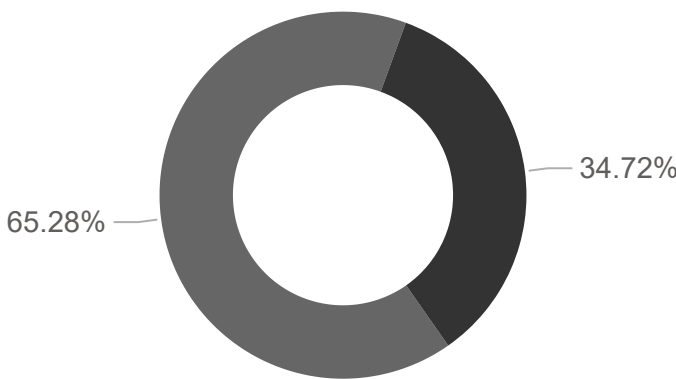
Total booking by payment type

● Uber Pay ● Cash ● Amazon Pay ● Google Pay

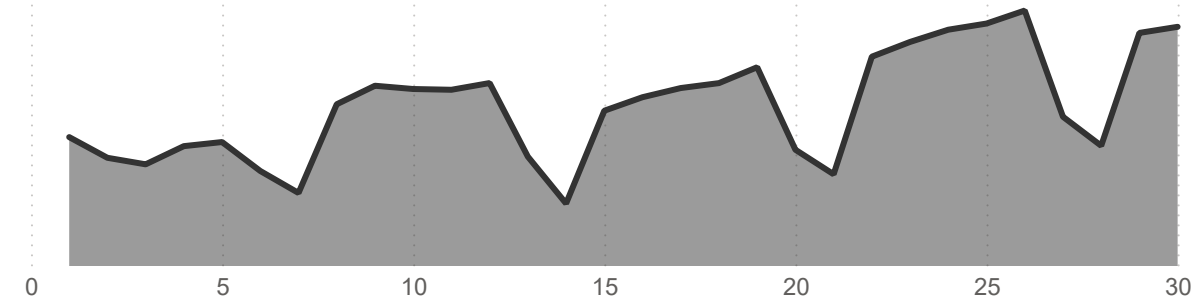


Total booking by trip (day/night)

● day trip ● night trip



Total booking by Day



Location Analysis

Most frequent drop off point
Upper East Side North

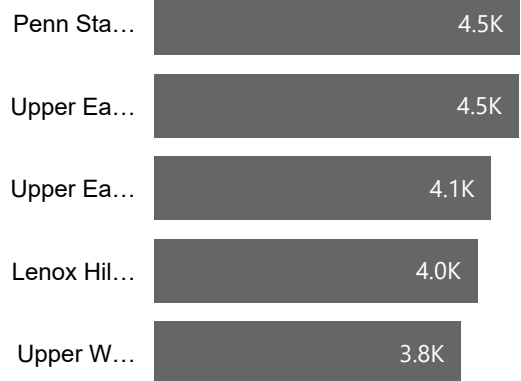
Most frequent pickup point
Penn Station/Madison ...

Lower East Side | Dropoff: Crown Heights
North
Fastest trip

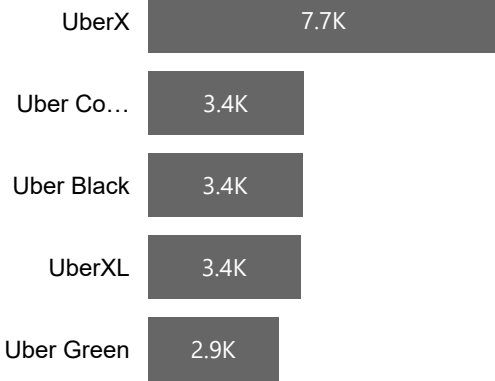
Vechile Type Analysis

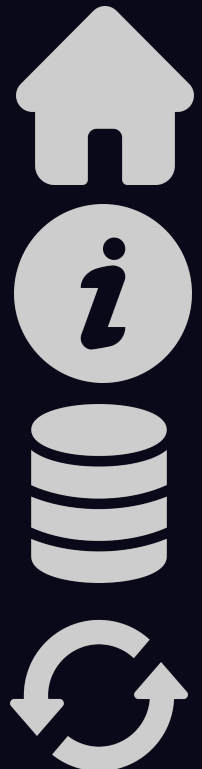
	Vehicle	Total Booking	Total booking value	Avg booking Amount	Trip distance
	Uber Black	16710	\$2,50,192	\$15	56 K MILES
	Uber Comfort	17078	\$2,53,995	\$15	57 K MILES
	Uber Green	14498	\$2,16,181	\$15	49 K MILES
	UberX	38744	\$5,83,880	\$15	131 K MILES
	UberXL	16698	\$2,49,424	\$15	56 K MILES

Total booking by Location



Most prafed vichle for location pickup





UBER TRIP ANALYSIS | Time Analysis



103.7K

Total booking

\$1.6M

Total booking amount

\$15.0

Avg booking amount

349 K MILES

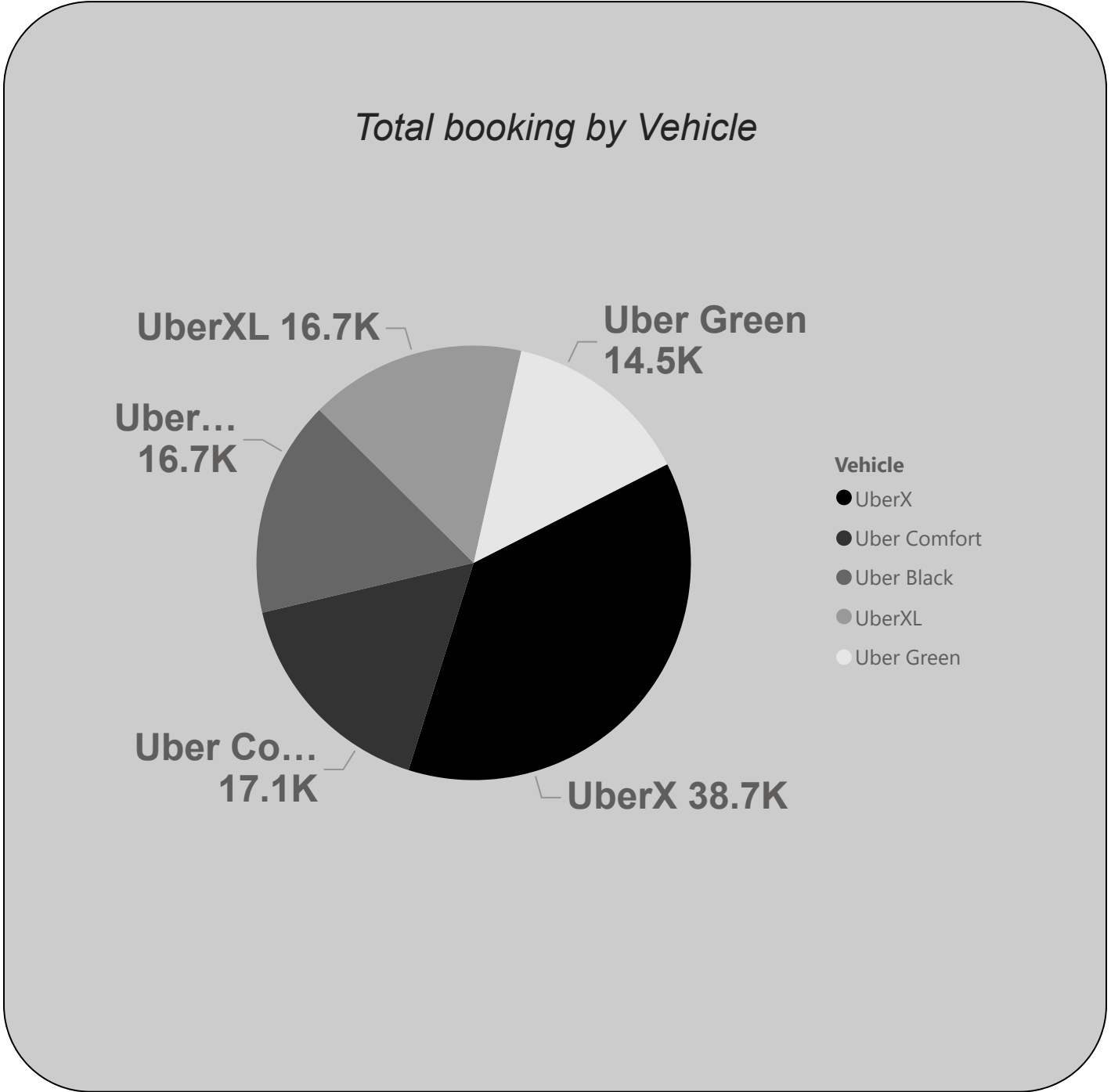
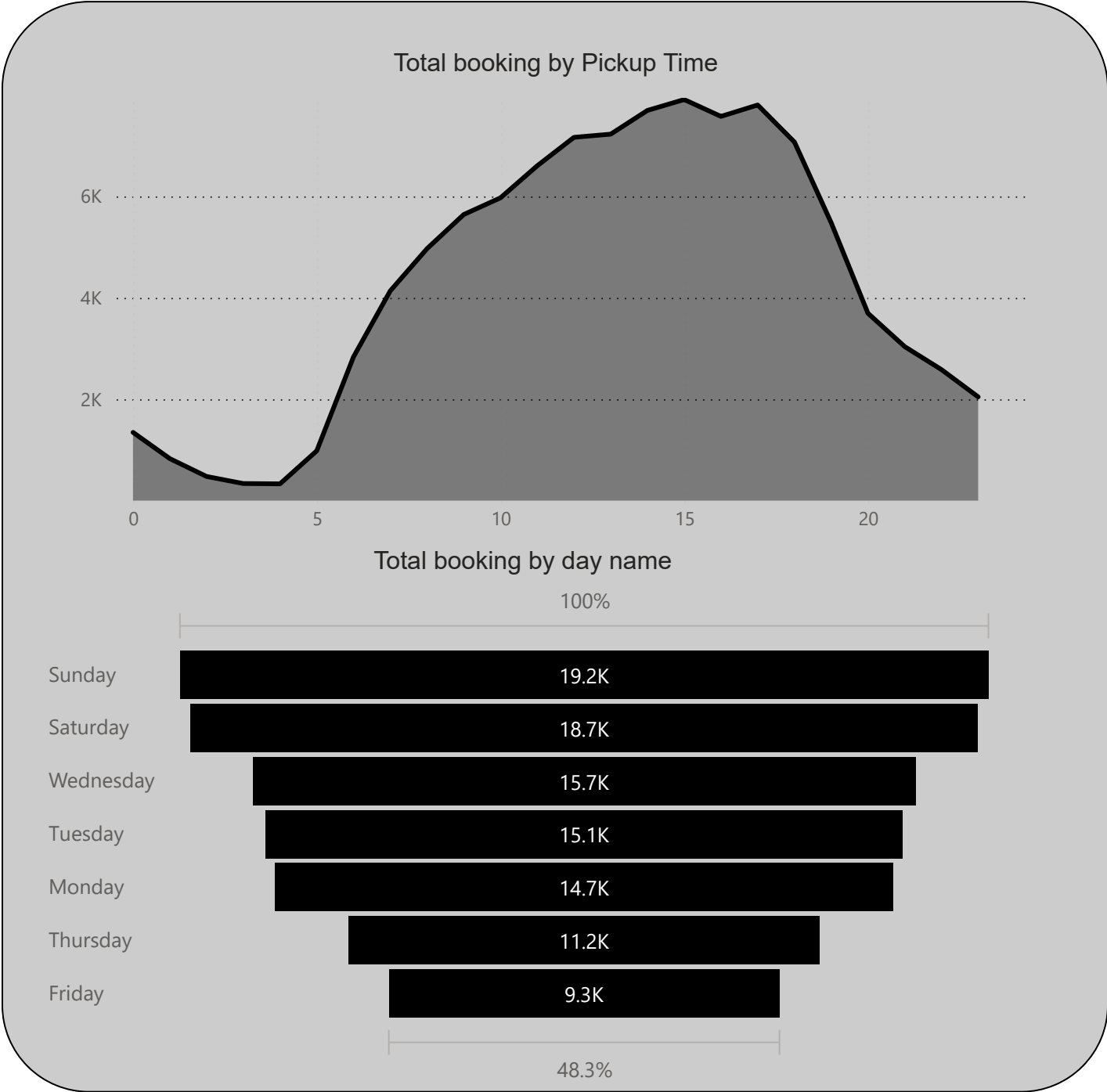
Total trip distance

3 Miles

Avg trip distance

16 Min

Avg trip time





Uber Trip Analysis | Detail Tab



Trip ID	Pickup date	Vehicle	Passenger count	Payment type	Trip distance	Booking value	Total booking	City	Pickup location	Day	Year	Quarter	Month	Day	hour
1	01 June 2024	UberX	1	Uber Pay	5.60	19.50	1.0	Brooklyn	East Village	Saturday	2024	Qtr 2	June	1	1
2	01 June 2024	Uber Black	1	Cash	1.72	8.00	1.0	Manhattan	Lincoln Square East	Saturday	2024	Qtr 2	June	1	1
3	01 June 2024	Uber Black	1	Cash	3.41	13.00	1.0	Manhattan	Sutton Place/Turtle Bay North	Saturday	2024	Qtr 2	June	1	1
4	01 June 2024	UberX	1	Cash	1.81	9.00	1.0	Brooklyn	Prospect-Lefferts Gardens	Saturday	2024	Qtr 2	June	1	1
5	01 June 2024	Uber Black	1	Cash	1.89	8.00	1.0	Queens	Garment District	Saturday	2024	Qtr 2	June	1	1
6	01 June 2024	UberX	6	Cash	3.29	14.00	1.0	Manhattan	Central Harlem	Saturday	2024	Qtr 2	June	1	1
7	01 June 2024	UberX	2	Cash	2.05	8.50	1.0	Manhattan	Lincoln Square East	Saturday	2024	Qtr 2	June	1	1
8	01 June 2024	Uber Comfort	2	Cash	3.54	12.50	1.0	Manhattan	Clinton East	Saturday	2024	Qtr 2	June	1	1
9	01 June 2024	Uber Green	1	Cash	1.10	5.50	1.0	Manhattan	Clinton East	Saturday	2024	Qtr 2	June	1	1
10	01 June 2024	UberX	2	Uber Pay	1.90	9.00	1.0	Queens	Lenox Hill East	Saturday	2024	Qtr 2	June	1	1
11	01 June 2024	UberXL	1	Uber Pay	6.66	22.00	1.0	Manhattan	Clinton East	Saturday	2024	Qtr 2	June	1	1
12	01 June 2024	Uber Comfort	2	Uber Pay	13.12	36.50	1.0	Manhattan	Kips Bay	Saturday	2024	Qtr 2	June	1	1
13	01 June 2024	Uber Green	1	Cash	12.59	37.00	1.0	Queens	JFK Airport	Saturday	2024	Qtr 2	June	1	1
14	01 June 2024	UberXL	1	Cash	1.10	5.50	1.0	Manhattan	Clinton East	Saturday	2024	Qtr 2	June	1	1
15	01 June 2024	UberX	1	Cash	9.00	27.00	1.0	Brooklyn	Morningside Heights	Saturday	2024	Qtr 2	June	1	1
16	01 June 2024	Uber Black	1	Uber Pay	2.12	8.00	1.0	Manhattan	Kips Bay	Saturday	2024	Qtr 2	June	1	1
17	01 June 2024	UberXL	1	Uber Pay	3.00	12.00	1.0	Brooklyn	Midtown North	Saturday	2024	Qtr 2	June	1	1
18	01 June 2024	Uber Comfort	1	Uber Pay	3.10	11.50	1.0	Staten Island	Greenwich Village South	Saturday	2024	Qtr 2	June	1	1
19	01 June 2024	UberXL	1	Uber Pay	5.63	19.00	1.0	The Bronx	East Williamsburg	Saturday	2024	Qtr 2	June	1	1
20	01 June 2024	Uber Green	1	Uber Pay	1.53	6.50	1.0	Manhattan	Clinton East	Saturday	2024	Qtr 2	June	1	1
21	01 June 2024	Uber Comfort	1	Cash	1.70	8.50	1.0	Queens	Fort Greene	Saturday	2024	Qtr 2	June	1	1
22	01 June 2024	UberXL	1	Uber Pay	5.80	19.50	1.0	Manhattan	Penn Station/Madison Sq West	Saturday	2024	Qtr 2	June	1	1
23	01 June 2024	Uber Comfort	1	Uber Pay	2.50	10.50	1.0	Manhattan	Penn Station/Madison Sq West	Saturday	2024	Qtr 2	June	1	1
24	01 June 2024	Uber Comfort	1	Uber Pay	4.59	17.00	1.0	Manhattan	Clinton East	Saturday	2024	Qtr 2	June	1	1
26	01 June 2024	UberX	1	Cash	1.08	7.00	1.0	Brooklyn	East Village	Saturday	2024	Qtr 2	June	1	1
27	01 June 2024	Uber Green	1	Cash	1.90	7.00	1.0	Manhattan	Clinton East	Saturday	2024	Qtr 2	June	1	1
28	01 June 2024	UberX	1	Uber Pay	8.18	27.00	1.0	Manhattan	Kips Bay	Saturday	2024	Qtr 2	June	1	1
29	01 June 2024	UberXL	1	Uber Pay	6.54	20.50	1.0	Manhattan	Kips Bay	Saturday	2024	Qtr 2	June	1	1
30	01 June 2024	UberXL	6	Uber Pay	3.68	14.00	1.0	Queens	Lenox Hill East	Saturday	2024	Qtr 2	June	1	1
31	01 June 2024	UberX	1	Cash	1.90	8.50	1.0	Queens	Murray Hill	Saturday	2024	Qtr 2	June	1	1
32	01 June 2024	UberXL	1	Cash	2.40	9.00	1.0	Brooklyn	East Harlem South	Saturday	2024	Qtr 2	June	1	1
33	01 June 2024	UberX	1	Uber Pay	7.50	22.50	1.0	Manhattan	Manhattan Valley	Saturday	2024	Qtr 2	June	1	1
34	01 June 2024	Uber Green	1	Cash	1.87	9.50	1.0	Manhattan	Upper West Side North	Saturday	2024	Qtr 2	June	1	1
35	01 June 2024	UberXL	2	Cash	7.91	24.50	1.0	Queens	Garment District	Saturday	2024	Qtr 2	June	1	1
36	01 June 2024	UberX	1	Uber Pay	5.30	18.00	1.0	The Bronx	Midtown Center	Saturday	2024	Qtr 2	June	1	1